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|-----------|----------|-------------|---------|-------------|----------|
| Austria | Sch. 20 | Indonesia | Rp 1100 | Philippines | Pes 70 |
| Belgium | Bfr 45 | Italy | L. 1500 | S. Africa | Rand 100 |
| Canada | Cdn 75 | Japan | Yen 100 | Singapore | S\$ 1.10 |
| Cyprus | Cyp 75 | South Korea | Won 100 | Taiwan | Nt 100 |
| Denmark | Dkr 100 | Switzerland | Sfr 100 | Thailand | Bat 100 |
| France | Ffr 100 | U.K. | £ 100 | USA | \$ 100 |
| Germany | DM 2.20 | | | | |
| Greece | Dr 100 | | | | |
| Hong Kong | Hk\$ 100 | | | | |
| India | Rs 100 | | | | |

World news Business summary

Chad says Libyans killed hundreds

Chad said that Libyan forces had killed hundreds of people in an air and ground attack on three villages in the north of the country, using Soviet-made tanks as well as Tupolev and Sukhoi aircraft.

A statement from the office of President Hissene Habré accused the Libyans of launching an "uninterrupted bombardment of the localities of Gouro, Ounianga and Gourma" and added that survivors had fled into the mountains, facing hunger, thirst and cold.

Chad claimed recently that Libyan troops occupying its desert north were carrying out genocide against the local population.

Soweto bombings

Explosions caused by limpet mines damaged two bus depots in Soweto and dozens of buses were attacked by blacks in violence apparently caused by a 17.5 per cent increase in bus fares. Page 4

Dhaka democracy

Bangladesh returned to civilian democracy after 4 1/2 years of military rule. President Hossain Ershad announced in Dhaka that he had lifted martial law and restored the constitution. Page 4

Opec battle looms

A battle is looming when the Organisation of Petroleum Exporting Countries (Opec) meets in Quito, Ecuador, on Friday to discuss Saudi Arabia's demand for an immediate return to a fixed rate of \$18 per barrel. Page 4

Jerusalem arrests

A top-ranking Armenian clergyman and the senior Israeli government official responsible for Jerusalem have been arrested on charges of corruption and illegal possession of arms. Further arrests are expected. Page 4

Hindu pilgrims die

Thirty-one people were crushed or suffocated to death when pilgrims at a Hindu shrine in Uttar Pradesh panicked during an all-night procession. Page 4

Machel inquiry

Former US astronaut Frank Borman, ex-president of Eastern Airlines, will assist the South African government investigation into the airliner crash that killed President Samora Machel of Mozambique. Page 4

Icelandic attack

Iceland's only whaling station was reported heavily damaged in a sledgehammer attack a day after two vessels, half the country's whaling fleet, were sunk in an action claimed by an anti-whaling group. Page 4

Manila peace hitch

Philippine Government and communist negotiators argued for hours at a secret location in Manila but failed to agree on a ceasefire. They will try again in the next few days. Aquino wins aid. Page 4

Beggars' protest

Beggars in Sokoto, northern Nigeria, have decided to reject small coins from alms-givers as a protest against devaluation of the naira. Page 4

Spanish tomato row

Spanish farmers blocked traffic at the northern border crossing of La Jonquera to protest against a French decision to stop tomato imports from Spain. More than 1,000 Spanish lorries were halted. Page 4

Sinatra operation

Singer Frank Sinatra, 70, was reported in good condition after a five-hour operation to remove an abscess from his large intestine. "There was no evidence of cancer," a hospital spokesman said. Page 4

Star jockey dies

Sir Gordon Richards, England's champion jockey 28 times, died at his home in Berkshire, aged 82. Page 4

Unions bid for Eastern Air Lines

A COALITION of unions representing about 44,000 Eastern Air Lines employees yesterday offered to buy the troubled US carrier for \$600m and filed a lawsuit seeking to block the sale of the company to Texas Air.

Mr Charles Bryan, head of the machinists' union at Eastern, said the \$10.25 a share cash buy-out offer was "substantially superior" to the agreement reached between Eastern's management and Texas Air last February under which Texas would acquire Eastern for \$10 a share in cash and securities.

INSTINET, US automated share dealing network, accepted an improved takeover bid from Reuters, international business information group and news agency, which values it at \$102m. Page 20

KICOR, Japanese office equipment maker, incurred a 42.2 per cent fall in pre-tax profits to Y9,020m (\$55.3m) in the first half to September, which it blamed on a drop in export income and stiffened domestic competition. Page 22

LOUIS VUITTON, French upmarket luggage maker, offered six shares for every Venue Clichy stock share in its bid to control the champagne and perfume maker. Page 22

NAVISTAR INTERNATIONAL, US heavy truck group, said it would take a \$60m charge against fourth-quarter earnings as a result of lower-than-expected dividends from its shares in Tenneco, the Houston conglomerate. Page 21

R F HUTTON, US brokerage firm which rebuffed a \$1.6bn takeover offer by American Express, has restructured its management and appointed a Japanese institutional investor to its board. Page 21

BURBOUGHS, US computer multinational, which has merged with Sperry, will call the new corporation Unisys. Page 20

STANDARD OIL, British Petroleum's affiliate, unveiled a major refinancing of its balance sheet and arranged \$5.5bn of borrowing facilities with a group of 45 international banks. Page 21

GOLD rose \$1 to \$410.75 on the London bullion market. It also rose in Zurich to \$410.75 from \$408.75. Page 38

STERLING closed at \$1.4555 in London (\$1.4260). It also rose to Y233.50 (Y232.50). Elsewhere it fell to DM 2.4875 (DM 2.4950); Sfr 2.44 (Sfr 2.4525); Ffr 6.90 (Ffr 6.8975). The pound's exchange rate index rose to 111.9 from 112.3. Page 38

DOLLAR fell in London to DM 2.0455 (DM 2.0650) and to Y162.75 (Y163.15). It also fell to Sfr 1.6990 (Sfr 1.72) and Ffr 6.8775 (Ffr 6.8775). On Bank of England figures the dollar's exchange rate index fell to 111.9 from 112.3. Page 38

WALL STREET: By 3pm the Dow Jones industrial average was up 0.86 at 1,887.51. Page 46

LONDON: Weakness in bonds reversed an initial improvement in the equity market. The FTSE 100 index fell 6.4 to 1,682.9 and the FT Ordinary index closed 3.9 lower at 1,313.3. Page 46

TOYO: Pharmaceuticals attracted buyers and helped lift the Nikkei average to its third consecutive gain. It closed 78.56 up at 17,063.20. Page 46

GENERAL MOTORS of South Africa closed its two Port Elizabeth plants as a strike by 2,000 workers entered its third week. Page 21

BANKAMERICA, troubled US bank, expects to shed \$300-\$600m worth of assets and several non-essential businesses in the next six months in its struggle for survival. Page 21

USX is likely to conclude an interim truce with Mr Carl Icahn, New York investor who has been trying to take control of the troubled US steel and energy group. Page 21

Swiss accused by Bonn of Rhine poison negligence

BY OUR FOREIGN STAFF

SANDOZ, the Swiss chemicals company at the centre of a growing international storm over the stream of poisonous chemicals washed down the Rhine, was yesterday accused of negligence by the West German Government.

As a second wave of pollution drifted downstream in the wake of a fire at a Sandoz chemicals warehouse in Basel 10 days ago, it was announced that the matter will be debated in Brussels today at a regular meeting of EEC transport ministers.

In addition, the Swiss Government, stung by mounting criticism of its handling of the incident, has summoned environment ministers from five countries along the Rhine to a meeting in Zurich tomorrow.

Those attending the Zurich meeting will discuss the consequences of one of Europe's gravest environmental accidents in recent years. They are expected to consider compensation and ways of improving information on ecological accidents.

Invitations have been sent to ministers from West Germany, France, the Netherlands and Luxembourg, and to the EEC Commission, which has requested today's side townships.

Yesterday, Mr Walter Wallmann, the West German Environment Minister, said he had evidence that Sandoz had been operating the chemicals warehouse illegally by failing to observe safety regulations.

Responding to growing public concern in West Germany, Mr Wallmann ordered an examination of safety requirements for German chemical companies. He also said the Government would back legal action to recover damages from the Swiss group.

The EEC environment ministers will meet after Mr Wallmann sees West German chemical industry representatives today to discuss possible tightening of regulations.

Mr Wallmann said the accident had caused "severe damage" to the ecology of the Rhine, and that Switzerland had at first underestimated the consequences of the fire. The Basel authorities sounded an international alarm along the Rhine more than 40 hours after the fire broke out in the early hours of November 1. This was more than a day after the Bonn Environment Ministry had sent out an international warning over the accident.

Sandoz shares fell almost 10 per cent on the Zurich bourse yesterday as concern mounted over the consequences of the Rhine pollution. Sandoz bearer shares lost Sfr 919 to close at Sfr 9,850. On Friday the shares fell Sfr 625. Share market report, Page 44, European reaction and analysis, Page 3

debate in Brussels by transport ministers.

Tomorrow's Zurich meeting has been called at the behest of EEC member-states, including France and the Netherlands. It will be chaired by Mr Alphonse Egli, president of the Swiss confederation, who said last night that the principle that "the polluter must pay" had been established in previous cases.

A Sandoz official said the company's legal advisers were studying the matter.

The Swiss have been facing a barrage of criticism from downstream states as a 50km to 60km slick of water carrying toxic chemicals swept down the Rhine last week, killing hundreds of thousands of fish and eels and raising doubts about the water supplies of river-

German unions forced to buy back Neue Heimat

BY ANDREW FISHER IN FRANKFURT AND PETER BRUCE IN BONN

WEST GERMANY'S banks yesterday forced the powerful trade union movement into a humiliating surrender by making it buy back the troubled Neue Heimat, the biggest housing concern in Western Europe, which it had sold to an unknown Berlin bakery owner for a nominal DM 1.

The banks, to whom most of Neue Heimat's DM 17bn (\$8.3bn) of debts are owed, refused to accept last month's controversial sale of the concern to Mr Horst Schiesser. Their flat rejection came as a dramatic end to several hours of talks behind closed doors in a Frankfurt hotel.

Instead, the unions had to agree last night to take back Neue Heimat from Mr Schiesser, who failed to convince the creditor banks he was capable of saving the troubled company. Other property companies will also have a stake.

The affair has seriously tarnished the reputation of the country's 17 main trade unions and their umbrella body, the German Federation of Trade Unions (DGB), which represents 7m of Western Europe's most affluent workers.

It has also caused political damage to the opposition Social Democratic Party (SPD). Public concern over Neue Heimat's scandal-flecked past and the way the unions sought to sell off the company was a factor in the party's crushing defeat at the weekend in regional elections in Hamburg, where it had ruled for 30 years.

The unions' admission of defeat over Neue Heimat, which owns 190,000 homes, came in a brief statement by BGAG, their holding company. It said agreement had been reached with Mr Schiesser, who was locked in weekend talks with the banks, that he should sell back Neue Heimat.

Financial details were given in the statement, which was made in agreement with the banks. The 15 banks which are owed most money by Neue Heimat were represented at yesterday's meeting with the BGAG.

BGAG's statement last night said it would provide the same financial help - believed to be more than DM 1bn - to Neue Heimat that it had previously agreed.

This will guarantee the ailing housing company's liquidity and reduce its eventual debt repayment until at least the end of 1987. The DGB has owned Neue Heimat since the 1950s, but it has been an embarrassment in recent years because of corruption and losses

C. H. Tung group creditors sign \$2.6bn debt restructuring plan

BY DAVID DODWELL IN HONG KONG

THE 14-month battle to save C. H. Tung's Hong Kong-based ship-owning empire neared conclusion yesterday with many of the group's 180 main creditors signing an agreement for the restructuring of debts of US\$2.6bn.

Overshadowing the proceedings, however, was a writ issued before the weekend by Topo Menka Kaizer, a trading group that is both a supplier of vessels to C. H. Tung, and a major creditor. The legal action against Tung, for the recovery of loans for \$3.1m, could jeopardise the rescue effort if it is not resolved promptly.

Financial advisers to the Tung group - both the private group, and the public arm, Orient Overseas (Holdings) - took the opportunity of yesterday's signing to launch a broadside attack on competing ship-owners who, they allege, orchestrated a rate-cutting war over the first half of this year that was aimed at crippling vulnerable operators like Tung.

The effort failed, advisers claimed, but not without leaving Orient Overseas - and many other

ships operating Pacific routes - with serious losses in 1985 and the first half of 1986.

Orient's operating loss for 1985 amounted to \$8.2m. However, substantial provisions, and losses arising from the sale of vessels, increased the deficit to \$54.2m.

In the first half of 1986 operating losses widened to \$39.2m. A recovery in freight rates, lower bunkering costs, and a seasonal upsurge in demand has nevertheless brought the public group into profit over the last four months, advisers said.

As C. H. Tung, Hong Kong's second largest ship-owner, moved closer to rescue, the fate of Wah Kwong, the British territory's third largest ship-owner, remained in question. Wah Kwong founded in January with debts of around \$850m. Efforts to organise a rescue have been fraught with delay as various of the group's 46 main creditors have issued writs for the recovery of loans.

Wah Kwong too is at loggerheads with Topo Menka. Observers suggest that the Japanese trading house is indulging in brinkmanship

Morgan Grenfell chief quits over 'rules breach'

By David Lascelles in London

MR GEOFFREY COLLIER, a top executive in charge of the securities operations of Morgan Grenfell, one of the UK's leading merchant banks, resigned last night after it was discovered that he had breached company rules.

In a one-sentence statement, Morgan's securities subsidiary announced that "following his admitted breach of staff rules, Mr Collier has tendered his resignation as a director of that company and its affiliated companies, and that such resignation has been accepted with immediate effect."

Mr Collier was one of two senior international stockbrokers hired 18 months ago to build up Morgan's equity dealing and broking operation in preparation for the Big Bang. He was joint director of Morgan Grenfell Securities Holdings and a member of the management committee, and as such a key figure in Morgan's efforts to enter a new line of business.

Morgan declined to elaborate last night on the reasons for the resignation and Mr Collier could not be contacted for comment. However it is understood that Morgan has given the details of the case to the Bank of England and the authorities of the London Stock Exchange.

Mr Christopher Reeves, the chief executive of the Morgan Grenfell group, said: "Clearly, Mr Collier breached staff rules. This is something we are not prepared to tolerate, however senior the man."

Mr Collier's departure comes only two weeks after the Big Bang - an event which triggered a major restructuring of the UK securities industry and also gave rise to concerns about the City's ability to prevent abuses. These concerns were particularly acute in conglomerates like Morgan which combine the previously separated functions of stockbroker and market-maker and exposed themselves to possible conflicts of interest.

The resignation also comes as the new regulatory structure for the City, based on the principle of self-regulation, is being finalised in a new Financial Services Act and in the proposals put forward by the Securities and Investments Board.

The rules which Mr Collier admitted breaching were contained in a new compliance manual that was issued to Morgan Grenfell staff shortly before Big Bang. It was prepared under the direction of Mr George Law, a solicitor from the firm of Slaughter & May, who also helped set up an eight-person compliance department within the

EEC members ban new arms sales to Syria

BY QUENTIN PEEL IN BRUSSELS

ELEVEN of the 12 EEC member states agreed yesterday to ban all new arms sales to Syria and to suspend high-level official contacts because of what they accepted was "Syrian involvement" in the attempted bombing of an Israeli airliner at London's Heathrow airport.

Only Greece refused to go along with the package of measures, arguing that they would lead to the isolation of Syria from European peace efforts in the Middle East, and a major change in policy.

The four-point package was designed to back Britain's decision to break diplomatic relations with Syria over the attempted bombing of the El Al airliner last April - an offence for which Jordanian Nizar Hindawi was sentenced to 45 years' prison last month.

However, it falls well short of the measures urged by Sir Geoffrey Howe, the British Foreign Secretary, at his abortive effort to get positive EEC action two weeks ago in Luxembourg.

Apart from the ban on new arms sales - which does not include completion of existing contracts - and the ban on high-level visits, the third action would simply "review the activities" of Syrian embassies and consular missions in the Com-

munity. The wording can clearly be interpreted in several ways.

The fourth action is to "review and tighten security precautions surrounding the operations of Syrian Arab Airlines."

Measures in the original British package included a reduction in the size and activities of Syrian embassies, tighter control of visa policies towards Syrian nationals and a commitment to respond to any Syrian retaliation.

There was differing enthusiasm for the action amongst the 12 member states.

At one extreme, Mr Theodoros Pangalos, the Greek Minister for European Affairs, refused to accept the British evidence linking the Syrian Government to the Hindawi affair. "I am not a detective," he declared.

Mr Jean-Bernard Raimond, the French Foreign Minister, also appeared equivocal about the degree of Syrian government involvement. "The text does not put any responsibility on the Syrian Government," he said after the talks. "It says that Syrians were involved."

"There are Syrian responsibilities in this affair, and the question is to

Transcript damages Chirac's credibility

BY DAVID HOUSEGO IN PARIS

MR JACQUES Chirac, the French Prime Minister, faced further damage to his credibility yesterday as the Washington Times published in full the transcript of his off-the-record interview in which he was heavily critical of Britain's decision to break relations with Syria.

The publication came as hopes were rising that one or more of the eight French hostages held in Lebanon might be released. The Revolutionary Justice Organisation said it would free some of the hostages at 7.30 Beirut time last night (5.30 GMT), though the deadline passed without any such moves.

The initial Washington Times reports were greeted with flat denials from Mr Chirac who has been strengthening his grip as Prime Minister. Now it seems likely that his relations with the governments of Britain, West Germany, the US and Israel will be further complicated, and he could face political problems at home.

"I am really stumped... that a country like Great Britain should want to break off all relations with Syria because of an obscure bombing that did not cause off... Do they (the British) really think that people are going to say of them 'Bravo'. They've got guts!" the newspaper quoted him as saying.

The interview provides a powerful insight into the Prime Minister's thinking on Middle East problems. The thrust of his argument is that Western reprisals in the Middle East could unleash a tide of Islamic fundamentalism that will endanger the moderate Arab states on which the West depends.

"The first priority," he told Mr Arnaud de Borchgrave, the Editor of the Washington Times, "is to prevent anti-Western religious fanati-



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EUROPEAN NEWS

Greece and US sign industry pact

BY ANDRIANA IERODIACONOU IN ATHENS

A GREEK-US defence industrial co-operation agreement, a spinoff of the 1983 agreement on the operation of the US military bases in Greece, was finally signed in Athens yesterday after a three-year delay, in time for a scheduled official visit to Washington next week by Mr Karolos Papoulias, the Greek Foreign Minister.

The agreement was signed for the US by Mr William Tait, Deputy Defence Secretary, Mr Theodore Stathis, Defence Under-Secretary, signed for Greece.

It is part of a "step by step" approach to improving relations decided by the two sides during a visit to Athens last March by Mr George Shultz, the US Secretary of State. That visit

marked a turning point in the attitude towards the US of the Greek Socialist Government which came to power in 1981 on an anti-American platform. This included an as yet unfulfilled pledge to close the four US military bases in Greece.

Washington hopes that better relations will ensure a renewal of the bases agreement when it expires in December 1988. The Greek Government has so far kept its options open on the matter, which is linked to US military aid. The subject is expected to be raised with Mr Papoulias during his Washington visit.

The defence industrial co-operation agreement is described in the 1983 bases

accord as "a framework agreement designed to facilitate the achievement of the purposes" of Article 9. Under this article Greece and the US undertook to develop co-operation in weapons production, maintenance, research and procurement, to promote the mutual flow of defence procurement in order to achieve a balance in the exchanges between the two countries, and to ensure that acquisition of defence equipment is carried out on the most economical terms.

Greece's current account deficit in the first nine months of 1986 reached \$1.32bn, an improvement of 95.3 per cent compared to the deficit for the same period in 1985,

according to the Bank of Greece. The target for the year is \$1.7bn compared to a record \$3.5bn in 1985.

The improvement was largely due to a \$1,066bn saving on imported oil costs combined with a 27 per cent increase in tourism earnings, and a 60.7 per cent rise in European Community receipts, which reached \$653m.

Non-oil import costs registered a 12 per cent increase, while export earnings rose by only 2.7 per cent. The authorities had hoped for a better performance given that the economic stabilisation measures introduced last year included a 15 per cent devaluation of the drachma and a compulsory import deposit scheme.

John Wyles meets leader of Italy's biggest union
'Defensive phase' abandoned as CGIL chief rebuilds his troops

IS ANTONIO PIZZINATO one of the most powerful men in Italy, or one of the weakest in a position of power? After his first eight months as Secretary-General of Italy's largest union confederation, the communist-dominated CGIL, the answer remains elusive.

At the first encounter, he conveys an impression of physical power and determination which is oddly familiar. Then you realise that the tall, lean body, the square jaw and the crewcut resemble the heroic figures on thousands of Soviet propaganda posters exemplifying the onward march of socialism.

Marxist principles have, he says, always been the basis of his culture. By 1948, he was already a 16-year-old Communist Party (PCI) activist. The Soviet Union, too, has not been unimportant, although his biographical notes teasingly say no more than "towards the end of the 1960s he took economic and sociology courses at a specialised institute in Moscow."

Critics say that he lacks the sophisticated and breadth of vision of his much-admired predecessor, Mr Luciano Lama, who nevertheless presided over a steady decline in the power and effectiveness of the 4m-

strong CGIL from 1977 onwards.

Mr Pizzinato clearly sees his task as one of rebuilding the Italian union movement emerges from what he calls its "defensive phase." For the CGIL, the most serious setback during the years of decline was the failure of its campaign against any watering down of the scale mobile wage indexation system.

Among other things, this failure was due to the then

Despite his tendency to ponder every question in all its aspects, Mr Pizzinato's image is not that of an intellectual, but of a granite-hard working class activist. He is proud of the support which he claims is coming from the rank and file.

CGIL leadership, out of touch with its membership, allowing its tactics to be dictated by the PCI. Mr Pizzinato is too old a hand at Communist Party politics to advocate independence for trade unions—Italian society is far too politicised for that.

Instead, his watchword is "autonomy." The unions must be autonomous in relation to employers and the political parties. They must have their own programme for social renewal, they must decide their own priorities and achieve their objectives through negotiation, through political action and through social conflict," he argues.

Despite his tendency to ponder every question in all its aspects, Mr Pizzinato's image is not that of an intellectual, but of a granite-hard working-class activist. He had 8,000 Alfa Romeo workers cheering him to the skies last Friday with a calculatedly offensive hyperbole against Italy's largest private company. "We have struck against the Nazis and Fiat will not defeat us."

Such an implicit appeal to the glories of working-class struggle is not yet out of fashion in Italy. But is strike action appropriate in the 1980s when unemployment is still high and union membership static or falling? "We have to struggle to prove that we are not weak," says Mr Pizzinato.

In that case, the latest figures showing that working days lost through strikes are up by 50 per cent since the start of the year are pointing to a recovery of union strength. At the moment, triennial contracts covering more than 10m workers are under negotiation. Most of these contracts should have been dealt with 12 or 18 months ago but the unions were in too much disarray to cope.

Mr Pizzinato is proud of the support he claims is coming from the rank and file. Metal mechanics and chemical workers answered the call for one-day strikes in satisfactory numbers last month and many factories in the Brescia area were shut down by a 24-hour general strike.

A couple of weeks ago, 30,000 turned out for a demonstration in Bologna. "It is not easy to organise demonstrations on Saturdays," he points out.

He is equally proud of the preparation put into compiling this year's negotiating demands. Elaborate consultations with the members were, he says, "A new form of democracy" which has given the negotiators confidence that the troops are there to be called upon.

This is only one of many new reforms Mr Pizzinato would like to see, but which are slow to arrive because of bureaucratic obstacles within the CGIL. But the first and greatest priority is recruitment—within small and medium-sized businesses where union membership is low and among the expanding numbers of "technologists." An effective strike these days, says Mr Pizzinato, must also be able to hit the brains of a company, which usually means its computer.

He shares the almost obsessive Italian dissatisfaction with the adequacy of the nation state in the late 20th century. Just as Italian political leaders are in the vanguard of demands for a more federal Europe, so Mr Pizzinato wants supranational unions to cope with multi-nationals and the emerging single internal market.

"We need unions with powers to call strikes and to negotiate contracts at a European level. Next year there is a union conference in Britain on industrial policy and I think that this could be the moment to consider what union policies should be at a European level. I don't mean just the EEC. Perhaps we should aim first at an agreement with the employers on a 35-hour week."

Is this being too ambitious, he asked. Perhaps, but the idea itself is a key admission that whatever others think about the power he wields, he is not unaware of its limitations.

W German chemical industry setback

By Andrew Fisher in Frankfurt

WEST GERMANY'S chemical industry suffered a near 8 per cent drop in turnover in the first eight months of this year, with exports hit by the sharp fall in the dollar.

The chemical industry association said that exports were down by nearly 7 per cent—accounting for DM 45bn (16bn) out of total January-August turnover of DM 94.2bn—with firm domestic demand not enough to offset the decline.

Mr Hans Albers, president of the association and chairman of BASF, said prices had fallen by around 5 per cent as a result of the collapse of the dollar against the D-mark and the fall in the price of oil.

"The year 1987 brings numerous uncertainties," he added, but expressed concern about the state of the US and Japanese economies, but did not expect the overall performance of the industry in West Germany to worsen further next year.

Speaking a few days after Hoechst, one of the big three West German companies in the industry, announced its \$1.5bn offer for Celanese Corporation of the US, he said it was "absolutely necessary" that the West German chemical sector increased its commitment to North America.

Without steady investment in the US, the industry would not remain a significant branch of the West German economy, he added. BASF's US unit, which manufactures a wide range of paints for the motor industry and printing inks, and Bayer is also thought to be seeking a major US acquisition.

Mr Albers said that West German chemical companies were continuing to invest heavily, despite the flat state of the industry. Spending on research and capital investment is set to rise by nearly 10 per cent this year to DM 16bn.

Profits will probably be similar to, or slightly lower than, those of 1985, he said. Hoechst has just announced world pre-tax profits for the nine months that were 3 per cent down at DM 2.5bn. Jobs, however, have been increasing in the industry, with an 11,900 rise so far this year to 555,000.

Comecon's leaders meet in Moscow

PARTY LEADERS from the 16-nation Communist trade group Comecon opened a summit in Moscow yesterday, according to the official Soviet news agency Tass, Reuter reports.

The brief announcement described the talks as a "working meeting." It did not give any indication of the agenda or duration of the summit, the first gathering of party chiefs since June 1984.

Western analysts expected the talks to focus on ways of speeding up further integrating their linked economies. The summit follows last week's meeting of Comecon heads of government which called for better quality products and more streamlined trade procedures.

East European officials said Mr Mikhail Gorbachev could use the summit to brief his allies on his meeting with President Reagan in Iceland last month, although it was clear that Comecon economic issues were the formal reason for the meeting.

Albania sets out ambitious targets in five-year plan

BY LESLIE COULT IN BERLIN

ALBANIA has set ambitious economic goals for the five-year plan ending in 1990 after achieving results which were 50 per cent lower than its growth targets in the last five-year plan.

The Albanian Communist Party congress, which ended last Saturday, adopted a plan which stipulated 35 to 37 per cent growth in national income (GNP minus services) up to 1990. This was 1 percentage point higher than the draft plan published earlier in the year.

Industrial production is to rise by 29 to 31 per cent, while agricultural output is to go up by 35-37 per cent. Real per capita income is set to increase by 7-9 per cent over the five year span.

Mr Ramiz Alia, First Secretary of the Albanian party since last year, said that priority would be given to the development of heavy industry but that consumer goods production would be "stepped up."

Industry would receive 41 per cent of investments and agriculture 32 per cent. Farm output in the last plan rose by 13 per cent against a target of 31 per cent. The number of farm workers Mr Alia said is to "increase considerably."

Albania's exports—mainly chrome and other metals, as well as oil and farm products—are to increase by 44-46 per cent.

Madrid under fire over Spanish enclaves

BY DAVID WHITE IN MADRID

REVIVED TENSION over the status of Moslems living in Spain's North African enclaves of Ceuta and Melilla has exposed the country's Socialist Government to attack from the right for its strategy in trying to placate feelings.

The right-wing daily newspaper ABC yesterday said the Government had been "clumsy, weak and inept." It also accused Mr Aznar Mohamedi Duda, the Moslem leader from the garrison town of Melilla, of "betrayal" and of being an

agent of Morocco, which has territorial claims to the enclaves.

Mr Duda, a 36-year-old economist who was appointed two months ago as the Government's adviser on Moslem affairs, has announced his intention of resigning at the demand of Melilla's Moslem community.

The Moslem minority complains that the authorities have failed to meet promises for the issue of Spanish nationality papers. A meeting in Melilla at the weekend approved a

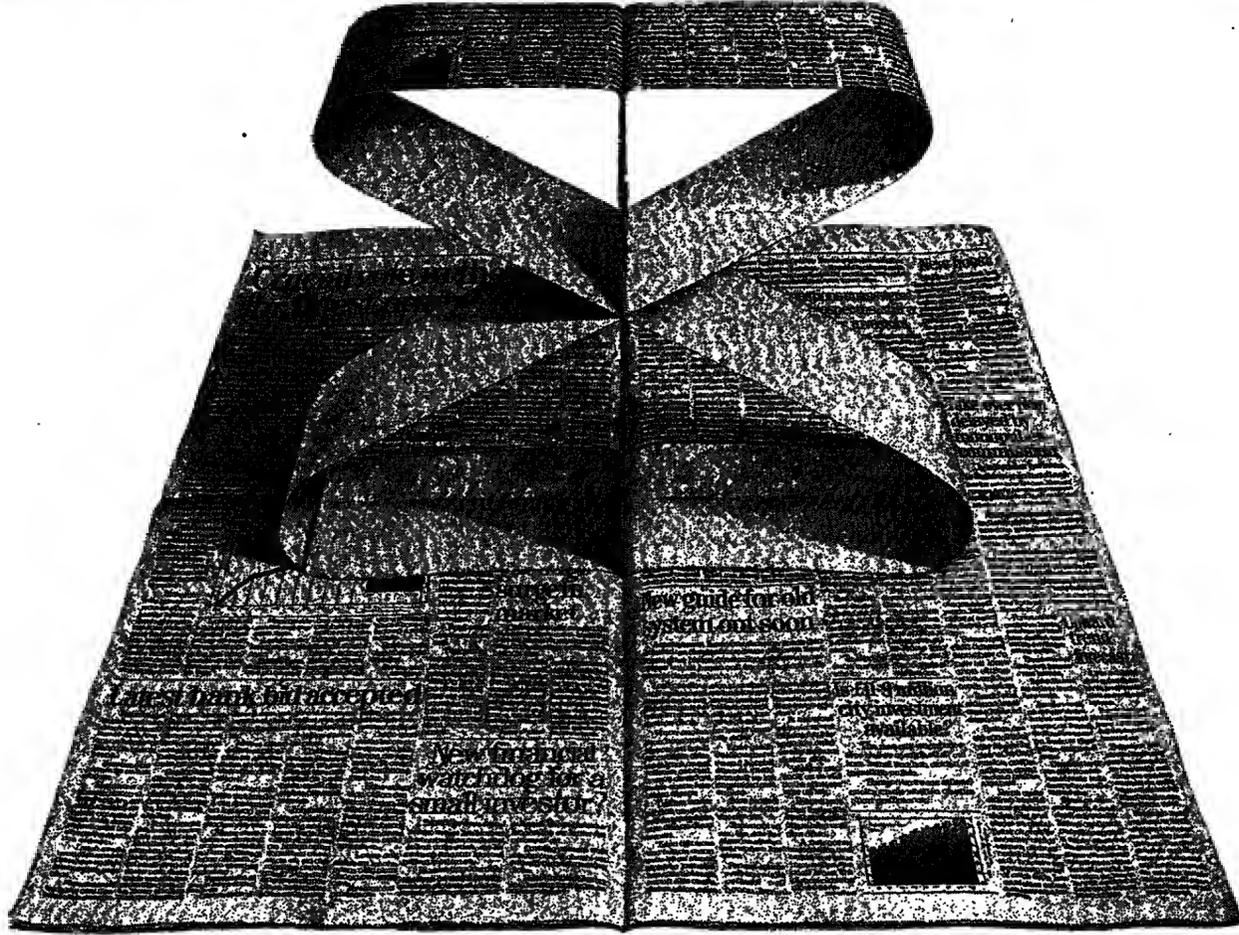
demand that Spain allow the Moslems to hold Moroccan and Spanish nationality.

Out of at least 17,000 Moslems in Melilla (this latest government figure is widely considered an underestimate), fewer than 5,000 currently hold Spanish nationality.

Following friction over a recent aliens' law, the authorities agreed on a special programme to ensure that the vast majority of Moslem residents should obtain either nationality or residence papers. Earlier

documents known as "statistical cards," which gave the holder virtually no rights, are being phased out.

The Melilla Moslems are claiming 9,000 nationality papers and placed Mr Duda's move to Madrid under the condition that between 3,000 and 4,000 of these should be ready by the end of the year. However, government authorities in the town have pleaded for time in order to satisfy the majority European population that the law is being respected.



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EUROPEAN NEWS

W Germans worry over long term harm to Rhine

BY DAVID MARSH IN BONN

THE mercury-laden chemical waste from the Swiss Sandoz chemical company which has drifted down the Rhine in the past few days, has been followed by a tide of public concern over long term ecological damage to a river with a special place in German hearts.

Walter Wallmann, the Environment Minister, accused the Basle-based Sandoz chemicals group, responsible for two separate releases of pollution into the river, of illegally operating the chemicals warehouse where a fire broke out 10 days ago.

German states along the Rhine had taken necessary precautions to safeguard water supplies. Mr Wallmann said it was to early to say how long pumping stations along the Rhine which siphon off water for municipal supplies would remain closed, but he ruled out any general shortages.



Dutch urge stronger controls

By Laura Raun in Amsterdam

WATER IS the Netherlands' lifeblood, a natural resource so valuable that great care is taken to avoid its pollution and clean up its wastes. A tenth of the country's surface is covered by water in three major rivers—the Rhine, Meuse and Scheldt—and a huge network of canals.

Britain presses hard for greater airline competition in EEC

BY TIM DICKSON IN BRUSSELS

NEGOTIATIONS ON a key package of measures to stimulate more competition among European airlines were delicately poised in Brussels last night.



Moore: "worthwhile step"

Mr John Moore, Britain's Transport Minister and chairman of the EEC Transport Council, was pushing hard to reach agreement on proposals which Britain claims represent a "worthwhile" first step towards liberalisation.

Moscow hits at talks with Shultz

By Patrick Cockburn in Moscow

Mr Eduard Shevardnadze, the Soviet Foreign Minister, yesterday described his meeting with Mr George Shultz, his US counterpart, in Vienna as "a theatre of the absurd" and said the US had completely backed away from records agreed at the Reykjavik summit.

Mr Shultz had returned to differences and difficulties which the Soviet Union believed were settled by President Ronald Reagan and Mr Mikhail Gorbachev during the two-day summit in Iceland last month, he declared.

Sandoz warehouse met Swiss safety rules

BY WILLIAM DULFORCE IN GENEVA

THE CAUSE of the fire is still not known. It broke out in a store containing 1,244 tonnes of chemicals, mostly insecticides, at the Sandoz factory just outside Basle on November 1.

Chemicals caught up in the water used by firemen to fight the blaze caused the pollution to the Rhine. Chemists have still not determined the exact nature of the chemicals which poured into the river but a substantial quantity of mercury is thought to have been among them.

Automatic heat sensors, no sprinklers and no separate provision for drainage of water.

Under Swiss regulations safety is primarily the responsibility of the company but Mr Hans Hauri, head of the Federal Office for the Protection of the Environment, said yesterday that rules would be tightened.

Legal position clear in claims for compensation

BY A. H. HERMANN, LEGAL CORRESPONDENT

IF TAKEN to court, claims for compensation for damage caused by the Sandoz accident and subsequent pollution of the Rhine should prove a rich source of business for international lawyers without requiring them to solve any particularly difficult legal problems.

With reference to the above-mentioned Conventions, the Court ruled that the existence of international law regulating pollution and consequently allowing a certain degree of it, does not affect private rights of action under the ordinary rules of private international law.

Dealing with the question of applicable law, the court said that in the absence of special treaty provisions, or of special rules of international customary law, a national court should go by rules of international law derived from treaties, in particular the Convention on general principles of law recognised by civilised nations, and teaching of outstanding international lawyers.

Discharge of toxic waste into an international river, said the court, constituted a violation of this general principle and created an obligation on the polluter to compensate for the damage caused. Private persons, no less than states, were bound by this rule of international law, and national courts brought were bound to apply it.

The main principle according to which claims for damages can be decided by international or national courts as well as the determination of jurisdiction, were surveyed and reaffirmed in two European Court judgments in 1976 and 1979.

In the Rhine Water case No. 21/76, the European Court held, on November 30, 1976 that according to the 1968 Brussels Convention on Jurisdiction, of which Switzerland is not a signatory, a plaintiff has an option to sue either in the country where the damage occurred or in the place where the event leading to the pollution took place.

In its second Rhine Water judgment (case 3789/77) of 8 January 1979, the court went much deeper into the matter. It established first that claims can be brought only by those who suffered damage and not by bodies whose function is to promote environmental purity.

Final returns in the polling in Hamburg, where the SPD has governed for 30 years, gave the SPD 41.8 per cent of the vote, down from 51.3 per cent at the last city-state election in December 1982.

SPD poll defeat raises question of Greens link

BY DAVID MARSH

THE CRUSHING defeat suffered by West Germany's opposition Social Democratic Party (SPD) in the Hamburg elections on Sunday has raised again speculation whether the party could form a general election coalition with the Greens and nuclear grouping after general elections in January.

Mr Johannes Rau, the SPD's candidate for the Chancellorship in January, has firmly forsworn any coalition with the Greens—a new idea backed up recently by Mr Willy Brandt, the SPD party chairman.

Since a coalition with the Free Democratic Party (FDP), the SPD's partner in the present Bonn coalition, appears unlikely for the SPD, their only possible partner would be the Greens.

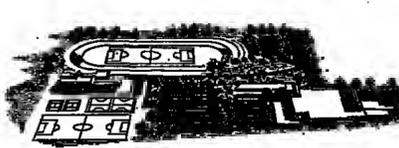
The ecology party has picked up significant support in recent months, above all in big cities. But any question of an alliance with the Greens, apart from carrying the personal anathema of Mr Rau, would play into the hands of the CDU and CSU.

Party officials said the SPD had now given up its previously proclaimed goal of winning an absolute majority in the January poll.

This means that, if it wants to keep alive a chance of forming a government after January, the SPD is now on the look-out for possible coalition partners.

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AMERICAN NEWS

Shultz to stay despite row over Iran arms deal claims

BY STEWART FLEMING, US EDITOR IN WASHINGTON

MR GEORGE SHULTZ, the US Secretary of State, has decided that he is planning to resign as a result of the controversy over allegations that the US has supplied arms to Iran in return for the release of American hostages.

Arab countries that it would supply weapons to Iran at the same time as the White House has been doing the opposite.

Senator Richard Lugar, chairman of the Foreign Relations Committee, said after meeting Mr Shultz that the Secretary of State "does not know a great deal about the events."

Both sides claim Lima poll win

By Barbara Durr in Lima

THE RULING APRA (American Popular Revolutionary Alliance) Party and the United Left Coalition have both claimed victory in Lima's provincial municipal election.

Contra chief predicts breakthrough in war

BY OUR BUENOS AIRES CORRESPONDENT

ONE OF THE leaders of the US-backed Contra rebels in Nicaragua yesterday forecast a breakthrough in the war against the Sandinista government.

which would then receive the official recognition and military support of the US.

White House chief expects 3% growth in US

WHITE HOUSE Chief of Staff Donald Regan said yesterday that US gross national product in 1986 would grow by 2.5 to 3 per cent, below Administration forecasts.

The Administration's latest official forecast is for 3.2 per cent GNP growth between the fourth quarter of 1985 and the fourth quarter of 1986.

Montreal ruling party ousted in landslide

MONTREAL Mayor Jean Drapeau's civic party was virtually wiped out in the city election, ending the charmed life of the 32-year-old politician.

Mr Drapeau, a 41-year-old lawyer, campaigned on a populist platform, promising to reverse the autocratic style of his predecessor.

Ivo Dawmay tries to penetrate a dense political thicket. Rebellion stirs in Surinam's forests

AN ERIE ECHO of Macbeth hangs about the isolated figure of Commander Desi Bouterse, absolute ruler of the tiny South American state of Surinam.

After five years of strutting the small local stage provided by 400,000 people in what was formerly Dutch Guyana, the commander's career has now moved into a distinctly tragi-comic phase.

SURINAM YESTERDAY began issuing new banknotes in an effort to force the return of an estimated 150m (883m) deposited abroad, Reuter reports from Paramaribo.

The replacement of the banknotes was termed an "urgent necessity" by the Government in view of the large amount of Surinamese guilders which, although not convertible into other currencies, are illegally deposited abroad.



Map of Surinam and surrounding regions in South America.

high of \$60m and the Government's penchant for half-digested Marxist rhetoric, quickly led to vociferous dissent.

In December 1983, just two months after a visit by Mr Maurice Bishop, Grenada's ill-fated leader, Mr Bouterse adopted a military solution to his political problem, rounding up and shooting 15 prominent opponents.

and incidentally, to win a scholarship to a Dutch university.

Between these two men of action sat the people of Surinam—a racial potpourri bizarre even by Latin America's exacting standards.

supported by revenue from bauxite resources.

Trinidad calls general election

By Lindsay MacKoon in Port of Spain

THE GOVERNMENT of Trinidad and Tobago, which is facing its most serious political challenge in its 30-year rule, has called a general election on December 15.

Uruguay heads for crisis election

BY TIM COONE IN BUENOS AIRES

URUGUAY'S simmering political crisis is set to come to a head this week, with an attempt by President Julio Sanguinetti to dissolve parliament and call new elections.

According to a parliamentary report, 91 of these leaders helped organise a repressive security system under which 164 people disappeared, more than 2,000 political prisoners were tortured and tens of thousands of political opponents were imprisoned during the years of the military dictatorship.

An alternative proposal by the National Party for a restricted amnesty, limiting human rights trials to only 88 of the military commanders, and excluding torture cases, was also thrown out because of opposition by the Colorado Party and by the left-wing opponents, the Frente Amplio.

Corruption scandal breaks out in Jerusalem

BY ANDREW WHITLEY IN JERUSALEM

A TOP-RANKING Armenian clergyman and the senior Israeli government official responsible for Jerusalem have been arrested on charges of corruption and illegal possession of weapons.

influential man close to Mr Teddy Kolek, Jerusalem's long-serving mayor.

West Bank Arabs false Israeli identity cards, gun permits and valuable special car license plates. These white plates allow unhindered access back and forth across the Allenby Bridge into Jordan — and thus have great use for anyone wanting to smuggle goods across the border.

running operations in the occupied territories in which the Archbishop appears to have been a key figure.

Behind the official screen of an elegant capital, people who speak their minds. The changing face of Damascus

T. E. LAWRENCE wrote in 1916 of Damascus as it lay before Allenby's conquering army over the Turks as a place where "silent gardens stood blurred green with river mist, in whose setting shimmered the city, beautiful as ever, like a pearl in the morning sun."



Mr Hafez al-Assad

Those were the days when the city's population numbered a few tens of thousands. Today, Damascus supports a population of 2.5m and is one of the fastest growing cities in the Arab world.

Damascus these days is not one, but two cities, old and new. It is also a place that operates on several distinct levels. The official face, personified by a pervasive security apparatus, can at first seem intimidating. Little attempt is made to mask the presence of the street or in hotel lobbies of a seemingly vast bureaucracy of watchers and informants, contributing to a generally furtive atmosphere.

means or another," complained an old Damascus resident.

Old Damascus grumbles that the "new class" lacks an appreciation of the city's more cosmopolitan traditions. It was not so long ago, during the French mandate which ended in 1946, that Damascus was a centre of Levantine culture and fine cuisine.

Opec battle looms on Saudi price demand

By Richard Johns

CHIEF delegates of Iran and Venezuela are to participate in the Organisation of Petroleum Exporting Countries' ministerial conference in Quito, Ecuador, on Friday. It has been called to discuss Saudi Arabia's demand for an immediate return of a fixed price of \$18 a barrel.

Mines destroy Soweto bus ticket offices

BY ANTHONY ROBINSON IN JOHANNESBURG

TWO LIMPET mines destroyed Putco Bus Company ticket offices in the black township of Soweto, South Africa, yesterday in the latest incidence of violence sparked by a 17.5 per cent fare rise introduced on November 1.

Ershad lifts martial law and revives constitution

By Syed Kamaluddin in Dhaka

PRESIDENT Hossain Mohammad Ershad lifted martial law yesterday ended four-and-a-half years' martial law and revived the suspended constitution.

The lifting of military rule followed the adoption by the national assembly of a new constitution (several amendments) Act 1986, ratifying all actions, reforms and laws effected by the Government since March 24 1982.

This impressive modernist building in grey concrete is no doubt designed with permanence in mind. A symbol, perhaps, of Alawite hegemony. Syria has fallen prey over years to odd mixtures of despots, including Tamerlane, whose Mongol armies devastated Damascus and Aleppo in 1400 AD.

The history of the Great Mosque of Damascus, one of the masterpieces of the Arab world with its fine mosaics and sublime proportions, reflects the city's turbulent past. Tamerlane is said to have burned the mosque with 30,000 men, women and children inside and it has been reconstructed several times since.

Groups have been formed to protect what is left and restore what has been damaged. "So many of our architectural monuments and archaeological relics have been either transformed or destroyed by one

Libya, another member of the committee, is known to want a major role in the oil market. Ecuador is less committed to a policy of price maximisation.

The Venezuelan view, shared by the majority of Opec experts, is that a new reference cannot be established unless the 13-member group is prepared to become the "swing" supplier of oil again and to accept a collective rate of output lower than the volume of just over 17m barrels a day agreed in Geneva under the revision of its interim accord on production sharing.

Aquino wins Japanese aid

PRESIDENT Corason Aquino of the Philippines yesterday started a four-day visit to Japan with a promise of economic aid, Reuter reports from Tokyo.

Japan said it had pledged to extend a ¥40.4bn (\$173m) loan requested by the Philippines to build a coal-fired thermal power plant to cope with a projected power shortage in Luzon.

rebel at a secret Manila location. Mr Ramon Mitra, the Agriculture Minister, and one of three government negotiators, said: "Either we agree tonight or we break off."

Relative political stability is likely to be achieved, at least for now. AP adds: One youth was killed and more than 100 people injured as several thousand protesters battled with police in the streets.

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Bonn presses for strong role in Hermes shuttle

BY DAVID MARSH IN BONN

THE West German Government is pressing for some of the country's top high technology companies to play a strong role in designing and building Hermes, the French-led mini-space shuttle which Europe plans to construct by the second half of the 1990s.

Messerschmitt Boelkow Blohm (MBB) and Dornier, the country's two main aerospace groups, as well as MKN, an engineering concern which has developed particular capabilities in carbon fibres, are expected to play a significant part in the current Hermes design phase. They will be working with Aerospace of France which is main contractor for the project.

Last month Germany committed DM 32m (£14.2m) to backing early design work on Hermes which is being pushed forward under the auspices of the 11-nation European Space Agency.

Although the West Germans have not yet formally decided to participate in the full development of Hermes, the decision to put up a sizable initial sum, representing 30 per cent of the overall design phase cost, confirms Bonn's interest in the project.

Underlining a generally more self-confident approach in joint aerospace projects with France, officials at the Technology Ministry in Bonn stress that a strong role for German companies is one of the conditions for West German funding for the rest of the Hermes project.

The cost of Hermes is put at about \$3.5bn (£2.4bn) by ESA. Bonn, however, believes that the overall cost, including satellites and other space infrastructure to make Hermes part of an integrated space transport and communications system able to serve manned space stations, could be much more.

West Germany is also pressing for project leadership in important sub-systems of the project to West German companies. These include areas such as engines and life-support systems.

Bonn in the past has presented that in large joint projects with France, such as the Airbus airliner programme, the Paris government has ensured that its own industry gets the most technologically demanding part of the work. "That will not happen again," says one official in Bonn.

Toshiba to expand in Singapore and Mexico

By Carla Rapoport in Tokyo

TOSHIBA, one of Japan's leading electronics companies, is expanding production in Mexico and Singapore in its latest moves to deal with the effects of the appreciation of the yen.

The company said yesterday that it will spend about \$12m (£13.1m) on establishing a new television components plant in northern Mexico and on expanding production of colour television sets and audio products in Singapore.

The move is the latest in a rash of similar announcements by major Japanese exporters seeking to increase production outside of Japan because of the high yen's effect on export margins.

The Mexican-made components will be used by Toshiba's US colour television set in Tennessee. The move adds to a Toshiba policy of basing production in— or as close as possible to—major markets to assure a faster supply of key components," Toshiba said yesterday.

Toshiba added that the Mexican facility, in Ciudad Juarez, near the US border, may be used as a manufacturing base to produce other products for the US market.

The Mexican investment will be worth about \$15.3m, while the Singapore expansion will be about \$4m.

EEC urged to focus on industry

BY ALAN FRIEDMAN AND JOHN WYLES IN ROME

AN APPEAL to the European Community to spend less time arguing about agriculture and more on encouraging industrial and economic development was launched yesterday by Mr Giovanni Agnelli, the president of Fiat.

Opening the conference with a speech on the industrialist's expectations of Europe's politicians and bankers, Mr Agnelli called for a more rapid development of the Community's internal market so as to boost its competitive position vis-a-vis Japan and the US.

Industrial problems were not receiving enough consideration, commented Mr Agnelli. Some 5 per cent of the EEC's budget was dedicated to industrial development and 65 per cent to agriculture. Farming was also dominating the intellectual and debating attention of the Community.

Mr Agnelli called on governments to deliver the "freedoms" of an internal market without obstacles to the movement of people and goods, freedom of establishment for industrial companies and freedom of investment.

Italy's pragmatic approach to

wards privatisation policy was stressed by Prof Romano Prodi, chairman of IRI, the state holding group.

Whereas privatisation was being promoted in Britain and France by parties wishing to redefine the role of the state, in Italy private capital was being introduced into companies and banks which "no longer need the 'crutch' that past events had led IRI to provide."

There was no particular ideological motivation; the future interest of the business was the paramount factor whether it was a loss-maker such as Alfa Romeo which was being acquired by Fiat, or profitable like San Giorgio Elettrodomestici.

Explaining Italian financial policy, Dr Mario Sarcinelli, director general of the Treasury, said that the aim had been to improve structure and internationalisation.

High inflation between 1975-85 and the rising government deficit had required quantitative controls on money which were now being progressively dismantled in favour of allowing the market to allocate resources.

The most important innovation had been indexed private and public bonds along with the emergence of "atypical" products which had finally required regulation. Mutual funds had been introduced since 1983, and of the 58 now in existence 38 were operated by banks.

At the same time, deregulation has been proceeding. Dr Romeo Dalla Chiesa, Chairman of the state-owned Banco di Roma, traced the developments in recent years which, he said, had caused a "profound transformation of the Italian capital market."

He also noted the high savings ratio in Italian families, saying that at the end of last year total family-held financial assets had reached 1,800,000bn (\$202bn).

The importance of nurturing the growth of merchant banking in Italy as part of the modernisation process was highlighted by Dr Rodolfo Bissolati, chairman of Banco di San Spirito.

Mrs Edith Cresson, a member of France's National Assembly and previously Minister of Industrial Redevelopment and Foreign Trade, described the French view of international business issues. Mrs Cresson stressed the need for European governments to co-operate on major investments in new technologies and said the development of a European computer industry was one area ripe for such co-operation.

Commenting on Italy's changing industrial structure, Mr Carlo De Benedetti, chairman of Olivetti, said the reduction of corporate debt burdens, from an average of 50 per cent of revenues in 1976 to an average of 28 per cent today had made Italian industry fitter. The modernisation of major Italian companies had made reductions in employment levels "unavoidable."

Mr Roger Hornett of London stockbrokers James Capel said he believed that Italy had "graduated" and matured to become one of the world's major financial centres, with one of the largest and most progressive capital markets. He complained about the continuing problem of delays in settlements of share transactions for foreign investors in Italy.

Prof Mario Monti, director of the Bocconi University's Centre for Monetary and Financial Economics, called for important changes in



the Italian regulations and practices so as to put the financial system in a better position to compete internationally.

Mr Denis Healey, Britain's Shadow Foreign Secretary and former Chancellor of the Exchequer, warned of some of the dangers inherent in the present revolution in international financial markets. He predicted that "re-regulation of financial markets is now on the way."

He said that "colossal" capital flows were causing instability in exchange rates and international trade patterns, adding that the excessive dependence of the financial revolution on computers made the system vulnerable to breakdowns, fraud and sabotage.

Moscow willing to launch satellite for Thailand

BY STEVEN B. BUTLER IN BANGKOK

THE Soviet Union is making a bid to launch a communications satellite for Thailand.

Licensors, the Soviet organisation specialising in trade in high technology fields, has said that it would be ready to negotiate the launch of Thai space devices on a commercial basis.

The offer has raised some eyebrows in Bangkok's diplomatic community because of what is seen as the impracticality of the scheme.

On September 30, the Thai Cabinet tentatively approved a proposal by Siam Satellite to proceed with its plan to launch a 24-channel communications satellite that would be built by RCA of the US. The project would cost more than \$200m (£132m).

Mr Yuri Mikhailov, the Soviet Trade Commissioner in Thailand, said, "The Soviet

De Clercq in trade offer to Australia

By Chris Sherwell in Sydney

MR Willy de Clercq, EEC Commissioner for External Relations and Trade, yesterday offered Australian businessmen the Commission's help in seeking new trading opportunities with their European counterparts.

To help Australia diversify its exports, Mr de Clercq said, "We would be happy to help organise contacts with our industrial federations and trade organisations."

"We also believe there is a role for us to play, in light of recent developments in Australian economic and trade policy, in encouraging our traders and exporters to look more to Australia."

His offer, made in Sydney ahead of annual consultations with the Canberra Government, was part of a broader appeal to the business community and government for co-operation between the EEC and Australia.

Europe, he told a gathering of businessmen, wanted "to avoid the rhetorical confrontation which has, also, sometimes characterised EEC-Australia relations in the past"—a reference to persistent Australian complaints over the EEC's agricultural policies.

West Europe chip market 'to grow by 13% next year'

BY TERRY DOWSWORTH

RAPID GROWTH in demand for semiconductors in the automotive industry is expected to underpin an expansion rate of around 13 per cent in the total West European chip market next year, according to an industry survey by Motorola, the US electronics group.

The predicted pick-up in European semi-conductor demand is part of an expected recovery in the world industry after two years in which most of the large chip manufacturers have struggled to make profits.

Motorola is predicting significantly stronger growth in the US and Japan, at 17 per cent and 15 per cent respectively in 1987. It is also expecting continuing strong expansion in the rest of the world at around 10 per cent.

One of the most significant shifts in the world market, according to Mr Jan Calen, Motorola Semiconductor's European marketing director, is the development of the Japanese market to outgrow US semiconductor consumption in dollar terms.

This has, to a significant degree, been caused by the appreciation of the yen against the US dollar, which has pushed up the valuation of the

Japanese market, when expressed in dollars.

On this basis, Japan will account for 40 per cent of the world market this year, at \$10.56bn (£7.5bn) against the US \$3.3 per cent (\$8.66bn). Two years ago the US share amounted to 45 per cent and Japan's to 31 per cent.

European consumption as a share of the world market is seen as remaining static this year at 20 per cent, while declining slightly to 19 per cent in 1987. Indigenous European-based manufacturers will supply only 38.5 per cent of this stake, says Motorola.

In the US domestic suppliers are expected to supply 82 per cent of local demand, while Japanese producers will meet almost 90 per cent of their national market needs.

In Europe, the supply gap will be filled mainly by US-based companies, with almost 50 per cent sales, followed by the Japanese, with 11.5 per cent.

UK demand is forecast to expand at 10 per cent next year, somewhat less strongly than in the rest of Europe, partly because the boom conditions in the personal computer industry have evaporated.

In addition, UK industrial demand for semiconductors is weaker than in most other European countries. This is the area expected to show strongest growth next year, particularly the car sector, which Motorola expects to grow at 25 per cent in 1987.

Asked about the European impact of the US-Japan semiconductor pact Mr Calen said that there appeared to have been some stabilisation of 256K memory chip prices. They were running at around \$2.00 to \$2.40, against quotes as low as \$1.50 before the accord.

US runs trade deficit with Saudi Arabia

BY FINN BARRE IN RIYADH

THE US is running a trade deficit with Saudi Arabia for the first time in several years due to increased liftings of Saudi crude.

Trade statistics from January-August 1986 show the Americans ran a trade deficit of \$244.1m (£206m) compared to a trade surplus of \$2.25bn for the same period in 1985.

US exports to the kingdom totalled \$2.37bn compared to imports from the kingdom of \$2.61bn. Most of the US imports consisted of crude oil. Other imports included petrochemicals, some refined petroleum products, and a little steel.

For the same period in 1985, the US exported goods worth \$3.3bn to the kingdom, and took Saudi exports worth \$854.8m.

US exports to the kingdom dropped 23.5 per cent, while the kingdom's exports to America jumped by 228.8 per cent, according to data compiled by the US Department of Commerce.

Trade statistics released by the US, and by the Japanese

Seoul acts on Japan deficit

South Korea is to provide soft loans and tax benefits to companies exporting to Japan to help out its bilateral trade deficit from an expected \$5.8bn (£4.02bn) in 1986 to \$2bn in 1991, Reuter reports from Seoul.

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Soviets shuffle trade groups

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET UNION is to decentralise control of its Foreign Trade Organisations (FTOs) responsible for one third of its imports of equipment and 60 per cent of its equipment exports from the beginning of 1987.

The reorganisation is aimed at increasing Soviet manufactured exports and improving the use of imports. It will involve having off some eight FTOs from the Foreign Trade Ministry which has had monopoly control of all Soviet external commerce, say diplomats.

The organisations will go to the 21 ministries and 70 enterprises to be

granted the right to trade abroad from the start of next year. The organisations affected are:

- Vehicles: Avtoexport, in charge of the export and import of motor vehicles and agricultural machinery. Exports include the Lada car from the main Soviet automobile plant at Togliatti. Second, Traktorimport, in charge of the export, import and servicing of farm and road-making equipment.
- Machinery: Stankimport, export and import of machine tools and precision instruments. Probably the most important of the foreign trade organisations to be transferred to the machine building ministries because there is heavy emphasis in the current five-year plan on better machine tools.
- Chemicals and medicine: Soyuzkhimexport and Medexport, the organisations in charge of the export and import of chemical products and also of medicines and pharmaceuticals.

The end of the monopoly of the Foreign Trade Ministry over Soviet external commerce still leaves this ministry with control over raw material exports which provide the bulk of Soviet hard currency export earnings.

India may need to import steel

BY P. C. MAHANTI IN CALCUTTA

INDIA may have to import up to 200,000 tonnes of hot rolled coils and slabs during 1986-87 to meet the full demands of her pipes and tubes manufacturers, according to Steel Ministry sources in Calcutta.

This is because of a severe disruption to production at Bokaro Steel Plant, a leading producer of these categories, caused by a critical power shortage in the eastern region.

The power shortage was caused by the unsatisfactory operation of several power stations belonging to

the Damodar Valley Corporation, a major energy producer which supplies electricity to all steel plants in the region.

According to the same source, import authorisations for 180,000 tonnes of slabs and hot rolled coils are being issued, and more will follow after the Steel Ministry has revised the position with the concerned consumer interests later this month.

The Steel Authority of India had planned to produce 800,000 tonnes for the current financial year, of which the major part was to come from its Bokaro plant. In view of the power crisis and some labour trouble at the plant, the Steel Authority will not be able to reach the target.

The Indian tube industry's needs, it is estimated, will be 900,000 tonnes this year.

India's steel output in the first half of 1986-87 fell marginally to 3.38m from the previous year's 3.45 tonnes in the same period but is very much below the target of 4.5m tonnes based on assessed needs.

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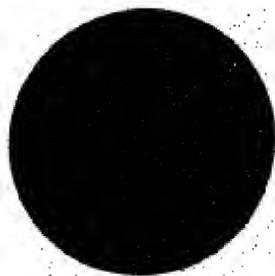
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THE ARTS

Giulini/Festival Hall

Max Loppert

Carlo Maria Giulini and the Philharmonia Orchestra have joined forces once again for two performances of the Verdi Requiem.

In the event, it took almost no time for them to be blown away: Giulini's vision of the Requiem, on this evidence, remains as inspired and inspiring as ever.

Every part and every executant sang. One soon came to think of the entire performance as being "voiced" for an immense fund of lyrical warmth.

The Miser/Birmingham Rep

B. A. Young

Peering down the great precipice of the Birmingham Rep, I thought how handsome was Paul Brown's design for Harpagon's house.

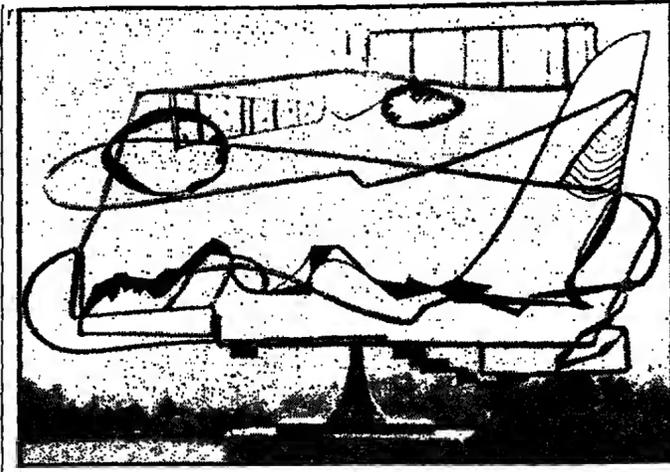
Jonathan Miller to give the 1986 FT Arts Lecture

On Thursday evening December 4, Dr Jonathan Miller will give the 1986 FT Arts Lecture before an invited audience at Bafta in Piccadilly.

Requiem than these that Giulini conducted in this hall in the late 1960s. If so, no feeling of ponderousness resulted, because of the lyrical shine on the music and because of the ease and naturalness with which chorus and orchestra appeared to be unfolding the music.

If comparison with the past worked at all to the detriment of the present, that may only have been because the solo quartet seemed less well chosen than many others previously assembled for a Giulini Verdi Requiem.

Though even Giulini could not persuade Pasta Burchuladze to sing in tune or with rhythmic exactness all the way through, the Georgian bass was in malice as well as in a hugely sonorous voice.



The Hudson River, 1951, by David Smith

Whitechapel Gallery/William Packer

An American totem

The American sculptor, David Smith, who died after a road accident in 1965 at the age of 59, has long been generally acknowledged as one of the most significant artists of his generation.

But the most curious thing about that unquestioning American critical support was not so much that it was mistaken as that it was so neatly sighted.

So certain and insistent was this support that it became for a time self-fulfilling. Even the artists themselves seemed to believe it, or could be excused for doing so when the rewards were so persuasive.

Painted steel disposed with such apparently easy authority, certainly confirmed him in his own decision to abandon modelling and the figurative reference altogether in favour of welding, given material and an open architectural imagery.

American criticism in fact caught up some time ago with the idea that New York painting and sculpture of the 1950s was no hermetic phenomenon. With that recognition has come the idea that the work of the '30s and '40s, which formed it, is not only interesting in itself but often of more true originality and actual importance.

Smith had thought at first to be a painter, but the welded and assemblage sculpture of Picasso and Julio Gonzalez (not made so much as improvised out of ready-made material) which he came upon as reproductions in the Cahiers d'Art of the late 1920s, committed him to sculpture.

The show is admirably set out and the visitor is well

Hidden Fires/Glasgow Citizens'

Michael Coveney

Even by the exotic standards of the Glasgow Citizens' repertoire de Musset's Le Chandelier (1840) is an obscure choice. It belongs to one of de Musset's more frenetic periods of activity after the affair with George Sand was concluded; a light romantic piece but by no means a trifle, it is brilliantly constructed in three acts and suffused with misprized passion.

In order to conceal her intrigue with an officer in the dragons from the jealous husband, Jacqueline prevails upon one of her husband's clerks, Fortunio, to become her cisbebe and perhaps bear the brunt of old Maître André's vengeance.

When the truth of his affection comes out, Mr Cooper, grave and saturnine, not really de Musset's curly-haired youth with an innocent air, turns positively rascid.

Perhaps it is simply as natural as it is unfair to delight in what is new to us at the expense of the more familiar. But even so the doubts remain, vague as they are. We must always remember the context in which the work was made.

A recital devoted to English songs is not a common event. To most audiences the prospect probably seems as insipid as that of a gallery which bounces meaning but water-colours of rolling green hills, yet there is really no reason why this should any longer be the case.

The mezzo Sarah Walker is one of those few. The plan of her programme at the Wigmore Hall on Saturday was well-ideal: the backbone was provided by three groups of songs by Britten, including some of his arrangements of Purcell and a light, hushed account of his

ovec l'amour, but they belie the piece's reputation of stuffiness.

So does Roberta Taylor's pinched and confused Jacqueline, a marvellous study in awakening affection in the face of her sordid, obviously mechanical liaison with Clara Hinds's ostentatiously unpleasant Clavarche. Miss Taylor's costume, a tartan checked country frock and her phallic knob of trussed black hair, lend her the disconcerting appearance of George Robey in pantomime.

But Mr MacDonald, whose transition is both accurate and scintillating, is after the incipient savagery in de Musset, not the melting charm. Jacqueline's marriage to the toying, ruyne lawyer (Giles Havergal has eyed his hair a gangly carrot colour) is as



Giles Havergal

London Symphony/Barbican Hall

David Murray

Michael Tilson Thomas's rousing concert with the LSO on Sunday began deeply with an overture Benvenuto Cellini Overture. I am prepared to believe that there is some Zarlino note preserved somewhere that says the big 'cello tube must be reinforced by at least four bassoons, and that the timpani-part should be furiously delivered a trois like the crack of doom.

The inspiration-level made a quantum-leap with the arrival of Cecil Ousset to play Rakhmaninov's 'Paganini' Rhapsody. That wasn't solely Ousset's

strides with youthful alacrity—not, perhaps, the tempo that gives Strauss's scoring its best effect—and the continuing pace left his Adversaries (music critics) too breathless for characterisation.

In between, the Herold's Battle surmounted an initial disarray of offstage trumpets. The conductor's own performance was not just impassioned, but also sweetly evasive and fulfilled similar intentions with the acrobatics. And left a longer glow behind: this time, the rapid Tilson Thomas pose at the end was immediately cut across by the applause that he'd vigorously invited.

Sarah Walker/Wigmore Hall

Richard Fairman

Charm of Lullabies that was still full of life. In between came music by Malcolm Williamson, Nicholas Maw and Joseph Horowitz, the latter represented by his one-man version of Macbeth.

The most important item was Maw's song cycle The Voice of Lore. Written in 1966, this music is short of good melodic ideas, but uses harmony and texture to soak the whole cycle with a luxuriant, romantic atmosphere. Its rich, chromatic accompaniment was played with an almost impressionist grace by Robert Vignoles. As Miss Walker's regular partner, he also knows how to keep the right balance.

voice does have trouble with unwanted vibrato. (A couple of awkward phrases in the Maw were curtailed early.) Other wise Sarah Walker's art is now at its prime. Her sense of how to make an effect tell is unerring in its judgment: Maw's "Epilogue," for example, opened in a withdrawn, pensive way that perfectly summed up all that had gone before.

At the other end of the scale came the humorous pastiche of Britten's charact songs, for which the singer is renowned. Nobody is likely to equal the range of colours that she brings to these deliciously over-written texts (W.E. Auden) or rival her impression of a car whizzing past at speed.

Saleroom/Antony Thorncroft

Another Clore million

Sir Charles Clore bought his collections piecemeal. When he became interested in Russian art, he acquired the excellent collection of D. Davidovell of Paris and it is basically this group of miniatures that Sotheby's has sold this year.

Prices were generally well above estimate, with two leading continental dealers, Mrs Gertruda Rudiger of Munich and E. Bucher of Switzerland, bidding against each other. Very few of the 204 miniatures on offer will stay in the UK but since they were virtually all produced in Europe in the late 18th and early 19th centuries, usually in France, this is no great cause for concern.

Portraits painted on ivory were noticeably more popular than those on enamel, but even so the sale was littered with artist records. Mrs Rudiger carried off an 1812 portrait of Mademoiselle Pauline, an actress at the Theatre des Varietes, by Jean Baptiste Singery, for £22,000, double the estimate, and that of a young lady by Louis Le Perin Salbreux, of around 1800 for £20,000, treble its estimate.

Private buyers took the top lots, a European paying £88,796 for a bronze sculpture of a hippopotamus, cast around 1910 from a model by Rembrandt Bugatti. It is 56.8 cm long and 30.5 cm high. An American collector paid £44,000 for four volumes of poems and music by Richard Wagner, illustrated with symbolist pictures in a very 'fin de siècle' fashion. A Gallé table lamp of rhododendron shape and colouring went for £42,653, to a Swiss private buyer. The sale totalled £737,018 with 95 per cent unsold.

for a portrait of Prince Alexei Borisovitch Kurakin, a top Russian official, by Augustin Ritt, painted in 1798, and £18,700 for a garden scene, carried off by Jean Baptiste Weyley. "Une scène champêtre" by Nicolas Lafresnere of around 1780 went to Munich for £18,150 while Boucher, responded by paying £17,600 for a rustic landscape by Louis Nicolas van Blarenbergh.

This is the week in which the leading London auction houses try end turn a pretty penny by holding sales in Switzerland, offering rather ornate luxury goods that appeal to the continental taste. Christie's kicked off on Sunday with art nouveau, art deco and bookbindings, and did well out of the first two categories and badly out of the books.

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Arts Guide

Opera and Ballet

LONDON

Royal Opera, Covent Garden: The Traviata revival features Lucia Aliberti at all performances (taking over the share of the indisposed Kate Ricciarelli), with Arthur Davies and Peter Dvornyk alternating as Alfredo, and Yuri Simonov conducting. (245 1089).

Royal Opera House, Covent Garden: Kenneth MacMillan's Mysterium and The Sleeping Beauty with Gelsey Kirkland as Aurora. (318 92 77).

BARCELONA, MAJESTAT'S DON QUIXOTE with Ruggiero Raimondi, Gabriel Bacquier and Martha Serna. Gran Teatre del Liceu. Sant Pau 1. (318 92 77).

VIENNA

Staatsoper La Bohème conducted by Rudolf W. Maibauer, Renée Coppele, Die Veranda Bruck, National Theatre of Prague, conducted by Václav Nejedlik with Benachova-Cap, Drobkova, Vitkova, Jozasova; Der Rosenkavalier conducted by Weikert with Rysanek-Gensmann, Schmidt, Wiss, Miklavcic, Gall, Selsky; Dvorak National Theatre of Prague, conducted by Václav Nejedlik with Mincalukova, Markova, Zitek, Vodicka. (51 444/2659).

NETHERLANDS

Amsterdam, Muziektheater. The National Ballet with Giselle choreographed by Petipa and revised by Peter Wright (Tue to Thur). (235 405).

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

November 7-13

LONDON

Greenwich, Schouwburg, Nederlandse Dans Theater with Ballet Soezen (Stravinsky/Van Manen), Symphony of Psalms (Stravinsky/Kylian), and a new ballet by Ed Wubbe (Thu). (12 56 47).

ITALY

Rome, Teatro Brancaccio: (244 Via Merulana) The Aterballetto in a programme of four ballets. (Wed and Thur). (44 17 35).

Trieste: Teatro Comunale Giuseppe Verdi: Rigoletto conducted by Herbert Sandant and directed by Lamberto Puggelli with Susie Jo, Gloria Sestini, Jolita Ruzensky and Antonio Savastano. (03 19 45).

NEW YORK

Joffrey Ballet (City Center): The Five-week, 30th anniversary season features Frederick Ashton's La Fille Malgré lui, a newly commissioned work from Mark Morris and the New York premiere of Mark Halim's The Gardens of Boboli. Ends Nov 16. 35th St. of 7th Av (361 7897).

PARIS

Offenbach's La Belle Hélène with the title role sung by Eva Saurova/Valérie Mercier and that of Paris sung by Pierre Calais/Roger Pujol. Théâtre de Paris (4874 1075).

WASHINGTON

Washington Opera (Opera House): The week features Mikhail Rostropovich conducting Rimsky-Korsakov's The Czar's Bride, directed by Gellina Vishnevskaya with Elizabeth Knighton, Cleopatra Circea, and Iván Kossulov; and Wolf-Dieter Lud-

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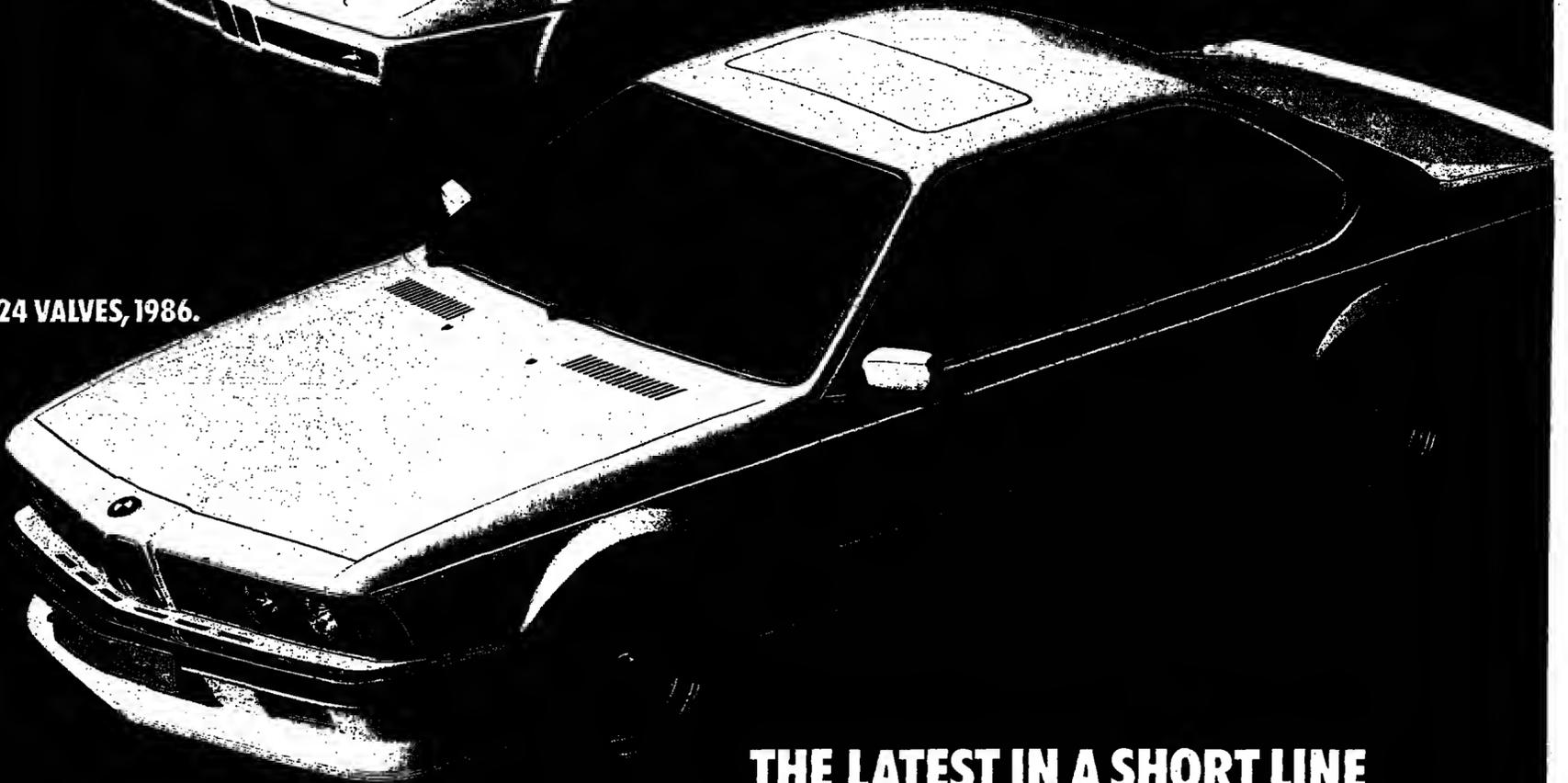
24 VALVES, 1974.



24 VALVES, 1978.



24 VALVES, 1986.



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US CEMENT INDUSTRY

The weak dollar has enabled foreigners to snap up companies at bargain prices. Bernard Simon reports

Europeans take a grip on North American cement

A HANDFUL of European companies is close to gaining control of more than half the North American cement business after one of the most concerted foreign invasions into a single industry on the continent.

An earlier wave of takeovers occurred in the late 1970s and early 1980s, when companies like Blue Circle of Britain, Lafarge Coppee of France and Heidelberg Zement of West Germany became forces in the North American industry.

Many of the foreigners timed their entry to coincide with a weak US dollar, snapping up valuable assets at bargain prices from forced sellers. The \$10m which Holderbank will pay for Ideal Basic's 10 plants is roughly the cost of a single new cement factory. Ideal's creditors have agreed to reschedule its heavy debt burden, but shareholder approval is still required to finalise the deal.

The Ideal Basic and Lake Ontario takeovers follow two other big foreign purchases earlier this year. Britain's C.R. Beazer Holdings bought family-controlled Gifford-Hill and Co, which has five sunbelt plants and a strong presence in the ready-mix concrete market. Cimenteries CBR of Belgium has taken over the California and Western Canadian cement and building materials operations of Genstar,

the Canadian conglomerate which is being dismantled by Imasco, its Montreal-based new owners.

Mr John Bourdeaux, president of Blue Circle's Atlanta-based subsidiary, recalls that the cash-rich British company had the choice in the early 1980s of broadening its horizons in the UK construction industry or investing in North America.

"The US is a huge market where the infrastructure still continues to grow," Mr Bourdeaux says.

The foreigners' arrival and subsequent expansion are transforming a regionally fragmented and financially weak industry, much of it family-owned, into a relatively small group of strong producers, each with a wide geographical spread of facilities.

The advantages for the companies were summed up in 1983 by Mr John Redfern, Lafarge's chairman. Explaining the merger of the French parent's Canadian and newly-acquired US interests, he said that it provided a "framework for co-ordinating manufacturing, marketing and distribution arrangements on a continental scale while retaining the flexibility to pursue business opportunities

on a market-by-market basis." Since then, a Lafarge factory in Quebec has used spare capacity to supply a high quality oilwell cement to customers in southern Louisiana. Similarly, Holderbank's acquisition of Ideal Basic will give it a presence in the mid-west and Rockies to complement its other facilities further east.

The benefits of rationalisation have spread beyond North America, as some of the European investors replace their high-cost US capacity with cheaper offshore supplies. Thanks partly to low freight rates, imports from 36 countries are expected to provide between 15 and 20 per cent of total US cement consumption this year. General Portland Cement, a Lafarge subsidiary, manages a deep-water port at West Palm Beach, Florida, and will soon start construction of a deep-water import terminal in Houston.

The Europeans' financial strength has also enabled them to set in train a degree of vertical integration previously unknown in the North American cement industry. They have been active buyers of other building materials suppliers, including stone quarries, timber distributors and ready-mixed concrete producers. Lafarge's

acquisitions include a network of Great Lakes cement distribution terminals.

The experience of the foreign-owned companies has differed as widely as the locations, qualities, ages and sizes of the plants they have invested in.

Heidelberg Zement is widely thought to have made a mistake by paying a rock-bottom price for Pennsylvania-based Lehigh Cement. Several of the company's kilns, small by industry standards, were built more than half a century ago. On the other hand, Lehigh is now reaping the benefits of strong growth in the eastern and mid-west markets where most of its plants are located.

The slump in the oil industry has hurt producers with facilities in Texas, where cement capacity of 10.3m tons is the highest of any state other than California. Lafarge announced earlier this week that it is closing a plant in Fort Worth.

Producers with markets centred on the east and west coasts are generally faring better. Blue Circle expects its US earnings this year to be double 1985's \$36m.

Strong construction activity in Ontario and Quebec helped St Lawrence Cement, Holder-

bank's Canadian subsidiary, to raise earnings by 45 per cent and sales by 25 per cent in the first nine months of 1986. Mr Walter Penny, president, predicts that pent-up demand for housing will keep demand high. St Lawrence's quarterly earnings have risen uninterrupted for more than three years.

Conversely, North America has become a major contributor to the European companies' earnings. SCF, whose purchase of Lake Ontario Cement is the latest in a string of acquisitions, now derives 40 per cent of its income from North America.

Unless the dollar strengthens dramatically or the bottom unexpectedly falls out of the market, the foreign invasion is likely to continue. One industry official says that several companies still in US hands — including Kaiser Cement and Southwestern Portland Cement, the fifth and seventh biggest producers respectively — are probably on the block. Mr David Murdoch, the Los Angeles-based corporate raider, has built up a substantial minority stake in Kaiser.

If Kaiser and Southwestern also end up in the Europeans' lap, only two of the top 10 producers will still have American owners.

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FILM FINANCE

Adrian Dicks reports on a B-movie maker's low-cost strategy
New World focuses on the young

"GODZILLA IS less than a work of art—please don't go and see it," advises Mr Lawrence Kuppin earnestly.

The sober-suited audience of London financial analysts do not look as though they will need telling twice. Nor do they seem at first sight likely to enjoy Vamp, Fraternity Vacation or Transylvania 6-5000—some of the other hot items of entertainment which New World Pictures has in production or in its growing library of films and videotapes.

Yet Mr Kuppin and his two co-chairmen of New World are not unduly concerned about the judgments of the critics, or even of the adult world in general. By concentrating on the tastes of 12 to 24-year-olds, whom they have identified as the biggest segment of the cinema audience, and by perfecting a low-cost, tightly budgeted production and distribution system, the team at New World believe they have hit on a virtually risk-free formula for making steady, if not spectacular, profits from movies.

They hope the financial community will take a more even view of the New World than it is wont to do with the better known names of Hollywood, as most of them seem to be committed to the classic boom-and-bust cycle of big budget film production.

In the first six months of this year, the company earned \$4m, or 30 cents a share, against \$1.5m or 14 cents a share a year earlier. Sales rose 40 per cent to \$68.1m from \$41.6m.

A year after first going public at \$7.50 a share, the company's shares have been trading in recent days at about \$14, well below the high for the past 12 months of about \$24 though allowing for three-for-two stock split in February.

New World is keen to broaden its shareholder base from the present position where the three co-chairmen and other insiders control nearly three-quarters of the stock, and to this end management recently undertook a roadshow for European investors.

At the end of a series of mergers in the late 1970s and early 1980s, New World found itself the last survivor of a once-flourishing species in Hollywood, the B-picture studio. Run for many years by Mr Roger Corman, the veteran horror film producer, it was acquired in 1983 by Mr Kuppin



Robert Rehme

and Mr Harry Evans Sloan, partners in a Los Angeles law firm which specialised in show business.

They brought Mr Robert Rehme in as chief executive and as a third co-chairman, a veteran of the film distribution business who had previously worked as president of Avco Embassy, once a competitor in the B-picture business which was effectively taken up-market by new owners.

Mr Rehme has put a strategy into effect with four main elements:

- Keeping down production costs of the films and television series or mini-series which New World makes itself. The company will not invest more than \$2m-\$3m per film in production, plus up to about \$1m in marketing, against a recent average cost for the better-known studios of \$17m for a feature film, plus \$7m for promotion and advertising.

- Making sure that production costs are financed externally. New World has about 80 hours of programming under development for the three big national US TV networks, for which the networks have paid the entire cost.

- Sticking rigidly—as far as feature films are concerned—to

the financing formula New World has set up, which removes virtually all the risk from the company itself. Balcor, a subsidiary of American Express, is raising \$105m to finance New World productions over the next five years, much of it from limited partnerships which Balcor will in turn sell to investors. New World is paid fees on top of production costs, plus a normal 10 per cent of cinema box office takings.

- Controlling distribution tightly, while keeping costs down. To Mr Rehme, distribution is the key to profits; he is fond of pointing out that distributors, rather than producers, of films have usually been the survivors in the US film business.

For New World, this means keeping a tight grip not only on cinema showings of its films—where it typically saves money by picking limited, regional promotion in preference to national campaigns—but on the highly profitable video business. This year the company expects to have at least 70 titles available and it points out that US ownership of video recorders, at an estimated 95 per cent of households, remains far below the figure in the UK, offering what Mr Kuppin calls "explosive" growth potential.

Added to the rapid expansion of programming demand from broadcast, cable, and direct broadcasting television channels, New World sees a steady increase in sales ahead. This group recently formed a joint venture company to carry out acquisitions of broadcasting companies.

Although the emphasis chosen by Mr Kuppin and Mr Rehme is one of steady earnings and low risks, they cannot entirely resist the old-style Hollywood teaser—that a big box-office success may be just around the next corner. New World has not had a big hit yet but is hoping that two films nearing completion, House and Soul Man, just might give it one.

As for Godzilla, a picture bought by New World for only \$500,000 from Toho of Japan, Mr Rehme rubs his hands with a showman's glee. "We had the monster out on Hollywood Boulevard looking for his footprints among the stars. We had him check into a smart hotel in New York. Free TV coverage both time. We even had a tie-up with Dr Pepper, which Godzilla endorsing a 'monster of a drink'. The Toho people are still mad at us—that picture cost us \$3m to buy, promote and turn into cassettes and we've made \$2m profit on it."

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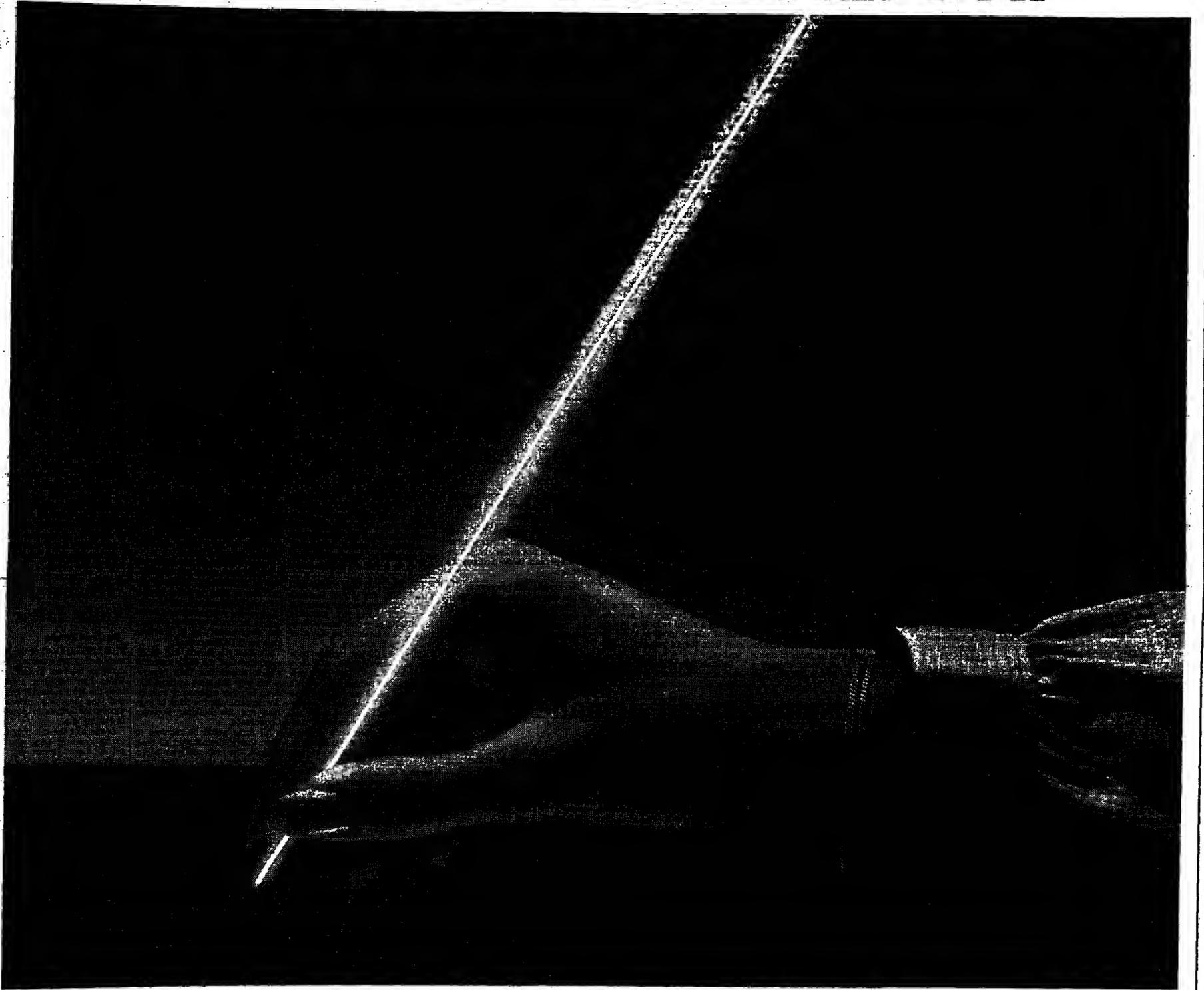
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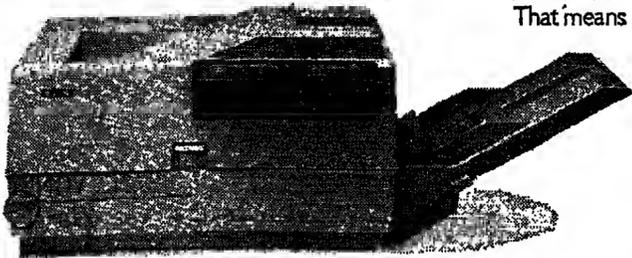
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UK NEWS

CBI invited to join unions in drive for industry

BY HAZEL DUFFY AND LISA WOOD

MR GAVIN LAIRD, general secretary of the Amalgamated Engineering Union (AEU), invited employers yesterday to work with trade unionists to make British industry more competitive, reducing unemployment and improving living standards.

Mr Laird, the first trade union leader to address a conference of the Confederation of British Industry (CBI), said to Bournemouth. "The AEU wants companies to be successful, profitable, competitive, and to get an ever-increasing share of world markets." He said that it was not high wages that made Britain's products uncompetitive but high unit costs.

"My union wants to see the status of manufacturing enhanced. We want our technicians, our professional managers not only to be paid more than lawyers but also to be further up the social scale than lawyers or their like."

In a speech which was well received, the AEU leader told employers that trade unions would want to participate increasingly in ensuring companies were more competitive, and that this would mean they would be seeking detailed information on company activities such as manpower planning, unit costs, transfer pricing, profits, and indeed losses.

He challenged employers in manufacturing to invest more in the future, and particularly in education and training. "Whatever your firm's the next government, their very first priority must be education and training resources, which was even more important than housing, pensions, hospitals or the National Health Service."

Call for full British membership of EMS

BY ANDREW TAYLOR

BRITAIN should negotiate full membership of the European Monetary System (EMS) without further delay, the conference said.

In one of the most significant resolutions to be passed yesterday, the conference overwhelmingly endorsed a call for Britain to start negotiating immediately to join the exchange rate mechanism of the EMS. Only a few hands were raised against the resolution proposed by Mr John Raisman, chairman of the CBI's Europe Committee.

He told delegates that full membership of the EMS would bring greater stability to sterling and ease pressures on businesses which have been trying to carve out export markets against the background of wildly fluctuating exchange rates.

Membership would mean less volatility in exchange rates, leading to lower interest rates and greater business confidence. Britain would become a fully paid-up member of the European community. The political benefits would be just as important as the economic benefits, said Mr Raisman.

Mr Tom O'Connor, of Eika Plastics, said that his company did a lot of business in West Germany. Since last year's CBI conference, the value of the pound against the D-Mark had fallen from DM 3.74 to DM 2.94.

The CBI's response is likely to be that it is always prepared to talk with the trade unions as long as there is something positive on which to concentrate.

The CBI and Trades Union Congress (TUC) meet fairly frequently, but efforts to make progress through bilateral talks on controversial issues, such as employers' desire to see more flexibility in the labour market, have tended to be inconclusive.

In his opening address, Mr David Nicholson, CBI president, criticised Labour's plans for industrial relations.

● Fundamental changes in attitude and practice must be made by the majority of British companies if they are to compete in world markets in the 21st century, according to a report presented to the conference.

The report was presented by a CBI-appointed team of young managers. They studied world-wide economic and social trends over the next 25 years and defined the role the UK would play.

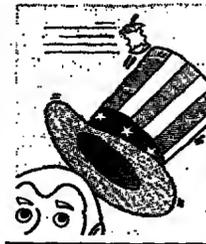
Mr Mark Nicholson, chairman of the group, said economic trends in the UK were awful and pointed to the nation having little or no manufacturing industry in the year 2010. "Our group simply do not accept this and believe that inherently there is no industry in which we cannot compete. Furthermore, to have a thriving economy in the year 2010 we must have a profitable manufacturing sector employing a significant percentage of the workforce." More than 40 areas for action were identified including education and investment.

Reagan takes brunt of anti-Americanism

Fiona Thompson reports on changing attitudes to the US

HOW BRITONS SEE AMERICANS*

Enthusiastic, positive, warm, friendly, wealthy, successful, confident, organised, ambitious, efficient, eager, doers, zealous, competitive



Loud, brash, rude, phoney, pushy, overbearing, overly familiar, superficial, ostentatious, insensitive, immodest, boastful, money-minded

TO THE US Administration, last week's poll findings suggesting that America's European allies place more trust in Mr Mikhail Gorbachev, the Soviet leader, following the Reykjavik summit, than in President Ronald Reagan when it comes to arms control, were inexplicable.

In many observers in Britain, who chart the ebbs and flows of anti-Americanism, it is merely another sign of a growing, if intangible, trend in that direction.

When Mrs Margaret Thatcher, the British Prime Minister, flies to President Reagan's retreat at Camp David this weekend for talks she will no doubt reassure him that this is not the case and that the special relationship remains intact, indeed flourishing.

While this may be true of relations between Downing Street and the White House the evidence suggests that, for some years now, popular British perceptions of the US have suffered a decline.

This disenchantment appears linked more to US policies abroad than to any sudden antipathy towards individual Americans. Some observers claim it can be charted, with a fair degree of precision, to specific initiatives undertaken by the Reagan Administration which have proved controversial in the UK, although not always with the same people.

These include the US Government's evenhandedness during the initial stages of the Falklands conflict; the arrival of Cruise missiles with no clear British control over their use; the US invasion of Grenada; the Westland and Leyland affairs - and causing most widespread criticism - the decision to launch F-111 fighters from British bases to bomb Tripoli.

Post Grenada and Libya, the Americans see Europeans as lacking moral fibre and intestinal fortitude, i.e. wimps," said Mr Lou Kushnik, lecturer in American studies at the University of Manchester.

"This attitude is picked up by the British who feel that Americans will do whatever they want to."

On the other hand, many Britons are bewildered by the palpable esteem and affection in which the American public holds President Reagan, a man who is often dismissed outside his own country as a blundering ex-actor who alternates between offering homespun platitudes and launching dangerous adventures out of a misplaced sense of machismo.

According to Mr Kushnik, the President is viewed by his own people in much the same way the royal family is regarded in the UK. "He is above politics. Even when he's teaching the Democrats, he acts like he's above politics."

"He's promised to bring back greatness in America, pandering to the fears and hatreds that emerged out of the 1960s."

"The relationship between the two countries has coarsened," said Mr Alan Lee Williams, director general of the English-Speaking Union and a good friend of America.

He says there has always been criticism of America from the political left in the UK - the Labour Par-

ty conference, of course, voted for the removal of US nuclear bases - but he sees a more fundamental shift, with increased critical questioning across the political spectrum.

"There is now restlessness from the right, a growing feeling of 'We're no longer at the top table - why should these vulgar people be?'" he said.

Many feel the growing mood of anti-Americanism is, arguably, directed more at the American Administration, and Mr Reagan in particular, than against individual Americans. Certainly, it has its roots in history and the inexorable swing of the power pendulum in favour of America.

The underlying British resentments - a feeling of being taken for granted, frustration about the inability to decide one's own destiny - grumble along, remaining largely unexpressed until sparked off by an event which emphasises the US's dominant political, military and commercial role and its insensitivity to UK opinion.

At another level, there is widespread ignorance, on both sides, of the other.

"The British, as perceived from television, all have their pincies (little fingers) out, drinking tea, and talk with terribly posh accents," said Mr Dick Bassett, head of music at the American School in London. "To them, we all have great teeth and lots of money."

Since the war, the British have liked to claim a special relationship with their American allies. But it is now questioned whether the Americans, by and large, accept the existence of any such link.

"The special relationship is touted here so much," said Mr Ruzhnik, "but the average American would not even be aware of it."

Some observers feel that this has been exacerbated by Mr Reagan's Californian links.

Mr Paddy Ashdown, Liberal MP for Yeovil - home of Westland Helicopters - said: "There is much more Pacific Basin (as opposed to Atlantic) thinking about the present Administration than others before."

He detects in the US a growing belief that Europe is the old world, the past and not the future. "Europe, they believe, has proved to be feeble and not reliable."

Mr George Robertson, a Labour foreign affairs spokesman, claims that growing anti-Americanism is not confined to the left in Britain.

Rising fuel and materials costs strengthen higher inflation fears

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT

BRITAIN'S manufacturers faced a hefty increase in their fuel and raw materials costs for the third consecutive month in October, largely because of sterling's weakness against the dollar.

The rise was mostly absorbed by industry without a corresponding increase in their output prices. It strengthened expectations among independent economists, however, that the Government's forecast of only a small acceleration in retail price inflation next year will prove over-optimistic.

The Department of Trade and Industry said that its index of manufacturers' input prices showed a rise of 1.1 per cent in October. That followed increases of 1.7 per cent and 0.7 per cent in September and August, respectively.

Officials said that the 3 per cent fall in the pound's value against the dollar in October was the main factor behind the latest increase, although there has also been a more general strengthening in more commodity prices from their post-war lows earlier this year.

Manufacturers' output prices in October rose by only 0.1 per cent, bringing a slight reduction in their annual rate of increase to 4.3 per cent from the 4.4 per cent in September.

Officials believe that industry has been able to hold factory gate prices

relatively steady at present because it is still benefiting from previous falls in input prices.

Despite the rises in the three most recent months, manufacturers' fuel and raw materials costs are still 5.3 per cent below the level of a year ago.

The expectation, however, is that just as output prices are still benefiting from the lagged effect of earlier weakness in input costs, the latest increases will begin to feed through next year.

That has led most forecasters to predict a significant upturn in retail price inflation next year.

Consumer credit demand rises

BY JANET BUSH

CONSUMER credit demand in the UK rose in September after easing slightly in August, resuming the strong upward trend which was also reflected in the continuing buoyancy of retail sales growth in the month.

New credit advanced by finance houses, other specialist lenders and retailers and on bank credit cards

totalled £2.01bn in September, up from £1.68bn in August, according to figures released yesterday by the Department of Trade and Industry.

Of this total, £1.2bn was borrowed using credit cards. A department official said the total for credit card lending was boosted somewhat as banks changed their reporting from mid-month to calendar month,

meaning that the September figures cover a six-week, rather than the usual four-week period.

The total amount of credit outstanding to the organisations covered by the figures totalled £23.2bn, up from £22.8 in August and compared with £20.8bn at the end of last year.

Tough new rules for investment business

BY CLIVE WOLMAN

ALL INVESTMENT businesses, from individuals acting as advisers to the largest multinational Euro-bond houses, are to be subjected to tough rules requiring them to prepare quarterly financial statements and maintain minimum amounts of capital as a cushion against insolvency.

The Securities and Investment Board (SIB), the City of London's new regulatory overseer under the Financial Services Act, yesterday issued a 108-page document of draft rules for the financial regulation of investment businesses.

They form the last, the most complex and possibly the most controversial section of the SIB's proposed rulebook which will lay down minimum standards for all investment businesses, subject to government and parliamentary approval.

Four types of investment business are identified, each of which will face different requirements. These are the trustees of unit trusts, whose main duties are to oversee the fund managers, those investment advisers and brokers of life assurance and unit trusts who handle clients' money and those who do not do so and all other investment businesses, in particular fund managers, securities firms and futures dealers.

At present, most small investment advisory firms are not subject to any capital adequacy requirements whilst the requirements on Stock Exchange members and the securities arms of banks are less detailed and more limited.

The new rules will require firms which own securities and other assets as principals to calculate the riskiness of their portfolios for the purposes of determining their minimum capital requirements. Precise figures for the "investment position requirement", as it is called, have yet to be determined.

Sir Kenneth Berrill, SIB chairman, said that the SIB's intention was to ensure that their requirements were the same as those laid down by other supervisory authorities, in particular the Bank of England and the Building Societies Commission.

All firms would be required to meet the requirements at all time, he said. The proposals were necessary to reduce the risk that firms handling the public's investments would become insolvent and was an essential part of the back-up for any investor compensation scheme.

The new rules would be enforced by on-the-spot checks, by quarterly financial statements and by annual audited reports.

Britain urges EEC action on acid rain

By Maurice Samuelsen

BRITAIN often accused of being the main polluter of Europe's atmosphere, will this month urge a European-wide initiative which could remove many of the causes of acid rain within 20 years.

As current holder of the presidency of the European Economic Community, it will also call on all EEC countries to follow Britain's lead in pledging to include sulphur controls in all new coal-fired generating plants.

The package, drafted by Mr William Waldegrave, Environment Minister, is intended to counter criticism of Britain for not joining the "club" of countries which pledge to eliminate 30 per cent of their 1980 sulphur emissions level by 1993.

Under a two-stage programme to be proposed by Britain, the EEC would aim to meet the 30 per cent target by 1995, to be followed by a 45 per cent target by 2005.

The second stage would give greater flexibility to those EEC countries such as Spain whose heavy industry is expanding and where sulphur emissions have been rising.

Britain is also pressing for the level of sulphur emissions to be calculated on a per capita basis.

The moves, to be tabled on November 24 at a meeting of EEC Environment Ministers, are the Government's latest attempt to defuse claims by its "Green" critics that it is insufficient to the damage caused by acid rain, particularly to lakes and forests in Scandinavia and the European continent.

They follow the recent decision of the Central Electricity Generating Board to spend £800m, fitting cleaning equipment to three big coal-fired power stations and to include desulphurisers in all new coal-fired power stations.

However, lobbyists such as the Friends of the Earth organisation insist on maintaining the 1983 deadline for the 30 per cent reduction and accuse the Government of simply trying to revise the system in a way which would let off Britain.

They also point out that in West Germany, desulphurisers have to be built at all existing coal-fired power stations, and that many stations are also being "cleaned up" in the US and Japan.

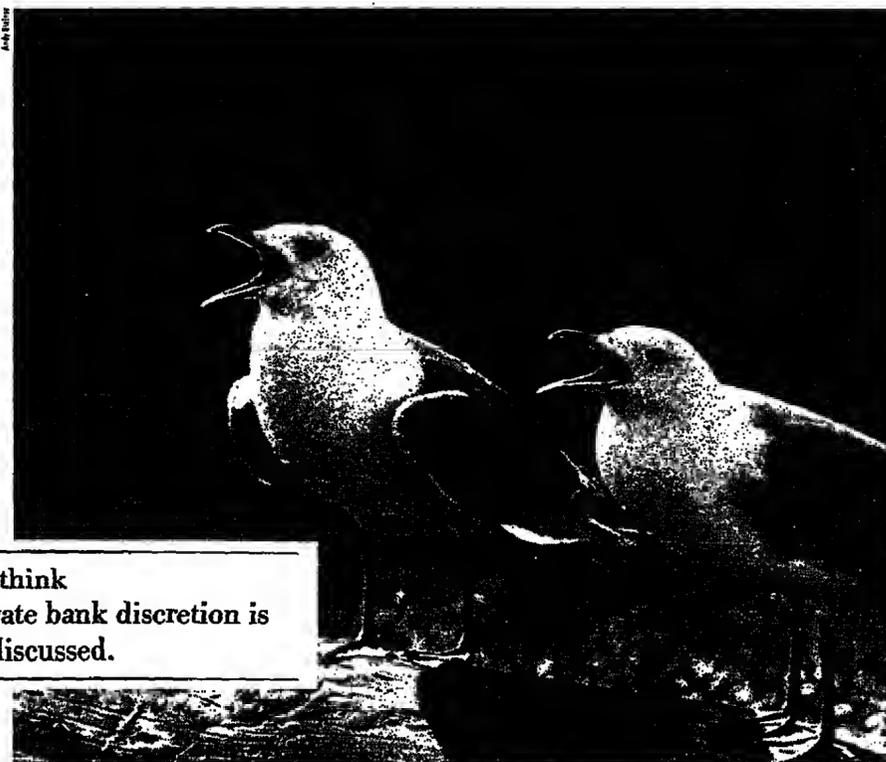
Teachers' pay talks falter

By David Brindle

THE LIKELIHOOD of the Government acting to impose a pay settlement on teachers in England and Wales hardened last night after both the local authority employers and the teaching unions split among themselves in negotiations in Nottingham.

Leaders of the minority Conservative group of employers looked set to disown terms put to the unions yesterday and were threatening to pull out of the talks.

Withdrawal of Conservative backing for a negotiated settlement would give Mr Kenneth Baker, Education Secretary, grounds for legislating to impose a pay deal and a higher employment contract for teachers.



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Each Offer is subject to certain conditions, including, among others, that there shall have been received, and not revoked or withdrawn, on or prior to the Expiration Date of such Offer (i) valid consents to the Proposed Amendments by the holders of at least 80% of the outstanding principal amount of each series of the Securities and (ii) valid tenders of Securities representing at least 80% of the outstanding principal amount of each series of the Securities. The Offers are also conditioned upon consummation of financing arrangements. Upon receipt by the Purchaser of the requisite consents to the Proposed Amendments and execution by the Purchaser and Manufacturers Hanover Trust Company, the Trustee, of a supplemental indenture effecting the Proposed Amendments, the Purchaser will waive all conditions to the Offers with respect to Securities theretofore tendered and not withdrawn and will begin accepting Securities for payment promptly thereafter.

Subject to the foregoing and to the other conditions specified in the Offer to Purchase and Consent Solicitation, all of which conditions may be waived by the Purchaser at any time in whole or in part, the Purchaser will accept all Securities validly tendered prior to 12:00 midnight, New York City time, on December 5, 1986. For purposes of the Offers, the Purchaser shall be deemed to have accepted for payment validly tendered Securities when, as and if the Purchaser has given oral or written notice thereof to the Depository. Payment for Securities tendered and accepted for payment pursuant to the Offers will, in all cases, be made only after timely receipt by the Depository of such Securities, or timely confirmation of a book-entry transfer of such Securities into the Depository's account at a Book-Entry Transfer Facility (as defined in the Offer to Purchase and Consent Solicitation), pursuant to the procedures set forth in "The Offers—Procedures for Tendering Securities and Giving Consents" of the Offer to Purchase and Consent Solicitation, a properly completed and duly executed Letter of Transmittal (or facsimile thereof) and any other required documents.

The Purchaser may extend each of the Offers at any time and from time to time independently of the other Offers by giving oral or written notice to the Depository. Any such extension will be followed as promptly as practicable by public announcement thereof.

Securities tendered pursuant to an Offer may be withdrawn at any time prior to acceptance for payment as provided in the applicable Offer. To be effective, a written, telegraphic, telex or facsimile transmission notice of withdrawal must (i) be timely received by the Depository at one of its addresses specified on the back cover of the Offer to Purchase and Consent Solicitation, (ii) specify the name of the person who tendered the Securities, (iii) contain the description of the Securities to be withdrawn, the certificate numbers shown on the particular certificates evidencing such Securities and the aggregate principal amount represented by such Securities, and (iv) be signed by the Securityholder in the same manner as the original signature on the Letter of Transmittal (including any required signature guarantees) or be accompanied by evidence satisfactory to the Purchaser that the person withdrawing the tender has succeeded to the beneficial ownership of the Securities. The signature(s) on the notice of withdrawal must be guaranteed by an Eligible Institution (as defined in the Offer to Purchase and Consent Solicitation) unless the Letter of Transmittal is signed by the registered holder(s) of the Securities tendered and such holder(s) have not completed the instruction entitled "Special Payment Instructions" or "Special Delivery Instructions" on the Letter of Transmittal, or such Securities have been tendered for the account of an Eligible Institution. If the Securities to be withdrawn have been delivered or otherwise identified to the Depository, a signed notice of withdrawal is effective immediately upon written, telegraphic, telex or facsimile transmission notice of withdrawal even if physical release is not yet effected. In addition, such notice must specify, in the case of Securities tendered by delivery of certificates for such Securities, the name of the registered holder (if different from that of the tendering holder) and, in the case of Securities tendered by book-entry transfer, the name and number of the account at one of the Book-Entry Transfer Facilities to be credited with the withdrawn Securities. Withdrawal may be effected without a revocation of consent to the adoption of the Proposed Amendments and will be deemed to be so effected unless the procedures as to such revocation set forth in the Offer to Purchase and Consent Solicitation or the Indenture are followed.

The Offer to Purchase and Consent Solicitation and the Letter of Transmittal are being mailed to record holders of Securities and will be furnished to brokers, banks and similar persons whose names, or the names of whose nominees, appear on the Securityholder lists of the Purchaser or, if applicable, who are listed as participants in a clearing agency's security position listing for subsequent transmittal to beneficial owners of Securities. The Offer to Purchase and Consent Solicitation and the Letter of Transmittal contain important information which should be read before any decision is made with respect to the Offers.

Requests for copies of the Offer to Purchase and Consent Solicitation and the Letter of Transmittal and other tender offer materials may be directed to the Information Agent or the Dealer Manager as set forth below, and copies will be furnished promptly at the Purchaser's expense.

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(800) 221-3343 (Toll Free)
In New York State:
(212) 619-1100 (Call Collect)

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The Dealer Manager:



The First Boston Corporation

Park Avenue Plaza
New York, New York 10055
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November 6, 1986

UK NEWS

Tyneside holds its breath over shipyard jobs

A FEELING of trepidation is not easily disguised at Swan Hunter, the warship building specialist which was privatised by a management buyout last January. The last 130 of 625 redundancies will be enforced in December and the question worrying the shipyard and the north-east of England is whether the people concerned will go quietly.

There is a lot more at stake than Swan Hunter's reputation for having achieved a new industrial relations reality in only a few months. There are worries that a yard stoppage might put off the shipyard's leading customer, the Government, which is now considering more orders. These are so important to the north-east that the whole region is holding its breath too.

It is easy to see why. Between 40 and 60 per cent of a warship is built away from the slipway nowadays, with major parts of a vessel transported to the slipway for final assembly into the vessel. Last year 70 companies, 23 of them local, each got orders worth more than £50,000 from Swan Hunter. North-east suppliers got 41 per cent by value of all orders.

The multiplier is between three and four jobs outside for every one at Swan Hunter. The effect of the last five years, then, when jobs at the shipyard have fallen from 8,787 to a projected 3,672 at the end of December, is probably up to 18,000 jobs lost in other companies.

When the employment pattern of other large manufacturers on Tyneside is taken into account, the picture becomes even more disturbing.

Ian Hamilton Fazey explains why the industrial relations mood at Swan Hunter shipyard could determine the employment outlook for the region.

There are now only 26 manufacturers in the sub-region employing more than 300 people each. In 1981 there were 41.

The two big groups combined - Swan Hunter and Northern Engineering Industries (NEI) - now employ fewer than either did as individual businesses less than 10 years ago. On Tyneside there are 73,017 out of work, with the impact worse on the south bank of the river, where the unemployment rate is 26.2 per cent, compared with 18.5 per cent in Newcastle. The national average is 11.7 per cent.

Swan Hunter has had to add to unemployment this year because the order it was expecting in the summer for an auxiliary oiler replenishment vessel (AOR) for the Royal Navy went instead to Harland and Wolff in Belfast. There unemployment is as bad but political problems are worse and the lobbyists have a voice in the Cabinet.

The Tyneside yard would almost certainly have built a less costly ship and - with the constraints of operating in the private sector - have kept much nearer budget. The management admits privately to naivety in relying on the market forces of such commercial considerations to win the order.

However, its unconcealed anger at what happened has at least forced tighter review and cost control procedures on its rivals, with a threat of lost orders in the future if they do not perform.

The effect of private-sector life has transformed life at Swan Hunter. Before, the unions knew there were resources at British Shipbuilders to be plundered if they could push hard enough. Local management was not the last line in bargaining battles. Now it is. Management is managing and the unions have responded to the knowledge that the people across

the table from them really can make a final offer.

Reality has also dictated who should lose their jobs in the wake of losing the order - 450 steel workers, 115 outfitters, 70 managers and supervisors and 190 technical, clerical and quality assurance staff. Most of the technical jobs have gone from the formerly 450-strong design unit now largely surplus to requirements.

Nearly everyone involved has, so far, accepted the situation. Where there has been friction has been between the steelworkers - members of the boilermakers' union - and the outfit trades.

Investigators double tax haul from the black economy

BY JOHN HUNT

THE AMOUNT of money recovered by the Inland Revenue from tax evasion in the "black economy" has more than doubled according to figures published yesterday by Sir Gordon Downey, the Comptroller and Auditor General.

These show that the compliance units set up by the Inland Revenue two years ago to investigate the problem recovered £17.2m in the last financial year, 1985-86, compared with £7.5m the previous year.

The trends are contained in a latest Appropriation Accounts published yesterday, which showed the final outcome of figures for various government departments for 1985-86.

They also show that revenue from tax and excise duty for that year were considerably up on the previous year and slightly more than expected by Mr Nigel Lawson, Chancellor of the Exchequer, at the time of his budget in March.

The compliance units were given a roving commission to investigate the black economy, which is made up of people, some drawing unemployment benefit, who failed to declare income from work they do privately.

In total, the yield during the year from all investigations and audit work by the Inland Revenue rose to £540.2m from £479.6m the previous year.

Tax offices, including the compliance units, recovered £314.5m, the

Inland Revenue inquiry branch £55.5m, pay as you earn (PAYE), audits £78.5m and special revenue offices £91.5m.

Since 1976, yields from investigations have increased six-fold. Between 1982-83 and 1985-86 the percentage of cases examined which yielded additional tax went up from 89 per cent to 91.8 per cent. In the same period the number of cases in which the person investigated suffered a penalty or had to pay interest rose from 42 per cent to 53 per cent.

Despite the success in the total sums recovered from tax evasion, however, the actual number of cases investigated fell to 64,438 in 1985-86 compared with 70,806 the previous year. This was due to the loss of experienced staff and the amount of time taken up clearing arrears of work.

Net receipts in 1985-86 for tax revenue were £5.1bn (10.1 per cent) higher than in the previous year and £220m (0.4 per cent) higher than the revised forecast of £5.3bn in the budget.

The picture was similar for Customs and Excise where net receipts were £1.8bn (5.3 per cent) higher than the previous year and £320m (0.3 per cent) more than the Chancellor's revised forecast of £37.5bn. The Treasury ended up with a surplus of £8.6m from the money granted for the manufacture of coinage.

TV group in row over media market closure

BY RAYMOND SNODDY

INDEPENDENT television (ITV) and film producers yesterday accused a television company of a "cynical abuse of monopoly power" over the closure of the London Market, the annual international market where programmes are bought and sold.

It was announced last week that this year's London Market which finished at the weekend in the Gloucester Hotel, would be the last.

The closure announcement came as Television South, the ITV contractor for south and south-east England, agreed to acquire a controlling stake in Button Design Contracts, the company which has a majority stake in the London Market. Earlier this year, TV South bought the Midea organisation in France which runs a much larger autumn programme market held in Cannes.

The Independent Programme Producers Association (Ippa) yesterday accused "a British company of closing down Britain's only media market in favour of a French-based operation."

Mr Paul Styles, director of Ippa said: "We are very concerned that small independents will be excluded from attendance at overseas markets because of cost and ancillary expenditure."

Ippa plans to write to the Government committee now looking into the future role of independent producers as part of the review of the Peacock Report on the future of broadcasting about the closure decision.

The Association of Independent Producers (Ipa), yesterday expressed concern that "a single company is able to use its financial strength without reference to the interests of those smaller companies who depend on the London Market for access to the international marketplace." The Ipa did, however, acknowledge that the London Market had never been financially viable. Both groups of independents are looking at the possibility of setting up a new market in London.

TV South says that even before it approached the Button organisation there had been plans to change the form of the London Market.

In its place the company will set up London Office International a permanent office to offer international film, television and video producers and distributors a London base.

TV South has also made it clear it will offer support for small independent producers who might not otherwise be able to attend the large Mipcom market in Cannes.

Executive pay 'stays on upward trend'

BY CHARLES LEADBEATER

THE STRONG increases in executives' pay recorded over recent months are likely to continue into 1987 provided there is no dramatic drop in company profitability, according to a report published today.

Income Data Services' (IDS) Top Pay Unit says that most surveys of executive pay have found that profitability is the dominant factor in pay awards, while the rate of inflation has little influence.

The most recent survey of executive pay by Inbucon Management Services found that on average

awards were running at 9.1 per cent, although for managing directors of companies with turnover of more than £500m the average increase was 17.1 per cent.

IDS expects the growth of performance-related pay to continue, although it gives a warning that it has come into fashion while profits have been on a rising trend.

Uncertainty over the timing and outcome of the next general election could have a considerable impact on companies' salary decisions next year.

Xerox plans opening of European research unit

BY DAVID THOMAS

XEROX, the US electronics group, is to open its first European research centre at Cambridge, England.

The research centre will focus on issues to do with human-computer interaction, including some areas connected with artificial intelligence.

The centre will be co-ordinated by Xerox's US research centre at Palo Alto, California.

Initial investment in the centre will be £1m. It will employ up to 15

senior scientists when it starts operating next year. The company intends to increase both its investment in the centre and the number of scientists working there.

Mr Roland Magnin, managing director of Rank Xerox, Xerox's international subsidiary, said the centre would allow the company to bring to Europe "the kind of skills and new inventions which have been developed in the US" and would also help Xerox "by tapping into the UK's considerable systems expertise."

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UK NEWS

Electronics 'faces Labour boost'

BY DAVID THOMAS

A LABOUR government would be good for the UK electronics industry, according to the latest electronics review from London analysts at Chase Manhattan, the US bank.

The review is unusual in spelling out what a number of City of London analysts and executives in electronics companies are saying in private.

UK electronic companies derive hardly any benefit from Trident, the review argues.

Public purchasing. "A Labour administration would also attempt to swing purchasing policies for electronic capital equipment towards UK manufacturers across the whole of the public sector."

LAW REPORT

Insurers' guarantee bond is not insurance

THE ZUHAI K

Queen's Bench Division (Admiralty Court); Mr Justice Sheen; November 3 1988

WHERE AN insurance company issues a bond to a P & I club guaranteeing payment of claims made against its members, the bond is a guarantee, not insurance; and the company may therefore seek indemnity from a club member on whose behalf payment is made.

Mr Justice Sheen so held when giving judgment for the plaintiffs, owners of cargo carried on the Selin and Home Insurance Co Ltd, on their claim against the Turkish owners of the Selin and the Zuhai K for indemnity in respect of a payment made under a guarantee bond.

The ship was entered with protection and indemnity (P & I) club, Oceanus Mutual Underwriting Association (Bermuda). The cargo owners wanted security in the sum of £30,000, but their solicitor was not willing to accept a letter of undertaking from Oceanus.

Accordingly it was able to make an agreement with the solicitor for Selin's release. Under the guarantee Home irrevocably undertook and guaranteed to pay the cargo owners any sum due in respect of the claim.

The shipowners formally offered £23,500 in full and final settlement. It was accepted by the cargo owners.

On August 6 1984 the shipowners wrote saying they were unable to obtain exchange control permission to remit funds. On August 7 Home Insurance sent a cheque for £23,500 to the cargo owners.

In the present action Home sought to recover the £23,500 on the basis that it was a guarantor with a right of indemnity against the shipowners as principal debtors.

If Home, at the shipowners' request, guaranteed payment of the debt, the law implied an undertaking by the shipowners to indemnify in respect of any sum paid under the guarantee.

In defence, the court was invited to treat the bond scheme as an extension of the insurance cover provided by Oceanus.

Mr Longmore for the shipowners submitted that the bond scheme provided by Home was a benefit to Oceanus and its members in that the overall cost to Oceanus of putting up security would be less than it would have been had the cargo owners called for a bank guarantee.

He further submitted that neither Oceanus nor Home, nor the shipowners, ever intended that Home should have any rights other than its rights against Oceanus under a counter-indemnity.

The bond scheme was introduced in 1980. Home was a member of the American Foreign Insurance Association. In consideration of the Affa, through Home, having executed

bond guarantees, Oceanus undertook to indemnify Home against all claims under any of the bonds.

That counter-indemnity gave Home a right of action against Oceanus, but recognised that Home had a right to recover from the shipowners as principal debtors.

There could be no doubt that the agreement executed by Home in favour of the cargo owners was a guarantee, not a contract of insurance.

Contracts of guarantee were between persons who were in the positions of creditor, debtor and surety. The surety assumed the obligation to make good the default of the principal debtor, for a fee or without a fee. There was not usually any bargaining between guarantor and creditor; nor was a payment made by the creditor.

An insurer, on the other hand, engaged to pay a loss incurred by the insured in the event of a certain contingency occurring. In fact and in content the bond given by Home was a guarantee.

If it had been a policy of insurance Home would have been expected to enquire into the risk. Furthermore, it would not have required Oceanus to give a counter-indemnity. The wording of the counter-indemnity was wholly inconsistent with the notion of a policy of insurance.

A copy of the bond was sent to the shipowners, stating that it was agreed at their request. They did not deny it. If, however, the bond was given without their request, the plaintiffs contended that Home was nevertheless entitled to recover because it could show (1) it was compelled by law to make the payment; (2) it did not officiously expose itself to liability; (3) the payment discharged a liability of the shipowners (see Law of Restitution by Goff and Jones 2nd ed p 244).

It was contended that those elements were established. As to (1), Home was compelled to pay by reason of the bond of guarantee. As to (2) Home did not officiously expose itself to liability because it was asked by Oceanus to undertake it. As to (3), it could not be disputed that the shipowners were liable to pay damages to the cargo owners under the settlement.

The only answer advanced by Mr Longmore was that the transaction was carried out for the benefit of Oceanus and was without the shipowners' consent.

In Owen v Tate [1978] 1 QB 402, 409 Lord Justice Scarman said "the fundamental question is whether in the circumstances it was reasonably necessary in the interests of the volunteer or the person for whom the payment was made, or both, that the payment should be made - whether in the circumstances it was just and reasonable that a right of reimbursement should arise."

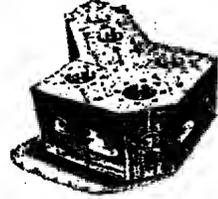
If that question were asked there could be no doubt that it was reasonably necessary in the interests of the shipowners that the guarantee should be given. Pursuant to that guarantee, payment had to be made. It was clearly just and reasonable that a right of reimbursement should arise.

judgment for the plaintiffs for £23,500 and interest.

For the plaintiffs: Michael Dean QC and Elizabeth Blackburn (Ingledeu Brown Bennison & Garrett). For the defendants: Andrew Longmore QC and Elizabeth Birch (Hedleys)

By Rachel Davies Barrister

30 Electrical and Electronic companies, 2 Freight Forwarding agencies, 7 Printers and Publishers, 3 Paper Mills, 6 Transport companies, 3 Packers, 2 Robotic Engineering companies, 16 Precision Engineering groups, 25 Mechanical Engineering works, 8 Computer companies, 26 Business and Secretarial services... and a company that's made all the right connections.*



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FOR FURTHER INFORMATION PLEASE CONTACT: JOHN MCCORMIE, DIRECTOR OF DEVELOPMENT, GLENROTHES DEVELOPMENT CORPORATION, MALBRIE HOUSE, GLENROTHES KY7 6NR, FIFE, SCOTLAND. TELEPHONE: 0972-754243. TELEFAX: 727232.

At 11:40 p.m. on April 14th 1912, the RMS Titanic struck an iceberg some 400 miles off the coast of Newfoundland. In less than three hours, the 'unsinkable' luxury liner had sunk to the sea bottom in one of the worst maritime disasters of the century. Finding her became a commitment by oceanologists and technologists alike.

Several tried. All failed. For the problems, like the tragedy, were on a grand scale. The North Atlantic is not known for its hospitality. And the freezing waters are nearly 2.5 miles deep. To add to these difficulties, not only was Titanic's last radio position known to be inaccurate, but fierce currents had also swept her away in a south-easterly direction.

Last year, however, after the French ship le Suroit had covered 80% of the target zone, the French-American expedition team embarked on the high-technology research ship Knorr.

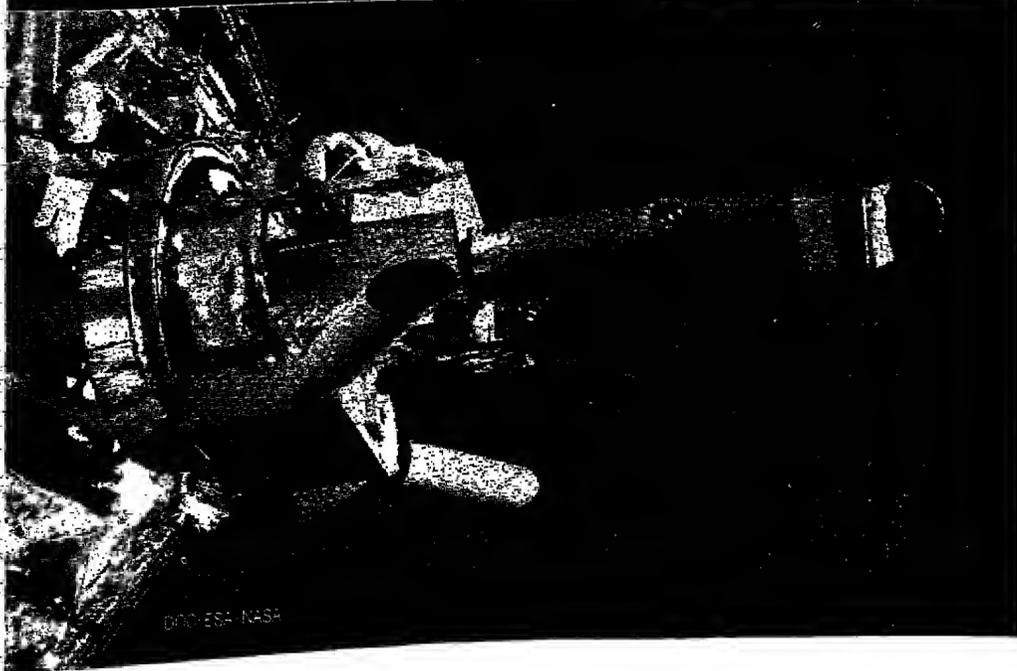
This high-technology included a pair of MAGNAVOX satellite navigation receivers one providing highly accurate position information by tracking satellites of the new global positioning system, the other providing periodic position updates from transit satellites. With these two receivers onboard, the Knorr was equipped with the most precise and sophisticated marine navigation system available.

The MAGNAVOX receivers were used to criss-cross the remaining 20% of the search area, working to a position accuracy of just 35 meters. Even in heavy seas. Then, starting from the most likely spot, the underwater search vehicle Argo was lowered to the begin close-up investigation.

At 1:05 a.m. on September 1st, 1985, her video cameras recorded the eerie outline of one of Titanic's mighty boilers. The seventy-three year search was over.

Little wonder that our satellite navigators are used aboard thousands of offshore platforms, rigs and ships - including Queen Elizabeth II and that our global positioning system receivers are leading the way in precise navigation, on land, at sea and in the air. Because no matter where you look, you won't find anything better.

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From the depths of the ocean to the depths of space. One of the most demanding endeavours is the scientific exploration of the sun - a research programme conducted by NASA in collaboration with the European Space Agency, ESA.

Key to this research is SPACELAB 2; fifteen tons of advanced space technology launched in August 1985. The problem was how to ensure that, once in orbit, SPACELAB 2's platform, with the powerful telescope, could be manoeuvred under remote control without any sensitivity to the shuttle motions.

The solution was provided by three SODERN SED 04 star trackers integrated by Dornier in the Instrument Pointing System responsible for positioning the platform. Each of these electronic sensors operates to an accuracy of 0.75 seconds of arc - which is roughly equivalent to a golf ball seen from 10,000 meters. Distance, however, is no problem, for the platform responds perfectly to every command from mission control some 300 km below. Which is hardly surprising, for similar SED trackers have been operating on EXOSAT for over 3 years.

In fact, SODERN, as world leader in attitude measurement and star tracking, has been involved in major European and U.S. space programmes, providing over 90 opto-electronic systems with more than 200 years of operation without a single failure.

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** SODERN - a high-tech French Philips research company, specialising in e.g. attitude sensors for satellites and spacecraft; positioning and alignment of inertial platforms; rendezvous and docking; remote sensing of Earth resources, etc.



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Tuesday November 11 1983

Sitting pretty in Bonn

ON THE face of it, Mr Helmut Kohl, the West German Chancellor, is sitting pretty with the next federal election only 24 months away. The sting of the Social Democratic Party (SPD) in the Hamburg and elections, in what normally is one of its strongholds, appears to rule out any possibility that Mr Johannes Rau, its champion, will be able to wrest the chancellorship from Mr Kohl in January.

Apparently, too, the leap forward taken by the Hamburg Christian Democrats (CDU) and the lessons to be drawn from federal politics are healthy symptoms for the stability of a key country of western Europe. At the most simple level that is saying no more than that change in Bonn is not there is more to it than that.

The SPD has withdrawn markedly from the established West German and western European consensus on the issue of nuclear power, both civil and military. It has declared itself in favour of phasing out the use of nuclear power stations in West Germany within 10 years. Moreover it has called for the withdrawal of US nuclear weapons from West Germany. It has even joined with the Communist rulers of East Germany in asking for the withdrawal of nuclear weapons from a corridor some 200 miles extending about 95 miles on either side of the East-West divide in Europe.

Overstated victory

Given the present imbalance between the conventional forces of Nato and the Warsaw Pact—an imbalance that no foreseeable government in Bonn would wish to lessen by enhancing the Bundeswehr's SPD ambivalence about nuclear deterrence is potentially dangerous. The fact that the two superpowers have been talking to each other about thinning out nuclear arsenals is insufficient justification for any one ally to seek to go it alone.

If the SPD leadership believed that it could gather support from the neutralist and environmentalist lobbies by taking the attitude that it did to nuclear questions, the Ham-

burg election has proved these tactics to have been inadequate. The Greens, who radically reject nuclear power and weapons, advanced strongly, securing more than 10 per cent of the votes cast on Sunday. The implication is that these matters will continue to agitate German minds.

It follows that one must not overstate the victory for the cause of stability which the Hamburg result represents. The ferment which caused the Greens to emerge so strongly in the German-speaking countries continues. So does the instability at the fringe which of late has caused terrorism to re-emerge in West Germany.

Identity crisis

These were not, of course, the issues upon which the Hamburg election was primarily fought. Local problems militate against incumbent SPD mayor, Mr Klaus von Dohnanyi. There had been several scandals in the local administration. Changing industrial patterns and shifting trade routes had caused high unemployment in Hamburg factories and docks, even though the city remains a prosperous corner of a prosperous country.

Perhaps most immediately the near-bankruptcy and hurried sale of Neue Helmut, the housing concern owned by the West German trade unions, had undermined public confidence in the traditional West German left as represented by the trade unions and their friends in the SPD.

In addition, the SPD reaped no visible benefit from firmly basing its electoral strategy upon the undoubted personal appeal of Mr von Dohnanyi. It is a poor omen for the Social Democrats' federal campaign, even that only a few months ago Mr Rau was thought to be their greatest electoral asset. Mr Rau's popularity remains greater than Mr Kohl's. But in the opinion polls, the SPD has been losing ground to the Chancellor's CDU. Personal appeal seems insufficient to give the SPD a grip on the political centre without losing ground at the fringe to the Greens. A more coherent set of policies is needed if the SPD is to escape from its identity crisis.

Polling day at the Stock Exchange

PUDDLE DOCK is the improbable location for what is planned to be the last annual proprietorial meeting of the 5,400 members of the old-style Stock Exchange. This evening in the Mermaid Theatre, the chairman, Sir Nicholas Goodson, will lead a debate on the assets of the exchange which are designed to turn the Exchange into a limited liability company and to transfer proprietorship from individuals to corporate members.

A poll will be held tomorrow and on the basis of proxies received up to the closing date last Thursday the Exchange is said to be "quietly confident". But victory is not yet assured. In a roughly similar poll in June 1983 the proxies showed 79 per cent approval, clearly ahead of the required three-quarters majority of those voting. But in the event enough new votes were received, or old votes changed, after the extraordinary meeting for support to slip to 73.6 per cent.

The constitutional changes are designed to pave the way for a merger with Iro, the International Securities Regulatory Organisation, to form a combined regulatory body, the Securities Association, and a single recognised investment exchange, the International Stock Exchange.

Logical plan

The merger is not being directly voted upon tomorrow. That is a matter which will be within the authority of the Council. But the deal with Iro is very much upon the minds of the membership. Nearly all members appear to think that the plan to set up an international exchange is logical. Those within the biggest firms can argue that the proposals are a logical extension of the individual deals which their organisations have done with British banks and other financial institutions. More than 50 member firms of the London Stock Exchange are already members of Iro.

Members in smaller firms may find the attractions less direct. But they can often see the appeal of the internationalisation, so long as there are safeguards for local stockholding concerns. However, the terms of the deal have received less universal acclaim. Demutualisation is always a tricky process, with the existing proprietors of the business unclear on how to value ownership, and this case is no exception.

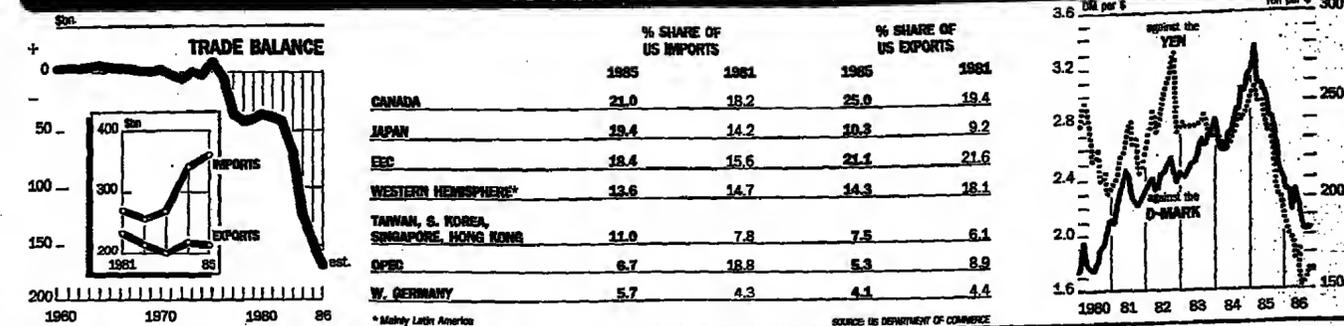
Monopolist attitude

Part of the opposition to the Exchange's proposals is therefore coming from members who feel that Iro could yet be persuaded to make a more generous offer to gain the benefit of the market's assets and goodwill. But the Exchange's Council has said that there cannot be any other proposals along these lines. And Scottish members are said to feel that £10,000 is too much.

There are also those, especially in smaller firms, who feel that a separate international equity exchange, if established by a joint Iro, would not be the disaster for Stock Exchange members that is being claimed by the Exchange's leadership. It is being pointed out that the Exchange's monopolist attitude has led to the development of an information system—Topic—which is now incapable of providing a full service for the benefit of the market's systems and goodwill. But the Exchange's Council has said that there cannot be any other proposals along these lines.

Different views are inevitable when an organisation has as many as 5,400 individual proprietors. It is characteristic that the Stock Exchange's members should argue about money. But it is in the interest of the users of the London capital markets that the merger with Iro should go ahead. For Stock Exchange members to delay or prevent that development in tomorrow's poll would be to take an irresponsible extreme.

US TRADE AND THE DOLLAR



Now for the hard part

By Michael Prowse

"The doubling of manufactured imports into the United States since 1980 and the complete stagnation of US manufactured exports have produced a sense of frustration in the US and a political receptivity to protectionism that is without precedent in my lifetime."

PROFESSOR Martin Feldstein, President Reagan's former economic adviser, delivered this rather grim warning in June. Some may now be tempted to regard this as unnecessary scaremongering. After all, the dollar has fallen by about 40 per cent against the D-mark and yen from its 1985 peak. The August and September US trade figures were better than expected.

But James Baker, the US Treasury Secretary, has concluded another shrewd international agreement—this time with Mr Kiichi Miyazawa, his opposite number in Tokyo. These are surely all signs that the US current account is not in the doldrums. And if that is so, the pressure for protectionist legislation should die down, despite the Democratic Party's success in the mid-term elections.

Unfortunately, this may be wishful thinking. August and September trade figures—deficits of \$13.3bn and \$12.8bn—looked reassuring only against July's ghastly \$18bn shortfall. It is as yet unclear whether the dollar's decline will achieve more than a small improvement in the trade deficit, which this year is expected to be a record \$170bn.

One reason for pessimism is the deep-seated nature of America's trade problems. US business has had trouble competing with the rest of the world. On exchange rates, Mr Baker has had mixed success. The dollar's decline against the D-mark and yen look impressive but only set against the dollar's excessive strength earlier in the decade.

Many economists believe that, while a temporary halt may make sense to allow companies to adjust to past changes—substantial future depreciation will be necessary. For example, Mr David Morrison, international economist at Goldman Sachs, says that the dollar is "extremely competitive" at \$180 to the dollar and that

trade balance might require an "equilibrium" rate as low as \$120-\$130. Such a calculation would reflect purchasing power parity, the US's need to service its rapidly rising debt and the fact that its long-run productivity growth is considerably lower than Japan's. Similar calculations for West Germany suggest that an equilibrium rate might be DM 170-180 to the dollar.

The point increasingly stressed, however, is that the dollar's value against the D-mark and yen is of limited interest. Last year (see table), Japan accounted for only 19.4 per cent of US imports and 10.3 per cent of its exports. The comparative figures for West Germany were 5.7 per cent and 4.1 per cent. Even if West Germany is regarded as a proxy for the EEC (which is wrong because steel is not pegged to the D-mark), it is still of limited relevance: the EEC accounts for only about one fifth of US imports and exports.

It makes no sense for Mr Baker to focus exclusively on Japan and Europe when three other blocs—Canada, Latin America and four developing Pacific Rim economies (Taiwan, South Korea, Hong Kong and Singapore) account for nearly half of US exports and imports. Since February 1983, the US dollar has appreciated substantially in real terms against several Latin American currencies and remained roughly static against the leading Pacific Rim currencies (see table).

Curious though it may seem, there is no reliable index of the dollar's overall real value. The "trade-weighted" indices compiled by the IMF and Morgan Guaranty include only the currencies of large OECD countries. Broader indices recently constructed by the Federal Reserve Bank of Dallas, Manufacturers Hanover, the New York bank, and others better reflect US trade flows but fail to take account of the high inflation in parts of the developing world.

The choice is between inflation-adjusted indices with the wrong weights and unadjusted indices with the right weights. The conclusion is that the dollar is still stronger than it looks. A revaluation of non-yen

Pacific Rim currencies would make sense for the US and Mr Baker is likely to push for it. If the dollar, he can always threaten an extension of "voluntary" export restraint agreements. But a devaluation of the dollar against the Canadian and Latin American currencies looks less rational.

Canada has been a buoyant market for the US: exports have grown more strongly than in either Europe (where they contracted between 1981 and 1983) or the Far East. At the same time, Canada's penetration of US markets has proceeded much more slowly than that of the Pacific Rim. This does not suggest that the Canadian dollar is grossly undervalued against the US unit.

Latin America is a different story. In 1981, it was twice as important an export market as Japan and four times as important as West Germany. Since then, US exports to the region have fallen by nearly 30 per cent—but not primarily because of dollar overvaluation. The culprit here is the debt crisis. Indeed, these figures understate the damage the debt crisis has done to US trade. Between 1976 and 1981, the US external account was propped up by massive growth of exports to Latin America—a near tripling in US dollar terms—supported, of course, by cheap credit from the big banks.

The Democratic staff of the Joint Economic Committee of Congress has argued convincingly that the US approach to the debt crisis, especially in the early years, exacerbated the problems. By taking a tough line on debt restructuring and relief, the US forced Latin America to cut back unnecessarily hard on imports. By sacrificing their sales and jobs so that debtor nations can fully meet all interest pay-

ments, argue the Democrats, "US exporters have been subsidising the bad lending policies of US and other money centre banks. To add insult to injury, US workers and exporters are also helping out European and Japanese banks." The "Baker plan," outlined in Seoul in 1983, was a partial response to this sort of criticism. Its recommendation of a modest increase in commercial lending to the debtors was designed to allow them to import more from the US. However, the funds have not been forthcoming, countries like Brazil remain close to autarky, and the US continues to run a large and unnatural trade deficit with its poor neighbours. To find a way of helping the debtors to finance higher imports should be a priority for the US.

What of the other strategic route to a smaller US trade deficit: the opening up of a growth differential with the rest of the world? Again, Mr Baker has had at best mixed results. Neither Europe nor Japan have responded generously to his entreaties. Their deviations from austere fiscal and monetary policies have been minimal.

The arithmetic on growth is stretched heavily against the US. Lloyd's Merchant Bank, for example, calculates that, at present exchange rates, the US would have to grow 1.4 per cent per year to hold its share of the world just to hold its current account deficit steady. To achieve even a very modest \$30bn improvement over five years (which would still leave the deficit above \$100bn), the US would have to grow at only 1.1 per cent a year, while the rest of the world grew at 3 per cent.

Why is this? Mainly because US consumers apparently have a much stronger taste for foreign goods than foreigners have for US merchandise. According to US GNP statistics, the US imports (at constant prices) imports will go up by about \$22bn; whereas if non-US OECD GNP rises by the same amount, US exports are likely to go up by only about \$10bn.

The very size of the US (40 per cent of the OECD) means that it would have to grow much slower than other large economies in order to make much of a dent in the trade deficit. Yet in the run-up to a US presidential election, what chance is there that the White House would voluntarily slow down the US economy, let alone allow a recession?

President Reagan has explicitly rejected that option of combining tax reform with tax increases. Indeed, many experts believe that his fiscal reforms will result in yet lower tax receipts, as taxpayers adjust their affairs in the light of the new regulations. If so, the White House will have delivered a covert stimulus. US observers also fear that the Gramm-Rudman mechanism for reducing the Federal budget deficit will not be allowed to operate properly in the pre-election period. A significant tightening of US fiscal policy does not, therefore, appear plausible. It thus follows that a significant growth differential with the US can be opened up only if other countries are prepared to throw caution to the wind and strive in the short term for growth rates of 5 per cent or so, which were regularly achieved in the 1960s and 1970s.

Yale missed the mail

There was a distinct lack of enthusiasm at Yale back in 1985 when undergraduate Fred Smith submitted a paper claiming to have spotted a gap in the market for express parcels airlines which would operate right across the US.

The paper got what Smith calls "a gentleman's grade"—though the story that he was told by his professors he would never make a businessman is somewhat of an exaggeration. Nearly 20 years later his company, Federal Express Corporation, is the world's biggest express air parcels carrier, with forecast turnover this year in excess of \$3bn.

Smith freely admits that he got the company off the ground—and he apologised for the pun—by exploiting a loophole in aviation regulations that had been intended to promote regional passenger services. The battle for deregulation in the US has long since been won, but Smith shows increasing cooperation with the resistance of the EEC to follow suit.

This week sees the merger of Federal UK operations with the Lex Wilkinson road distribution operation, which was acquired by Smith earlier in the year. The new grouping looks like being the catalyst for a sustained campaign for deregulation in Europe.

Smith gives a warning that societies which fail to adapt to changes in trade are bound to fail. And he claims that bilateral air transport treaties, of the kind so beloved by a number of west European nations, fail to recognise the strength of market forces.

Perhaps Smith should send a copy of his 1965 Yale paper to the transport ministers of the EEC member states—together with a copy of Federal's latest annual report.

Men and Matters

furious motorist in the City of London and a ransom note on the North-West Frontier? Answer: the Wheelok.

The notorious clamp which immobilises the cars of London's illegal parking has secured its first export order for Middle East brough-based manufacturers, Lionel Agents Bell Engineering have just shipped more than 40 to the authorities in Pakistan's still-rugged frontier province.

The clamps are to be used for different purposes in Pakistan. The car-owners themselves fit the Wheeloks—to prevent their cars from being driven away by hard-up Pathan tribesmen who have been demanding ransoms for the cars' return.

Investors appear to be gambling that Ballard, a man with a renowned appetite for Mars Bars and ice cream, will retire soon. That would clear the way, it is reckoned by the punters, for the sale of his 78 per cent stake in the Gardens, and possibly of its valuable real estate assets.

In spite of a spell in hospital earlier in the year, Ballard shows no signs of bowing out. Notoriously dogmatic in his views (he barred the Russian hockey team from playing at the Gardens) Ballard is determined to stay on until the Leafs next win the coveted Stanley Cup—something they last achieved in 1968.

Meanwhile, the surge in the Gardens' share price has added a cool \$315m to the value of his stock.

John Smith, Labour's shadow Secretary for Industry, flew from Scotland to address it. But there was an audience of only one, so the meeting was abandoned. Smith left Bourne-mouth yesterday, not much impressed by the CBI.

Fertile gardens

Harold Ballard, the crusty 83-year-old owner of one of North America's best-known ice hockey teams, has added some spice to the Toronto stock exchange in recent days.

Speculation about his health has lifted the share price of Maple Leaf Gardens, a company

NO work

One meeting that did not take place at the CBI conference in Bourne-mouth on Sunday was that organised by the Charter for Jobs, the impeccably respectable body that has been campaigning against high unemployment.

John Smith, Labour's shadow Secretary for Industry, flew from Scotland to address it. But there was an audience of only one, so the meeting was abandoned. Smith left Bourne-mouth yesterday, not much impressed by the CBI.

Morning view

They took off all the pullovers and threw away the red sofas at BBC Breakfast Time yesterday in the cause of a greater commitment to news and information in the early morning.

In part, the change is designed to make Breakfast Time fit better with the rest of the BBC's daytime schedule. But Peter Pagnamenta, the BBC head of current affairs, also wants to produce something "a bit less rapid."

The softly-softly approach, he says, was fine to establish the habit of watching breakfast television in Britain, but now it is

time to make the programme essential, rather than optional, watching.

Detailed BBC market research has shown that people want more information—a briefing for the day ahead. Support for the findings comes from the fact that audience figures do jump on big news days.

The programme also plans more coverage of City stories and information for small investors.

For Frank Bough, Breakfast Time's presenter, the change means a desk for him to sit behind, a jacket—"much cooler than a pullover"—and a 3 am rather than a 4 am start.

Pagnamenta accepts that the new approach is unlikely to increase the audience of about 1m at once. But by offering a distinct alternative to TV-am, he hopes to win a large audience in the long run by attracting new breakfast-time viewers.

Gunn's stamp

Life is not just a series of take-overs for irrepressible British and Commonwealth chief executive John Gunn. A former student of Nottingham University, Gunn has a new pet project—the Institute of German, Austrian and Swiss Affairs to be set up on the campus where he himself studied German.

Gunn has agreed to bankroll the project for seven years and contribute half the costs of the new building that will house the Institute in all an early approaching \$500,000. The Institute is the brain-child of Dr David Childs, Reader in Politics at Nottingham and the author of several books on both East and West Germany.

Childs' first visit to Gunn a year ago produced an immediate over-the-desk donation of \$50,000 for the Institute, which aims to promote advanced research on Europe's German-speaking states, as well as assemble a vast range of archive material. This will include an archive, already acquired by Childs, which was built up by the British military government in Berlin.

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Observer

JP 11/11/83

Letters to the Editor

The argument about future fossil fuel prices

From the Director, Centre for International Energy Studies, Brunsum University

Sir—Mr P. Watts, the Central Electricity Generating Board's economic adviser, misrepresents (November 5) his organisation's view on future oil and coal prices as presented to the Sizewell inquiry. In evidence which my colleagues Mr R. Steinhilber and I submitted to the inquiry in 1983-84 we argued that the CEBG had fundamentally misinterpreted global fossil fuels supply/demand relationships and, as a result, had presented a set of eminently unreasonable and low probability forecasts of future oil and coal prices as the basis for its Sizewell nuclear power station application.

our claims that even the lowest CEBG forecasts of prices were much higher than the top of a range of prices above which there was only a 15 per cent probability that prices would lie. Meanwhile, prices have declined to levels which are right off the bottom of our range of price forecasts. The CEBG real world differential for 1986 prices thus now exceeds a 3:1 ratio.

Mr Watts's claims that the Cambridge Energy Research Group's subsequent work, incorporating the "very low" assumptions about future fossil fuels prices given to the inquiry, still showed Sizewell B as "economic." This appears to be privileged information which was requested by the inspector after the CEBG's evidence on future prices had been successfully challenged. As the witnesses who argued the "very low" price outlook for fossil fuels we have not even been told if our forecasts were used in this exercise—let alone the results if, indeed, they were used. And we were certainly not recalled by the inquiry to comment on the claim that Mr Watts now appears to be making viz the unimportance of fossil fuel prices for the economics of Sizewell. It is surely incumbent on Mr Watts to produce the evidence for this claim as it was not part of the original CEBG case and it has not been sub-

jected to public scrutiny and possible objection. (Professor) Peter R. Odell, Postbus 1736, 3000 DR Rotterdam.

A CONSERVATIVE victory at a general election early next summer, after a tax-cutting spring Budget. That has emerged in the past week as the conventional wisdom, or rather hope, of many Tory MPs and City commentators.

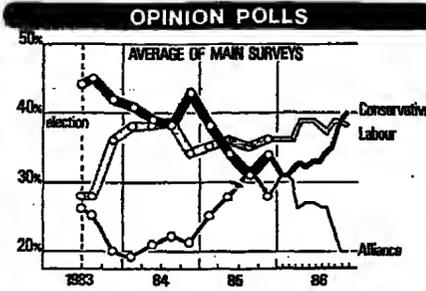
Yet neither the outcome nor the timing of the election is nearly so certain or clear-cut. Admittedly, the Tories have held a clear lead in four recent opinion polls following 18 months when Labour was ahead. But four polls do not represent an irreversible trend.

Moreover, while last Thursday's announcement of public spending increases should help the Tories' electoral prospects, they do not take the party to a particular date. Both the Prime Minister and Mr Nigel Lawson, the Chancellor, have sought to cool speculation about an early election and to keep open options for later in 1987, or even 1988.

Mrs Thatcher's election prospects

Not yet home and dry

By Peter Riddell, Political Editor



The key development in the past week is that Labour may have slipped fractionally from its recent high level. This is not a firm trend but Labour MPs were impressed—or rather depressed—by the clear Tory lead shown by the massive 9,000 sample survey (several times

threatening a Tory backbench revolt. The economy could also go wrong if interest rates start to climb again. And after 12 months of Westland, BL and the Libyan bombing, the unexpected can never be discounted.

However, it is the Conservatives' ability to shrug off such setbacks which is the strongest reason for their current optimism. Labour should be clearly in the lead at this stage of a Parliament—at over 40 per cent if it is to have a realistic hope of winning the next election. This is because in most, though not all, pre-election periods, the governing party's standing has recovered in the months up to polling day.

The explanation is probably that voters are less concerned with events like Westland which obsess Westminster. Also, 85 per cent of those who want to be in work and appreciate the rise in living standards and the consumer boom. Dr David Owen may deplore this as the "candy floss economy" but Mr Lawson may have made a more accurate, if cynical, assessment of voters' preferences.

After Westland, BL and the Libyan bombing, the unexpected can never be discounted

Such a shift to the Tories has occurred twice before since 1983, only to be followed by a swing back again. The difference this time is that the fall has been larger and the Alliance's current rating of under 20 per cent is the lowest since early 1984. Although the defence split is now healed, with the Liberals agreeing to maintain Britain's nuclear capability, public opinion may have been permanently damaged by the image of the Alliance and its leaders as a moderate and united force.

away from much of the ideological ground staked out by the present Government.

What does all this mean for the election date? Mrs Thatcher will, of course, go when she thinks she will win—and she took some persuading to go early in 1983. She apparently wants to serve at least four years, which means next June at the earliest. This would be after next May's local elections. The snag is that the Tories may not appear to do well there, since comparison will be with a good year for them in 1983; anyway Labour tends to perform better in local than parliamentary elections. Some Tories therefore favour local election day, May 7 1987.

The majority Cabinet view at present is for going later, probably in the autumn, to allow time for a recovery in Tory fortunes to be established and for the latest public spending increases to work through. But, as in 1983, irresistible pressures could build up.

A counter-attack is planned for the New Year but the Alliance has wasted over six months of a vital time. Paradoxically, Labour leaders are also privately hoping for a modest Alliance recovery at the expense of the Tories since permanent damage to the nuclear defence policy and that is not going to change.

Yet all is not gloom for Labour. The latest edition of "British Social Attitudes" (pub-

lished by Gower) points to a decline since 1983 in support for "right-wing" positions on the welfare state, income redistribution, state ownership of industry and defence spending. Dr John Currie, its author, concludes that "the electorate has been moving significantly

Benign neglect and Turks & Caicos

From Mr J. Shearer. Sir—May I be permitted, as a long-term resident with my wife, of Providenciales, one of the islands in the Turks and Caicos, to comment on the excellent article by David Lennon, November 1.

As a tourist area the islands have tremendous potential as is evidenced by many from Europe, the USA and Canada who have caught "Providenciales fever" after staying with us. The fishing is still probably the best in the area, the diving, according to one of the great world experts, is unbeatable and the beaches have to be seen to be believed.



Brusque end to the boom?

From Mr H. Cole. Sir—I usually find that on economic matters Samuel Brittan is more reliable than the Prime Minister. However, I think that there may be more to Mrs Thatcher's apprehensions about the financing of the retail boom through credit cards than Mr Brittan (November 6) is prepared to concede.

several hundred pounds over the next year or so. Indeed, for many families the net increase in income which they can look forward to is about 6 per cent around 6 per cent is already earmarked to foot current consumption bills.

Pension scheme surpluses

From Mr C. Heddervick. Sir—Your newspaper has an enviable reputation for accurate financial journalism. I hope the Lex on Hanson Trust's pension proposals (November 3) is merely an aberration from this standard. If the column is to put forward subjective opinions that is one thing, but to print facts that are wholly erroneous is entirely another.

overlaid by 5 per cent, the employer should use the surplus first to improve benefits. Then as a substitute for contributions and, only if these still leave an excess pocket the remainder. These actions are alternative options. The Act does not forbid employers from pocketing the remainder.

Comparing apples with apples

From Mr F. Cook. Sir—If, as Peter Gillman (The battle of Featherly, November 1) suggests British farmers will be paid to plant trees, will some of these be planted by men of Kent and Kertish men be of decent apple varieties? Perhaps they will

be similar to those grubbed out in recent years. The only apples offered to us here are South African, only then would I rather Spanish. P. F. Cook, Keeper's House, Achary, Sutherland.

Mortgage tax relief

From Mr A. Jones. Sir—Mortgage tax relief was originally allowed to taxpayers to prevent double taxation and was not a concession. The house owner's income was subject to income tax and as the payment to the mortgage company was also subject to income tax mortgage rate relief was introduced as a double taxation relief. It did not apply to the higher rates of tax called surtax.

Arithmetically it worked in the same way as VAT so that the income tax paid by the taxpayer was subtracted from the tax payable by the mortgagee. Only the standard rate of tax on the total transaction was charged. Just like VAT which is 15 per cent and not 30 per cent!

Growth in some areas

From the Chief Executive, West Midlands Industrial Development Association. Sir—Anthony Moreton has produced some interesting material in his report on "Regions in crisis." In dealing with the West Midlands region (November 4) there are factors that suggest the pessimistic decline outlined does have a brighter side.

has led to production abroad, this does not necessarily result in lower production or job loss at the home factory. Cadbury is a good case in point. The elementary but key factors that are outlined as necessary for growth are taking place. New sites, an urban development area, land reclamation, bold investment in advance factory provision are all in evidence.

Doubts about the length of the UK poverty line

From Mr P. Ashton. Sir—The article by Robin Pauley on the "Lengthening Britain's Poverty Line" (November 5) was typical of the way most journalists and many politicians approach the subject. They express concern for and propose action on behalf of the less well off on the basis of highly selective statistics and ill-founded definitions of poverty served up by the poverty lobby.

actually showed, however, was that 80 per cent of recipients did not regularly run out of money, 71 per cent had not had a period of real anxiety over money, and that 77 per cent were not in debt when interviewed.

mortgage of about £7,500 pa. Mr Pauley falls, too, to point out that relative to earnings, Britain's welfare benefit system is more generous than most other European countries.

incomes below the state's poverty line increased between 1981 and 1983 (partly because benefits were increased in real terms), the number of families with dependent children actually fell by nearly 250,000.

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Egypt's new man confronts old problems

PRESIDENT Hosni Mubarak of Egypt has a reputation for caution. His style is undramatic compared with that of his volcanic predecessor, the late Anwar Sadat. Yet when it comes to changing government appointments, Mr Mubarak follows in Sadat's footsteps.

The salons of Cairo are full of finance ministers and ministers of economy who believe they can do better than their successors. Their voices are added to the cacophony of advice that rains down on the government of the day.

Mr Mubarak, in his five years as President since the slaying of Mr Sadat, has continued to replenish the stocks of disaffected officials at a respectable rate. There have been four prime ministers - one died in office - and as many ministers of economy.

The frequent change of personnel in key government posts reflects deepening concern about Egypt's economic crisis as much as it does the President's prerogatives. For many Egyptians, driven to despair by the government's apparent inability to deal with the country's problems, it appears that the more things change, the more they stay the same.

Mr Mubarak's letter at the weekend appointing Dr Atef Sidki as Prime Minister mirrors that issued 14 months ago to Dr Ali Lutfi who has now been dismissed. On that occasion, Mr Mubarak asked his Prime Minister to carry out economic reforms without adding to pressures on prices. Then, as now, it was an impossible task.

A prominent Egyptian banker commented at the time: "It was like walking into a shop and asking for the best quality goods at a low price. Dr Lutfi comes with a mandate to solve economic problems, but not a mandate to pay the price."

Dr Lutfi's premiership was doomed from the start, it seemed. An inexperienced politician, he was asked to head a government which included powerful officials left over from previous administrations. Dr Lutfi was unable at any stage to exert authority over his cabinet.

Dr Sidki is also inexperienced in political terms, although it appears that he has more powerful connections than his predecessor. He is an associate of Dr Riad Mughniyah, speaker of the parliament, who has on occasions acted as an adviser to the President.

Dr Sidki's views about economic reform are not well known. It is thought that he has a stronger commitment to central planning than his predecessor, who was attracted to liberalising Egypt's economy, but in the end was unable to carry his cabinet colleagues with him.

The dismissal of Dr Lutfi is curiously timed. It coincides with critical talks between Egypt and the International Monetary Fund now under way in Cairo. The changes, which include the appointment of a new minister of economy, may cause a hiccup in the IMF negotiations, which appeared to be making progress.

Understandings reached between government officials and the IMF about the need for basic reforms of the pricing and exchange and interest rate structures may require renegotiation. The IMF is demanding a dismantling of Egypt's multi-layered exchange rate system, a liberalisation of interest rates to encourage investment, and increases in energy prices as a condition of it providing about \$1bn in balance of payments support over three years.

Egypt has been moving nervously towards an arrangement with the IMF, but according to an IMF official the two sides are still a "long way apart."

Egypt's new Prime Minister has inherited an even more critical economic situation than his predecessor, who assumed office at a time of rising prices and falling revenues. The oil price collapse this year has exacerbated Egypt's problems, which include an acute hard currency shortage.

Dr Sidki is faced with the unenviable task of restraining government expenditure, conserving scarce foreign exchange resources, controlling price increases, seeking ways to restructure Egypt's foreign debt and at the same time introducing economic reforms that would satisfy IMF conditions.

According to a latest IMF report, Egypt's foreign debt had reached \$38bn by mid-year, which puts it in the same category as such medium-to-large debtors as Venezuela and Indonesia. The IMF also reported an alarming build-up of arrears on debt service payments, from \$900m in mid-1982 to \$4.3bn this year.

Egypt's access to new lines of credit is limited until it makes an arrangement with the IMF. After that, a comprehensive rescheduling of its external debt should be possible, perhaps through the offices of the Paris Club.

Smacking as it does of changing horses in midstream while negotiations are going on, the weekend reshuffle provoked an initial negative reaction from international bankers. But Dr Sidki's decision to restructure economic portfolios to reduce the number of ministers with a say in policy is a promising early development.

If he is to do better than Dr Lutfi he must elicit undertakings from Mr Mubarak of more rigorous support for overdue and painful economic reforms. But even if Dr Sidki manages only to create a degree of purpose and discipline into his Government's economic policy-making, he will have achieved more than his predecessors.

Tighter rules for investment companies, Page 23



Tony Walker looks at the political restraints Prime Minister Dr Atef Sidki (left) will face in his attempts to solve Egypt's economic problems and his need for the unequivocal support of President Hosni Mubarak (right).



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Understandings reached between government officials and the IMF about the need for basic reforms of the pricing and exchange and interest rate structures may require renegotiation.

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Tighter rules for investment companies, Page 23

Swedish food price rises to be postponed

By Kevin Done, Nordic Correspondent, in Stockholm

THE SWEDISH Government yesterday reached agreement with the country's farmers to postpone planned food price increases until July in an effort to hold down consumer prices and rescue this year's national wage agreements.

The two-year pay settlements for 1986/87 in both the private and public sector contain clauses allowing trades unions to renegotiate wage levels if consumer price inflation is running higher than 3.5 per cent next month.

Concern has been growing that the inflation target would be exceeded, thus plunging the country into a new round of disruptive collective bargaining only weeks after peace has finally been restored to the Swedish labour market following the ending of a prolonged series of strikes in the public sector.

The annual inflation rate in September jumped to 4.1 per cent with the largest monthly increase since January, compared with 3.5 per cent in August and a low point of 3.3 per cent in May.

Inflation in Sweden's eight major trading partners was running on average at only 1.5 per cent in August, and the country's minority Social Democratic Government is concerned that the international competitiveness of Swedish industry will gradually be eroded unless the gap can be narrowed.

A triggering of the price clause in national pay deals is seen as the biggest short-term threat to the Government's economic policies. The authorities have apparently been considering various methods of clearing this hurdle, including changes in the composition of the consumer price index, and a possible cut in interest rates.

Yesterday's move means that the Government has now postponed food price increases of around 2 per cent due to come into effect on November 17 until July 1 next year, avoiding a possibly crucial increase of 0.15 per cent in the consumer price index.

The postponement has been won at the price of a package deal of support measures to the Swedish farming sector costing more than SKr 1bn (\$142m).

Chirac stance undermined

Continued from Page 1

claim engulfing the whole region. And that, let me repeat it, is much more important than breaking relations with Syria because of some incident in London or a bomb in the street.

He went on to describe the recent bomb attacks in Paris in which six people were killed and over a hundred injured as "small beer" besides the major problem of containing the growth of fanaticism in the Middle East. "And who in Europe," he said, "is trying to hold back this tide of fanaticism? I must conclude that France is alone in this area," he said.

The Prime Minister's office yesterday declined further comment on the interview, which the Washington Times decided to publish after Mr Chirac ostentatiously denied remarks attributed to him.

Top Morgan Grenfell executive resigns

Continued from Page 1

bank, which investigated Mr Collier's activities.

Among the main points in the manual is a clear instruction to staff that all their personal securities dealings must be channelled through the group's own brokers so that they can be scrutinised.

The investigation into Mr Collier's breach is understood to have reached its climax at the end of last week. He was at Morgan's offices in the City briefly yesterday before leaving the company.

The announcement of his resignation was read out to staff late in the afternoon. The news reported deeply shocked his co-workers. "We were absolutely stunned," one of them said. "We just cannot understand it."

One reason for the shock was that Mr Collier had developed a reputation as an able manager who had helped build up Morgan's equities business to a profitable size from scratch in barely over a year.

Aged 35, he was previously the manager of the New York office of

Vickers de Costa, the stockbroking firm which is now part of the Citicorp banking group. Hard-working and gregarious, he had several responsibilities, including the market-making and equities side of the company.

Last month, Morgan reported in its interim results statement that "considerable progress" had been made in developing its integrated securities business. Research teams covering the major sectors of the equity market were in place, together with an experienced sales team, it said. The operation is aiming for a 5 per cent share of the London equity business.

The affair is a particularly heavy blow for Morgan Grenfell which, unlike many of its competitors, did not buy a stockbroking firm and had to build up its credibility as a stock exchange firm through its own efforts. On the other hand, the case also demonstrates the ability of its compliance department to spot breaches of its rules and take effective action.

nothing to what was considered by the court which found Hindawi guilty, and to what the embassies have presented to the Syrian authorities.

The foreign ministers studiously avoided any formal discussion of the two potentially controversial affairs occurring elsewhere. Mr Raymond denied there was any discussion at any level of the interview by Mr Jacques Chirac, the French Prime Minister, in the Washington Times newspaper, during which he

THE LEX COLUMN

Lucas in need of a holiday

Any company that generates over a quarter of its pre-tax profit out of payments holidays on its pension fund is bound to be something of a conundrum. But the puzzle with Lucas goes deeper, as yesterday's two-way tussle with the share price shows: the announcement of pre-tax profits up 55 per cent to £95.2m were quite as good as expected, but after much gyrations, the share price settled 10p lower at 469p.

Lucas has already promised an even more generous contribution holiday this year, of about £27m, and lower redundancy charges will do their bit. There is sure to be enough from the aerospace and automotive operations outside the UK to cover the profits foregone from re-tooling the fuel injection plant at Greenville. Lucas could turn to pre-tax profits of £115m or so and produce some small earnings progression even with diminished help from tax losses.

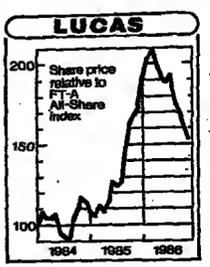
However, the investment rating - at a double figure multiple of earnings excluding the pensions holiday - is asking rather more. Either Lucas must promise yet further pensions relief next summer, or it must show that it has used the pensions breathing space to convert the half-billion pounds in UK automotive turnover into a profitable operation.

No doubt, Lucas will produce something on the pensions front with the now-familiar boost to the share price. But the immediate outlook for the UK automotive business is not encouraging: Lucas CAV is unlikely to see any volume growth from its commercial and agricultural customers, which suggests yet more cost-cutting, while Lucas Electrical is heavily dependent on the UK motor industry. Lucas Electrical may well break even at the pre-interest level on the last day of this year, but this is scarcely compelling reason to buy the shares.

Heath/PWS

Confounding the worst sceptics, PWS has come back with a partially underwritten cash alternative to try its hand at other luxury products has already led it into the edges of the perfume trade, so the Givenchy brands that Cluot controls appear to fit in neatly.

At six Winton per Cluot, the share terms have been pitched at a premium of about a fifth to the pre-suspension price of FFr 5,500, a valuation of Cluot that had in any event more than doubled in the previous twelve months. So far as earnings go, Cluot shareholders have nothing to complain about in a



Given the downward drift in the PWS price, shareholders in Heath will be primarily interested in the cash and convertible offer, which is 40 per cent underwritten and puts a value of about \$12p on each Heath share. Even here, the market is not convinced: Heath closed at £3, down 11p, as if the convertible were valued simply as a high-yielding fixed-interest stock.

However, the prospect of some cash now has tilted the financial balance in favour of PWS. The conditional placing by Hambros of Heath shares issued to take over Fielding was a more distant 469p. This may be what Heath will be worth even with new management from either source.

Champagne luggage

Aside from the fact that champagne is customarily sold by the case, the news of a merger between Louis Vuitton and Veveu Cluot has appeared one of the less obvious combinations one might devise.

As for the suspension of Cluot's shares, the idea has grown on people; if the game in champagne, like other alcoholic drinks, is to be won by the adept at international marketing, to be packaged with Mr Racam's smart luggage seems just the thing to put more fix into Cluot. Vuitton's desire to try its hand at other luxury products has already led it into the edges of the perfume trade, so the Givenchy brands that Cluot controls appear to fit in neatly.

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multiple of more than 30 - though the market has been doing its best in advance to discount the bid premium in Vuitton shares. The premium may not look quite so generous when calculated in relation to the replacement cost of champagne stocks, which is bound to exceed the historic book value by many a margin. Shareholders in Cluot may do well to see if their shares return at a premium to the cash and bond alternative of about FFr 5,300, before deciding that acceptance of Vuitton is an open and shut case.

Cullen's

Take a dull company which has lost its way and is making small but increasing trading losses. Inject some new management and a little later, £5m of equity. Result: Large losses and a falling share price.

Three bidders circled Cullen's two years ago, all ready to prove their superiority as food retailers. Clearly the business is not as easy as it looks. After gaining control in early 1985 the new management started to transform Cullen's into an up-market, open-all-hours chain.

Ever since, shareholders have been waiting for the benefits, even stumping up for a rights issue at 200p. After yesterday's news of a near £1m interim loss the shares closed down 20p at 130p. The history suggests a paucity of financial controls and a surplus of optimistic forecasts.

Aided for the past week by a new finance director, Cullen's appears to be taking a more realistic approach at last. New stores make losses for six or even nine months - rather than Cullen's had originally expected - partly because of a high wastage rate in the fresh produce that set on shelves to demonstrate Cullen's "convenient" range. Fewer stores will therefore be opened until the existing ones are profitable.

Of Cullen's 30 convenience stores only 10 have been open for more than a year. The new, less grandiose, plan is to have 45 by the financial year end, not the 60 or 70 that used to be mentioned. The reduced number should be enough to bear the central cost once they are all run in. But Cullen's is unlikely to be making profit until the year after next. Meanwhile shareholders' patience and Cullen's cash are likely to run lower yet. Perhaps new management is not the answer to every corporate prayer.

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World Weather table with columns for location, temperature, and other weather data.

EEC Syria arms sales ban

Continued from Page 1

makes it very clear to Syria that such involvement is unacceptable."

Sir Geoffrey insisted, on the contrary, that the statement was "absolutely clear about the involvement of Syria and the Syrian authorities in the event which took place here in London."

The text actually refers to "Syrian involvement" and the proceeds to talk about "making representations to the Syrian authorities."

It says that a Syrian government response to the accusations "adds

nothing to what was considered by the court which found Hindawi guilty, and to what the embassies have presented to the Syrian authorities.

The foreign ministers studiously avoided any formal discussion of the two potentially controversial affairs occurring elsewhere. Mr Raymond denied there was any discussion at any level of the interview by Mr Jacques Chirac, the French Prime Minister, in the Washington Times newspaper, during which he

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SECTION II - COMPANIES AND MARKETS FINANCIAL TIMES

Tuesday November 11 1986

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A COMMERCE FINANCE DIVISION

Wickes agrees to buy 9.8% of Lear Siegler

BY CHARLES HODGSON IN NEW YORK

WICKES, a US building products and retail group, has reached agreement with AFG Partners to buy the 1.78m shares of the partnership owned in Lear Siegler, a US aerospace, automotive and electronics company, for \$91 a share.

The shares represent about 8.8 per cent of Lear Siegler's outstanding common stock. AFG Partners, formed by California-based glass products maker AFG Industries and Wagner and Brown, a Texas energy partnership, recently offered to buy Lear Siegler for \$85 a share, valuing the company at \$1.51bn.

Wickes said yesterday that it would shortly propose a friendly cash merger with Lear Siegler, the products of which range from Piper light aircraft to Smith and Wesson handguns.

Mr Sanford Sigoloff, Wickes chairman, said the offer to acquire Lear Siegler followed discussions with the company on a possible acquisition and that Wickes had agreed to buy the Lear Siegler stock held by AFG Partners in order to eliminate a potential hostile bidder.

He added that Wickes had received the right to terminate its stock purchase agreement with AFG Partners. If the Lear Siegler board did not accept Wickes' offer, Wickes would be free to take whatever action it deemed appropriate with regard to its Lear Siegler holding. AFG Partners retains its Lear Siegler stake if the agreement is terminated on or before November 12.

Mr Sigoloff described Lear Siegler as "a very fine company, many

Japanese appointed to board of Hutton

By William Hall in New York

E. F. HUTTON, the US brokerage firm which rebuffed a \$1.6bn takeover approach from American Express last weekend, has reshuffled its top management team and appointed a leading Japanese institutional investor to its board.

Hutton, which has been the subject of persistent takeover rumours for several months, confirmed yesterday that Mr Robert Ritzwiler, who was brought in as president 18 months ago, had been appointed to the additional post of chief executive. He replaces Mr Robert Foman, who remains as Hutton's chairman. In addition, Mr Sadao Yasuda, general manager of the international investment department of Sumitomo Life Insurance Company, has been elected to the board.

The company has also confirmed that it has put its life insurance operations up for sale. Hutton's shares fell sharply for the second day running yesterday, as Wall Street interpreted the moves as a sign that the group intended to fight to remain independent. By late yesterday morning, Hutton's shares were 5 1/2% down at \$48.

The news that Shearson Lehman Brothers, the aggressive brokerage arm of American Express, had offered to acquire Hutton for around \$50 a share, or \$1.6bn, follows months of speculation that has linked Hutton's name with companies ranging from Chrysler Corporation to Transamerica Corporation.

Hutton is one of the best known retail brokerage firms in Wall Street.

Despite its proud name, Hutton's financial performance has lagged behind other Wall Street firms and its management morale has been hit by the revelations last year that it had been involved in a long-running and complicated cheque overdraft scheme. The company needs extra capital if it is to continue to grow and compete

NEW PRESIDENT OUTLINES PLANS FOR ASSETS SALES AND RESTRUCTURING BankAmerica's survival course

BY DAVID LASCELLES IN LONDON

BANKAMERICA expects to shed \$5bn-\$6bn worth of assets and several non-essential businesses over the next six months in its struggle for survival. This slimming down could yield up to \$1bn in capital, which would bolster the ailing California bank and help it pull through as an independent institution.

These elements of the bank's strategy were laid out in London yesterday by Mr Tom Cooper, the new president and chief operating officer. He and Mr Tom Clausen, the new chairman, took over last month when the former management resigned after failing to bring the bank's losses under control.

Mr Cooper came from Mellon Bank where he was vice-chairman. With his steel-rimmed glasses and dark pin stripes he looked the picture of sobriety yesterday, and professed himself willing "to answer any question so long as it's not personal."

One point he would not discuss, however, was the likelihood that BankAmerica would be taken over or broken up by competitors. "It would be inappropriate of me to comment on offers that may or may not have been made," he said. "We are going to be shareholder driven. We have an idea of the value of the company and of our business plan. That plan will show reportable successes in the next couple of quarters."

The first task is the organisation itself. Mr Cooper said the bank will attack costs to try to save \$400m-\$450m a year. This would include staff cuts of 5,000 this year and a similar number next year, in addition to people shed through divestitures. The group employs nearly 80,000 people.

Other costs will be saved by cleaning out the loan portfolio. BankAmerica is currently charging off about 2 per cent of its loans each year, three or four times as much as its peers. It wants to get that down to 1 per cent by the end of next year, which means the loan losses will be of the order of \$350m, rather than about \$1bn a year, as now.

The task of restructuring the group will also involve substantial asset sales. Mr Cooper said that BankAmerica will probably sell most of its retail business in Europe, and concentrate its consumer activities in California, the world's seventh largest banking market. He said there was no letter of intent yet in its negotiations to sell Bank of America d'Italia but he expected the sale to go through in the next six months.

The group has also signalled its intention to sell Charles Schwab, the discount broking business it bought in 1980.

In addition to sales of subsidiaries, BankAmerica is selling off parts of its loan portfolio, including auto, credit card and wholesale loans. "Decisions will be made in the light of market conditions. We are under no duress to sell."

Altogether, sales could yield fresh capital for the group of between \$750m and \$1bn, which would help bring the ratio of total assets to capital down closer to that of other large US banks. Mr Cooper said it was currently 17 to one, but decided to give a target. Many US banks operate with a primary capital ratio of 13-15 to one.

Mr Cooper said the group will concentrate on three main areas:

- institutional banking, including companies and governments needing multinational financial services;
- retail banking, largely in the US, and mainly on the West Coast and
- managing a portfolio of businesses "in an independent fashion and in the best interests of the shareholders."

One of the bank's strengths at the moment, he said, was its high level of liquidity. This was partly because of the large retail deposits it takes in. But it was also "partly by the grace of God" that it has been able to avoid the large losses of other banks. "No bank can withstand irresponsible rumours."

Standard Oil unveils refinancing plan and arranges \$5.5bn facility

BY OUR NEW YORK STAFF

STANDARD OIL, British Petroleum's US affiliate, has unveiled a major refinancing of its balance sheet and arranged \$5.5bn of borrowing facilities with a group of 45 international banks.

The announcement caused some surprise on Wall Street given that the sums of money being raised are far in excess of the company's present needs and raised speculation that Standard Oil might be positioning itself for a takeover bid for a less well capitalised oil company.

Standard Oil said yesterday that it needed "to have access to sufficient low-cost funds not only to meet planned expenditures for some years ahead but also to be ready for any contingency or opportunity that might arise." It said that the new facilities would give the company "a more flexible financial

debt is about \$3bn, "greater financial flexibility and greater financial security."

The Cleveland-based oil company announced yesterday that it had accepted offers from 45 banks to supply committed borrowing facilities of \$2bn and uncommitted facilities of \$3.5bn. The terms of the arrangements were not disclosed.

The new credit lines replace \$1.2bn of existing credit facilities which were arranged last year. The committed credit lines will run for seven years and involve agreements to lend agreed amounts at pre-determined interest rates. The uncommitted credit lines have no fixed maturity and involve an effective promise by the banks to make their "best endeavours" to raise the money for Standard Oil.

Yesterday's announcement was the hallmark of Mr John Browne, the former treasurer of BP, who joined Standard Oil in April as part of a major management reshuffle instigated by its British parent. Mr Browne is renowned as a financial innovator and the latest deal is significant in that Standard Oil finance, the company's finance arm, has put together the financing without the assistance of a lead bank.

Mr Browne said yesterday that he was "delighted" by the banks' response and received offers far in excess of the company's needs. "The arrangements have allowed us to reaffirm our existing banking relationships and create new ones," said Mr Browne yesterday. Some 18 of the banks are north American, 13 are from Europe and 13 from the Far East.

Navistar International to take \$66m charge

BY OUR NEW YORK STAFF

NAVISTAR International, the US heavy truck group, said yesterday it would take a \$66m charge against fourth-quarter earnings as a result of lower-than-expected dividends from its shares in Tenneco, the Houston-based conglomerate.

Navistar, which changed its name from International Harvester earlier this year, said that excluding the special charge, earnings for the quarter would be in line with the \$3m or 1 cent per share net income in the third quarter, which included a \$2m tax credit.

In the fourth quarter of 1985, Navistar had net operating profits of \$30m or 21 cents a share. A tax credit of \$27m made final net \$57m or 41 cents a share.

Chicago-based Navistar, which recently announced plans to raise \$700m through a public share offering, acquired the Tenneco stock as part of the sale of its farm equipment business to Tenneco's J.L. Case division.

Dividends from the stock are dependent on the level of cumulative earnings by J.L. Case since the date of the sale.

"The preference stock has a redemption value of \$180m, with mandatory redemption of \$20m a year beginning in 1990. Navistar said it expected to receive redemption value as scheduled and that the difference between the revised carrying amounts and the redemption value would be credited to income over the life of the issue.

Interim truce likely in USX takeover battle

BY RODERICK ORAM IN NEW YORK

A INTERIM truce in the two-month-old takeover battle for USX could result soon from talks between Mr Carl Icahn, the New York investor, and the troubled steel and energy group.

The two parties appear to be close to a pact whereby USX would let Mr Icahn see its books if he agreed not to raise his 11.4 per cent stake or make a tender offer at less than his lapped \$31 a share bid.

USX's share price was unchanged yesterday afternoon at \$29.

Under such an agreement USX would win time to study long-delayed restructuring proposals which should be delivered by its investment bankers this week and to settle its steel workers' strike. Mr Icahn would gain information he probably needs to formulate his takeover offer and to help raise money for it.

Mr Icahn's original September 22 offer lapsed on October 22, the day First Boston and Goldman Sachs were due to deliver their proposals. USX said its board should begin discussing the report, which took longer than expected because of its complexity, later this week.

The company has already announced the spin-off of most of its chemical operations, which could raise \$500m towards its immediate goal of \$1bn from disposals. It has said most of its steel stockholding centres and talked of spinning off its prized oil assets and buying back shares.

A bank on the move also in Brazil

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AFP reveals new share placement

BY ROBERT KENNEDY IN SYDNEY

THE DRAMATIC growth of AFP Investment Corporation continued yesterday when the group announced that it had raised A\$107.8m (\$69.54m) from a placement to help fund "two specific investment opportunities" it was considering.

The company said the placement of 22m shares at A\$4.90, 40 cents a unit below the ruling market price, would provide part of "a significant commitment of funds" which would be needed to bring the two opportunities to fruition.

The latest raising follows AFP's placement of 20m shares at A\$3.25 each in June, its announcement of a one-for-one bonus issue in September, and placement of 3.2m shares to Mr Abraham Goldberg last month.

An AFP spokesman would not comment on the two opportunities currently being examined by the group but one of them is deemed to be an overseas company, probably UK-based.

The investment group, associated with such well known local corporate players as textile Mr Basil

Gevaert buys stake in Hapag from big banks

BY PETER BRUCE IN BONN

THE stake in Hapag-Lloyd, West Germany's biggest shipping line, by the country's two biggest banks, the Deutsche and Dresdner, moved a step further towards depletion yesterday.

Mr Christoph von der Decken, a member of the Dresdner Bank main board and chairman of Hapag-Lloyd's supervisory board, said yesterday that Gevaert, an Antwerp financial holding company, was taking a 12.5 per cent stake in Hapag.

Gevaert took a big stake in Bayer, the West German chemicals group, when Bayer bought up Agfa-Gevaert in 1981. That stake has now fallen to about 4 per cent. Gevaert is said to have other shipping interests and its president, Mr Andre Leyens, is chairman of the Agfa-Gevaert supervisory board. He is also

a member of the Hapag-Lloyd supervisory board.

The Gevaert move follows closely on the heels of an announcement last week that Veba, the big West German energy conglomerate, was taking a stake in Hapag-Lloyd, also believed to amount to 12.5 per cent.

The Deutsche and Dresdner banks, which each have a 40 per cent stake in the line, are trying to reduce their holdings to 15 per cent each and both the Veba and Gevaert purchases involve bank shares.

Like Gevaert's chairman, the Veba chairman, Mr Rudolf von Benninghoff, has a seat on Hapag-Lloyd's supervisory board.

The two banks, along with many other West German banks, are un-

comfortable with large industrial holdings and Hapag-Lloyd's return to profit in the past two years is evidently making it easier to dispose of the shares. The group made net profits of DM 93m (\$47m) last year, up 25 per cent and although this year's net might be lower, the company says it is doing better than expected.

The banks are selling to chosen shareholders rather than simply floating their stakes on the stock market to avoid the possibility of foreigners building up too strong a position in the company. The banks have said that foreign shareholders may be invited, although it was not clear yesterday whether the Belgian participation, given Gevaert's close West German links, would be considered foreign.

All of these Securities have been sold. This announcement appears as a matter of record only.

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November 6, 1986

Profits slide in first half at Mitsubishi

By Our Financial Staff

MITSUBISHI Motors Corporation (MMC), the Japanese car and commercial vehicle maker in which Chrysler of the US has a minority stake, yesterday reported a 62.3 per cent slide in pre-tax profits to Y3.42bn (\$33.22m) for its first half to September.

The setback, which it blamed on the strength of the yen, came during a period of expanded export sales in unit terms, up nearly 6 per cent to 885,800 vehicles shipped. Sales by value were a bare 0.7 per cent lower at Y789.2bn.

Net earnings emerged marginally higher at Y3.32bn or Y1.60 per share compared with Y3.28bn or Y1.50 a share.

Mitsubishi Heavy Industries, its parent, has been shedding some of its holdings over the past year in order to raise cash.

Holderbank forecasts substantial increase

BY JOHN WICKS IN ZURICH

HOLDERBANK, the Swiss-based international cement industry holding company, expects "very satisfactory results" for the current year and a substantial increase in per cent company earnings.

In 1985, a 23 per cent improvement in net profits to SFr 44m (\$23.58m) had already allowed Holderbank to keep dividends at SFr 80 per bearer share and SFr 16 per registered share despite an increase in capital from SFr 150m to SFr 210m.

In volume terms, group sales are expected to grow at a rate of about 10 per cent in 1986, with considerable increases in local currency turnover. When expressed in Swiss francs, however, sales will be "significantly impacted" by the sharp decline in the exchange rate of major foreign currencies. About

one half of all group activities are carried out in the dollar area, where the average rate in terms of the Swiss franc has fallen by some 35 per cent.

This, says Holderbank, will mean that consolidated turnover is likely to fall by some 15 per cent despite the growth in sales volume. In 1985, Swiss franc turnover had been up 14.2 per cent to SFr 3.61bn. This development will not be fully reflected in consolidated cash-flow and net earnings, thanks to gains in productivity, reduced interest costs and lower energy prices.

The parent company itself expects higher income from investments, as well as a "more favourable financial structure and higher liquidity" as a result of the capital increases carried out in 1985 and 1986.

No plan to sell Avesta, says Sweden

By Sara Webb in Stockholm

MR THAGE PETERSON, the Swedish Industry Minister, yesterday dismissed speculation about the possible sale of the Swedish company Avesta, one of the leading makers of stainless steel in Western Europe.

Mr Peterson said there was no such plan. His statement in parliament follows rumours that the Swedish conglomerate, Axel Johnson, had held talks recently with its West German and Finnish steel-making rivals - Thyssen and Outokumpu - with the intention of selling off its subsidiary, Avesta.

Mr Peterson said it was usual to hold such meetings to discuss commercial and structural questions in the steel business.

Vuitton outlines offer terms for Clicquot

BY GEORGE GRAHAM IN PARIS

LOUIS VUITTON, the up-market French luggage maker, has disclosed the details of its bid for Veuve Clicquot.

The offer comprises six Louis Vuitton shares for one Veuve Clicquot share, valuing the champagne and perfume producer at FFr 4.37bn (\$632m).

An alternative proposal offers a Louis Vuitton convertible bond paying 9 1/2 per cent at a nominal value of FFr 5,500, plus FFr 500 cash in return for each Veuve Clicquot share.

Veuve Clicquot's board is to meet soon to consider the offer but a company statement said the management viewed the bid favourably.

Louis Vuitton, which is advised by Banque Paribas, said it and Veuve Clicquot had complementary

activities and obvious synergies.

The luggage producer has already begun work on a range of purchases to be sold under its own brand name which will be backed by Veuve Clicquot's GivENCHY perfume division.

In the financial area, Louis Vuitton contrasted Veuve Clicquot's heavy fixed asset burden in the form of vineyards and champagne stocks with its own relatively low fixed asset level and high cash generation.

Vuitton promised to remain faithful to "the typically French art of high quality and prestige products," keeping both the identity and the management teams of the component companies.

Queensland Coal Finance Limited

US\$46,000,000

Floating Rate Notes Due May 1985/95

Holders of Floating Rate Notes of the above issue are hereby notified that for the next interest period from November 12, 1986 to May 12, 1987 the following information is relevant:

- Next applicable interest rate: 6 1/2% per annum
- Interest payable on next interest payment date: US\$ 314.24 per US\$10,000.00 nominal
- Next interest payment date: May 12, 1987

November 10, 1986 BA Asia Limited Reference Agent

All of these securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE

\$200,000,000

Deutsche Bank AG

New York Branch

7 1/2% Notes Series A Due November 1, 1991

| | |
|-----------------------------------|-------------------------------|
| Deutsche Bank Capital Corporation | Merrill Lynch Capital Markets |
| The First Boston Corporation | Goldman, Sachs & Co. |
| Morgan Stanley & Co. Incorporated | PaineWebber Incorporated |
| Salomon Brothers Inc | Shearson Lehman Brothers Inc. |

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NEW ISSUE

\$100,000,000



THE SUMITOMO BANK, LIMITED

New York Branch

7 1/2% Certificate of Deposit Notes Due October 22, 1990

| |
|-------------------------------|
| Merrill Lynch Capital Markets |
| The First Boston Corporation |
| Goldman, Sachs & Co. |
| Shearson Lehman Brothers Inc. |

سكدا من الاصل

INTERNATIONAL COMPANIES and FINANCE

Tighter rules for Egyptian investment companies

By Tony Walker in Cairo

EGYPT IS strengthening the control of its financial authorities over fast-growing investment companies at a time when questions are being raised by officials about the security of deposits in some of these institutions.

A new law was promulgated in June this year which extended the supervisory powers of the Central Monetary Authority over investment companies which have been drawing business away from the commercial banks.

The measure provides for stiff penalties for investment institutions failing to abide by the regulations, which include strict notification procedures to the Central Monetary Authority.

The growth of the investment companies, which pay dividends on deposits as opposed to interest, is in part attributable to the strengthening Islamic trend in Egypt. Islam, practised according to a strict interpretation of the Koran, forbids interest payments.

At least one investment company in Egypt has been offering "dividends" amounting to a return of 24 per cent on money deposited in US dollar accounts.

Mr Ali Negm, outgoing governor of the Central Bank of Egypt, recently cast doubts on companies offering such generous dividends. His remarks reflected government concern about the burgeoning investment company sector. The authorities are worried that difficulties in one of the investment companies may rebound on the banking sector.

Meanwhile, el Rayan, the largest of the investment companies, has issued a strong denial that it is in difficulties, despite a run on the company by its depositors.

Blow for Japan's shipbuilders

BY YOKO SHIBATA IN TOKYO

JAPAN'S five leading shipbuilders and heavy machinery manufacturers were engulfed in the world shipbuilding recession in the first half to September, with business further affected by the yen's steep appreciation against the dollar.

All five shipbuilders suffered substantial falls in sales, and Mitsubishi Heavy Industries (MHI) will be the only company able to pay a dividend for the current year to March.

Even though MHI's interim pre-tax profits declined to one-tenth of the previous year, it confined its setback in net profits to 54 per cent, thanks to

| Parent company results, half-year to September 1986 (September 1985) | JAPANESE SHIPBUILDERS | |
|--|-----------------------|---------------------------------|
| | Sales Ybn | Pre-tax profits Net profits Ybn |
| MHI | 789 (870) | 3.07 (30.33) 16.92 (37.07) |
| IHI | 373 (385) | -13.19 (8.84) -12.76 (4.04) |
| KHI | 273 (341) | -15.91 (2.54) -14.01 (0.82) |
| Mitsui Eng. | 109 (145) | -1.15 (1.78) -5.95 (0.37) |
| SHI | 104 (114) | 2.31 (1.20) -3.89 (-1.96) |

improved net financial balance and a gain from sales of its equity holding in Mitsubishi Motors.

Ishikawajima-Harima Heavy Industries (IHI) was the only

company to report a sales gain in its shipbuilding division. But earnings in that sector deteriorated, affected by losses on order cancellations and a reduction in ship prices. IHI expects

to find it difficult to return to the black even in the year to March 1988.

Kawasaki Heavy Industries (KHI) had to report the largest interim pre-tax loss and net loss, hit by a double-digit sales fall in rolling stock, plant and iron structure, machinery and engines, which more than offset growth in its aircraft division.

Sumitomo Heavy Industries reported pre-tax profits of ¥2.9bn (\$14m) achieved on sales of ¥2.7bn worth of securities. It is cutting its workforce by 850 to stand at 7,300, and is prepared to make another 2,000 to 3,000 redundant

Fibre group exports hit by higher yen

BY OUR TOKYO STAFF

SEVEN LEADING synthetic fibre makers suffered from depressed exports caused by the yen's appreciation, combined with a fierce competition from newly industrialised countries in the first half to September.

Only Asahi Chemical, Teijin and Unitika reported a profit in their textile divisions. Of the others Toray incurred a sharp 63.3 per cent fall in pre-tax profits overall, due partly to large investment in plant and equipment for new business areas which increased the burden of fixed costs.

For the full year Toray expects to reduce its dividend payment for the first time in nine years. Meanwhile, Toho Rayon cut its interim dividend by ¥0.5 to pay ¥2.

Teijin's pre-tax profits in its textile division tumbled to one sixth of the previous year's level, affected by the 30 per cent cut in production of fibres.

Unitika, which stepped up its sales of plastic film for food wrapping, plans to strengthen its divisions producing biochemicals and electronic parts.

JAPANESE SYNTHETIC FIBRE PRODUCERS
Parent company results, half-year to September 1986

| Sales Ybn | Pre-tax profits Ybn | Net profits Ybn | % | | | |
|------------------|---------------------|-----------------|------|-------|------|-------|
| | | | | % | | |
| Asahi Chemical | 266 | -7.3 | 16.3 | -10.8 | 5.9 | -10.1 |
| Toray | 276 | -14.3 | 4.7 | -68.2 | 3.0 | -56.7 |
| Teijin | 176 | -17.3 | 11.4 | -24.5 | 5.3 | -24.8 |
| Unitika | 123 | -12.9 | 0.8 | -53.9 | 0.4 | -50.9 |
| Mitsubishi Rayon | 94 | -15.3 | 3.1 | -33.2 | 1.5 | -29.3 |
| Koway | 53 | -19.3 | 1.4 | -33.0 | 0.7 | -30.3 |
| Toho Rayon | 35 | -25.5 | 0.9 | -94.4 | 0.05 | -98.9 |

Co-op depositors face 784m ringgit loss

BY WONG SULONG IN KUALA LUMPUR

MORE THAN half a million Malaysian depositors will lose as much as 783.8m ringgit (US\$301m) in total following a financial scandal among the country's deposit-taking co-operatives, according to a government white paper tabled in parliament yesterday.

Overall, depositors in the 24 co-operatives can expect to get back 55 cents for every ringgit they had invested.

As a solution, the white paper recommended that two co-operatives - Kosatu and Sakasap - be liquidated as they had suffered heavy losses. Another - Kooperatif Serapi - Malaysia (KSM), the biggest in the sector - should be unfrozen, and its management and members could decide on its appropriate course of action.

The remaining 21 DTCs would be taken over by banks and finance companies "in the national interest" and the Government would provide a soft loan of 100m ringgit to enable the takeover.

The white paper is the result of a three-month investigation by Bank Negara, the Malaysian central bank, which was given emergency powers last August to suspend the activities of the

24 DTCs which previously did not come under its supervision. Its publication represents a major embarrassment to the Malaysian Chinese Association, the Chinese partner in the Government, as many of its leaders are directors of the co-operatives.

The extent of the losses is bound to anger the Chinese community, as most of the depositors are Chinese small traders and farmers, who were attracted by the higher interest rates offered by the DTCs.

The white paper also revealed the 24 co-operatives were badly managed, grossly under-capitalised, and there were instances of corruption in at least six DTCs, and conflict of interest among a further 13.

Most of the DTCs have invested heavily in the property and share markets, which fared badly last year. The white paper also revealed that many Chinese politicians have taken loans from the DTCs, and many of these loans remain unsecured.

Of the 673m ringgit that the central bank had ordered to be written off from the DTCs' book value of 1,566m ringgit in their assets, 447m ringgit it to be absorbed by KSM.

CUNARD

Cunard Line Limited

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October 1986

No plan to sell Avesta says Sweden

and Coal Limited

ED

2, 1990

Brothers Inc

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October, 1986

SHARP

Sharp Finance Netherlands B.V.
U.S. \$100,000,000

Eurocommercial Paper Programme

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Sharp Corporation

Dealers

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Arranged by
Nomura International Limited

Ricoh profits slide by 42% in first half

By Our Tokyo Staff

RICOH, the Japanese office equipment maker, incurred a 42.2 per cent fall in pre-tax profits to ¥9.02bn (\$35.4m) in the first six months to September 1986. The poor results were blamed on a drop in its export income and stiffened domestic competition.

The yen's appreciation cut some ¥18bn off the company's export income, a third of which was recouped by the mark-up of selling prices.

Ricoh's exports shrank by ¥27bn from ¥101bn to ¥74.1bn which reduced its export ratio to sales to 31 per cent from 40 per cent a year ago. Interim sales declined by 5.1 per cent to ¥239.04bn, the first half-year sales fall in 11 years.

For the full fiscal year, the company's pre-tax profits were projected at ¥18bn, down 30 per cent on flat sales of ¥490bn.

To cope with the strong yen and trade friction with Western countries, Ricoh will increase copier production in the US and Britain

Afrox ahead but cautious

By Jim Jones in Johannesburg

AFRICA OXYGEN (Aprox), the 60 per cent-owned South African subsidiary of BOC Holdings of the UK, increased turnover by 16 per cent in the year to September but remains cautious on prospects for the present financial year.

Turnover rose to R291m (\$172.4m) from R257m and pre-tax profits were R54.9m against R38.5m.

Earnings increased to 91.5 cents a share from 69.3 cents and the total dividend has been raised to 50 cents from 40 cents.

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October 1986

\$32,829,735

American Airlines

Lessee

Leveraged Lease for
One Boeing B767-223ER Aircraft

Loan Certificates due 2005 with
18-year Amortizing Interest Rate Swaps

Algemene Bank Nederland N.V.
International Westminster Bank PLC

Loan Participants

NatWest Investment Bank Limited

Structured and Provided Swaps

The undersigned arranged this placement of the Loan Certificates and the Swaps.

PaineWebber

Incorporated

All of these securities having been sold, this announcement appears as a matter of record only.

5,000,000 Shares

TEXAS AIR CORPORATION

Common Stock

Drexel Burnham Lambert INCORPORATED
Kidder, Peabody & Co. INCORPORATED

Bear, Stearns & Co. Inc. The First Boston Corporation Alex. Brown & Sons INCORPORATED
Donaldson, Lufkin & Jenrette Goldman, Sachs & Co. E. F. Hutton & Company Inc.
Merrill Lynch Capital Markets PaineWebber INCORPORATED Prudential-Bache SECURITIES
Robertson, Colman & Stephens L. F. Rothschild, Unterberg, Towbin, Inc.
Salomon Brothers Inc Shearson Lehman Brothers Inc.
Smith Barney, Harris Upham & Co. INCORPORATED Dean Witter Reynolds Inc.

November 3, 1986

Taiyo Kobe Finance Hongkong Limited
U.S. \$100,000,000
Guaranteed Floating Rate Notes due 1997

Guaranteed as to payment of principal and interest by

The Taiyo Kobe Bank, Limited

For the three month period 7th November 1986 to 9th February 1987 the Notes will carry an interest rate of 6 1/4% per annum with a coupon amount of US\$164.83 per US\$1,000 Note and US\$4,130.66 per US\$250,000 Note, payable on 9th February 1987.

Bankers Trust Company, London Agent Bank

NACIONAL FINANCIERA, S.A.
US\$150,000,000 Floating Rate Notes due 1990

For the six months
10th November, 1986 to 11th May, 1987
the Notes will carry an interest rate of 6 1/4% per annum and
Coupon Amount of US\$315.97.
The relevant Interest Payment Date will be 11th May 1987.

Bankers Trust Company, London Agent Bank

STOCKHOLDERS FAR EAST INVESTMENT INC.
Net Asset Value 31st October 1986
\$4.76
per share (unaudited)

ENERGY RESOURCES & SERVICES INCORPORATED
Net Asset Value 31st October 1986
\$7.73
per share (unaudited)

Mortgage Intermediary Note Issuer (No. 1) Amsterdam B.V.

For the three month period from 7th November, 1986 to 9th February, 1987 the Notes will bear interest at the rate of 11 1/2 per cent per annum. The Coupon amount per £25,000 Note will be £740.41 payable on 9th February, 1987.

Morgan Grenfell & Co. Limited Agent Bank

BANCO DI NAPOLI INTERNATIONAL S.A.
U.S. \$150,000,000
Floating Rate Notes Due 1991

For the six months 7th November, 1986 to 7th May, 1987 the Notes will carry a rate of interest of 5 1/4% per annum with an interest amount of US\$298.52 per US\$1,000 Note and US\$7,463.11 per US\$250,000 Note, payable on 7th May, 1987.

Bankers Trust Company, London Agent Bank

INTERNATIONAL CAPITAL MARKETS and COMPANIES

Are medium-term notes a suitable Euromarket investment? Alexander Nicoll reports Slow European response to an MTN market

A BORROWER or investor landing in London and plunging into meetings with enthusiastic investment bankers might be forgiven for surmising that a medium-term note market exists in the Euromarkets.

from the issuer and dealer after they had bought it? The long delay in launching the market and the contrasting issue structures which are beginning to emerge, suggest that these questions are far from being resolved.

Europe basically following the same pattern as in the US, with essentially any maturity and any size of issue, but with shorter maturities of perhaps 18 months to two years and an added emphasis on liquidity.

committed itself to a new and different structure, called multi-tranche tap notes, is particularly striking given that Merrill Lynch has the lion's share of the US MTN market.

The first such programme, for Sweden's Electrolux, demands that for any tranche the borrower must issue at least \$50m of paper, after which a tap is operated up to a set amount.

THE GAP THAT THE MTN COULD FILL

Table with 2 columns: Maturities of Euro-securities, Amount. Rows include Euro notes/commercial paper, Certificates of deposit, Straight bonds issued since 1984, Certificates of deposit, Straight bonds.

But the fact is that only two, or by some definitions three borrowers have so far issued paper, and their combined outstandings do not amount to much more than \$150m.

and to reduce the fees associated with a bond issue. The investor perspective is different. In the US, investors buy MTNs generally to meet specific portfolio needs.

seems to be, however, that the main market for MTNs will be among Eurobond investors rather than Euro-commercial paper buyers looking to extend maturities.

Mr Joan Beck of CSFB, one of the four firms acting as PepsiCo's dealers, sees its role as a buyer of last resort. "If someone wants to get out, we'll make him a market."

Texas Air bids for People Express Swiss franc bonds

BY JOHN WICKS IN ZURICH

TEXAS AIR, currently in the process of taking over People Express, is to make a bid for Swiss franc bonds of the financially embarrassed cut-price airline.

The Sfr 180m convertible issue was floated in December of last year at par and with a coupon of 5 1/2 per cent.

People Express, meanwhile, has reported a \$120.8m loss for the third quarter to September.

Australian dollar issues shine

BY HAIG SIMONIAN

AUSTRALIAN dollar issues were again in the limelight in the Eurobond market yesterday on the back of a strong currency, which triggered swap opportunities.

The Dusseldorf-based parent company has already made two previous Australian dollar issues as well as D-Mark, dollar and Ecu paper issues.

coupon, indicated at 6 1/2 to 7 per cent, will be fixed on November 14.

Lloyds Bank Canada plans expansion

BY BERNARD SIMON IN TORONTO

BRITAIN'S Lloyds Bank became the biggest foreign bank in Canada yesterday when it formally took over the 54 branches and other operations of Continental Bank of Canada.

the time being, but a senior Lloyds official is to join the bank within the next month or so as deputy chief executive officer.

The two banks are both victims of a run on deposits which followed the failure of two small Alberta institutions 14 months ago.

CS200m for 90 per cent of Continental's assets and the bulk of its liabilities.

Euro-equity issue by Finnish insurer

BY PETER MONTAGNON

EURO-EQUITY issue by Finnish insurer, Pohjola Insurance, Finland's largest non-life insurance company, is raising the equivalent of some \$80m in the Euromarkets through an issue of 5m B shares.

FT INTERNATIONAL BOND SERVICE

Listed are the 200 latest international bonds for which there is an adequate secondary market.

Large table with columns for Country, Issuer, Maturity, Coupon, Price, Yield, etc. Includes sections for US Dollar, Swiss Franc, and Euro-denominated bonds.

Advertisement for Banco Itaú S.A. Cayman Island Branch. U.S. \$100,000,000 Medium Term U.S./Euro Commercial Paper Issuance Programme. Includes logos for Itaú and Bankers Trust Company.

Small text at the bottom right of the page, including a signature and some notes.

FINANCIAL TIMES SURVEY

Tuesday November 11 1986

Market Research

Companies engaged in market research are enjoying a boom but it is the big providers who show most growth. Efforts are being made to improve the quality of research.

Better image sought

By Antony Thorncroft

ALTHOUGH the UK's economic and industrial performance since the Second World War has been disappointing, this country is widely regarded as the world leader in the development and practice of market research.

Why the national talent in this discipline has failed to stimulate business to pioneer new markets or improve efficiency is an open question and bound up with the corporate distrust, until recently, of marketing, and the failure of market researchers to "sell" their talents strongly.

Even as the market research companies have enjoyed a sustained boom over the past decade, with an estimated turnover for the industry in 1986 of £2.6bn. One significant trend has been the concentration of researchers inside specialist service companies rather than in the large users of research data.

The general pattern is for clients to employ perhaps one, fairly high level, research manager who buys information from the hundreds of small firms that offer a service. For this is an industry in which anyone can start up on their own and there is an unfortunate trail of one man bands, sometimes dubious.

But with turnover more than doubling since 1980 the growth has concentrated in the hands of the largest companies, with two, AGB and A. C. Nielsen, accounting for around a quarter of total turnover, and the 80 members of AMSO (the Association of Market Survey Organisations) responsible for 80 per cent of the business.

A characteristic of the largest companies is that they usually offer continuous surveys to clients and become, in effect, essential parts of the marketing planning.

It is unfortunate that the general public gets its awareness of market research mainly from political opinion polls and the companies - MORI, NOP, Marplan, etc. - that conduct them. This is just a tiny part, around £5m a year, of research turnover. Even so, by any objective analysis, the forecasts of the opinion polls when matched to the actual results should reassure users about the relevance of market research.

Until recently the official voice of market research was muted. That is now changing. The Market Research Society is this month celebrating its 40th anniversary. It now has 5,500 members (as against 25 in 1948), the majority of active practitioners in the business.

It is assuming a major role as the watchdog of the industry. Perhaps its most important recent initiative has been to introduce (from January) an interviewer Card Scheme which is intended to reassure interviewees of the genuine nature of the questioner.

Most people will be aware of the practice of "sugging," even if they do not recognise it by name. It is when salesmen pose as researchers. The card scheme is designed to identify bona fide interviewers. Its formulation has caused some controversy in the industry—and AMSO has still to resolve its reservations. It is obviously a step in the right direction.

Another campaign by the MRS to raise the standing of research is to try and enforce a code of conduct which reduces the possibility of research assignments being carried out basically for publicity or promotional purposes, using research to spark off a phoney news story.

While the MRS and AMSO have been making strenuous efforts to raise the profile of market research, both among the public and potential users, the profitability of the industry in recent years has not escaped the attention of the City. Rather belatedly research is following



its close relations, advertising and PR, into the world of take-overs and public quotations. Taylor Nelson has been bought by the Addison Consultancy Group; Research International (which includes RBL and Marplan in the UK) is to be taken over on January 1 by Ogilvy, a rare example of an advertising agency getting more involved with ownership of a research company, while MAS and Business Decisions have disappeared into Aidcon. As well as selling out, directors of research companies have been eyeing the market on their own account. Milward Brown went public successfully, on the USM, and MIL is planning to do so in the next few months. MORI tested the water and then decided it preferred to carry on in its own sweet way. It is no secret that Saatchi & Saatchi has been hunting for a research company. Obviously market research is benefiting from the same factors

discover what their citizens think of services and MORI has built up a sizeable turnover in this sector.

Just as the sources of revenue for research companies change slowly so do their methods of working. About 65 per cent of the 9 million or so interviews conducted in the UK last year were done face to face. The telephone has increased in importance over the years, but seems to have stabilised at about a third of all interviews: it is, however, cheaper for clients.

Group discussions are few in number, less than one per cent of the total, but big in value, capitalising on almost 10 per cent of research turnover, which explains the cheerful faces of the specialists in this qualitative sector.

Research in the UK is relatively cheap. It is technologically and academically advanced; yet its export achievements are relatively modest, accounting for about £12m a year in revenue. However it grew by almost 20 per cent in 1985, helped by the expansion in industrial research.

This has always been the most disappointing part of the business. Lindy McHugh, chief executive of Industrial Market Research, attributes the failure of industrial research to make more of an impact to the absence of research budgets in capital goods companies, and the belief that markets change so slowly here that constant surveys of the market are unnecessary.

The result is that one key sector of national regeneration fails to benefit from the national talent for research. The gap is filled by management consultants and international advertising agencies.

To some extent the traditional market research companies are being challenged by the board. This is because research is basically common sense, linked to the employment of skilled statisticians, a computer bureau, and a field force. The use of public opinion polls probably grows much faster than the figures suggest but the work is being undertaken by advertising and PR agencies, like Charles Barker, or account-

How AMSO companies performed in 1985

| Order by turnover | Company name | Turnover 2000 | Profit/loss 2000 | Margin % | 1985-84 turnover change % |
|-------------------|------------------------------------|---------------|------------------|----------|---------------------------|
| 1 | AGB Research (including RSGB) | 28,790 | N/A | N/A | +17 |
| 2 | A. C. Nielsen | 16,163 | N/A | N/A | +3 |
| 3 | Research International (UK) Group* | 12,048 | N/A | N/A | -6 |
| 4 | NOP Group | 12,045 | 629 | 5.2 | +22 |
| 5 | MORI UK Group | 8,179 | 969 | 11.8 | +10 |
| 6 | MIL Research Group | 7,310 | 610 | 8.3 | +28 |
| 7 | Burke Research Services Group | 7,112 | 888 | 12.5 | +25 |
| 8 | Milward Brown | 6,225 | 812 | 13.0 | +23 |
| 9 | Taylor Nelson Group | 6,084 | 584 | 9.6 | +26 |
| 10 | RSGB (included in AGB) | 5,813 | 423 | 11.1 | +11 |
| 11 | BJM Research Partners Group | 3,220 | 131 | 4.1 | +7 |
| 12 | Harris Research Centre | 3,167 | 255 | 8.1 | +33 |
| 13 | MORI | 3,166 | 129 | 4.1 | +48 |
| 14 | MAS Survey Research | 2,970 | N/A | N/A | +4 |
| 15 | Business Decisions | 2,634 | N/A | N/A | -8 |
| 16 | Independent Research Bureau | 2,350 | 101 | 4.3 | +1 |
| 17 | Gordon Simmons Research Group | 2,319 | 89 | 3.8 | +22 |
| 18 | Gallop | 2,283 | 0 | 0 | +12 |
| 19 | PAS Research | 1,915 | 71 | 3.7 | -6 |
| 20 | The Research Business | 1,758 | 67 | 3.8 | +39 |
| 21 | Martin Hamblin Research | 1,637 | 75 | 4.6 | +26 |
| 22 | Schlackman Group | 1,520 | 51 | 3.4 | +16 |
| 23 | Communication Research | 1,351 | 50 | 3.8 | +9 |
| 24 | GRAM | 1,000 | 170 | 17.0 | -7 |
| 25 | IFF Research | 897 | 10 | 1.2 | -12 |
| TOTALS | | 135,931 | | | +14 |

Average profitability 1985: 6.1 per cent; compares with 6.5 per cent in 1984. NOTE—All figures exclude non-research turnover, inter-company transfers within Groups and consolidated results from overseas subsidiaries.

Association of Market Survey Organisations

1985 compared to 1984

Total turnover of member companies: £136m (up 14 per cent). Total number of interviews conducted (ad hoc research): 7.1m (up 11 per cent).

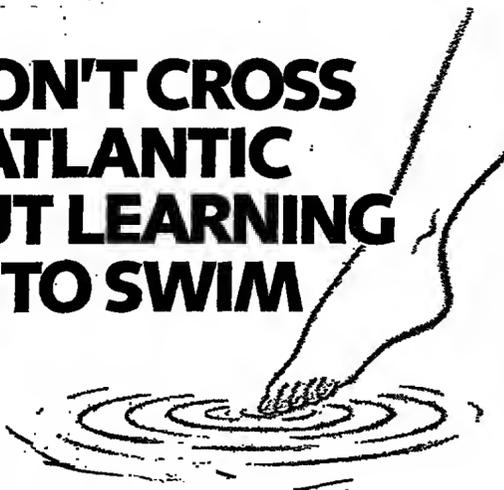
Principal interviewing methods:

| | Value 1985 | Value 1984 | Number 1985 | Number 1984 |
|--------------------|------------|------------|-------------|-------------|
| Personal interview | 60.7 | 55.2 | 55.2 | 52.5 |
| Telephone | 12.7 | 12.7 | 32.9 | 32.9 |
| Hall test | 11.8 | 11.3 | 5.8 | 6.2 |
| Group discussion | 9.5 | 11.7 | 0.9 | 1.4 |
| Post | 5.3 | 6.0 | 6.1 | 7.2 |
| TOTAL | 100.0 | 100.0 | 100.0 | 100.0 |

Total exports: \$9.5m (up 19 per cent). Exports—source of revenue:

| | 1985 | 1984 |
|--|------|------|
| Pharmaceutical | 22.3 | 21.7 |
| Industrial | 14.5 | 14.5 |
| Media | 14.5 | 14.5 |
| Others | 14.5 | 14.5 |
| Value of fieldwork purchased from abroad | 11.3 | 10.0 |

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The success of the BIS Infomat system is seen by the fact that we have just outgrown our Wallingford offices

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At BIS Mackintosh Ltd. we have almost 100 staff and we are a leader in market research and marketing information for the electronics and associated industries. We provide in-depth analysis of technological and commercial developments in this dynamic field. Leading British research firms taking the battle across the Atlantic. USA, Europe and Japan have relied on our reports for competitive intelligence, market forecasts and technology assessments for both strategic and tactical planning. Both multi-client and private investigations are undertaken in equal proportions by each of our four specialist divisions.

In our Electronics Components Division we are currently undertaking major multi-client investigations in the fields of Silicon Compiles, Power Integrated Circuits, Integrated Optics, Gallium Arsenide and Semi-Custom Circuits. Our Consumer Electronics Division is currently engaged in multi-client segments covering Digital Consumer Electronics, The Interactive Home and Discs and Tapes. In Professional Displays we are currently preparing reports on Electronic Money, Expert Systems, Optical Storage, Professional Displays and Colour Printers. In communications research our current reports include Electronic Message Handling, Mobile Communications, Automotive Electronics and ISDN. Much of the work of our Corporate Information Strategy Division consists of assessing or finding opportunities in the electronics sector for companies interested in entering this dynamic industry. Through our offices in the U.S.A., Japan, the United Kingdom, France and Germany, we prepare some twenty multi-client reports each year together with more than 150 private assignments.

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and moved to tailor-made premises at the new Vo-Tec Centre in Newbury.

over 510 million of industrial multi-client research. We employ thirty specialist staff in Wimbledon and our multi-client surveys represent approximately half our work, with the remainder consisting of private assignments for individual companies. We see our function not just as researchers, but as business analysts and advisers who gather and interpret information from a multitude of sources. We talk direct to industry and direct to business, and direct to a client's potential markets helping seek out and evaluate new opportunities. Since 1984 we have been an international authority on paper, printing, packaging and all timber related markets, but over the years we have expanded our activities into other markets and broadened our range of services to meet the demands of all sectors of industry and commerce. We are now active in many other areas including plastics, food, financial services and telecommunications. We are too frequently told that an order has been lost on "price". Price is a clean and impersonal reason which has the additional short term benefit of driving down prices still further. Over the last ten years we have frequently shown in senior management that the market's view about their company's services and products are at great variance with their own beliefs. We often get a company's sales force to complete a questionnaire on which each salesman can show the importance which he believes his customers and potential customers attach to a long list of product and service features. We then compare this with the views of buyers and specifiers, and it is frightening to see how wide of the truth most salesmen's beliefs really are. By obtaining such insight into buyers' and salesmen's minds, management can do much to help the sales and marketing staff become more effective, but objective and unbiased information really is needed to help us "see ourselves as others see us". Both BIS Mackintosh Ltd. and BIS Marketing Research Ltd. are leaders in the preparation of Vendor Reputation reports and in Australia 80 is BIS Strategic Pty. Ltd. with its offices in both Sydney and Melbourne.

Rabbie Burns, marketer

The fact that the industrial revolution was still a couple of generations away must not be allowed to detract from the assertion that Scotland's Rabbie Burns was the first industrial marketer. Why else would he have quilled the words "O wad some power the giftie gie us to see ourselves as others see us!" Any company keen to improve its marketing standards needs up-to-date and

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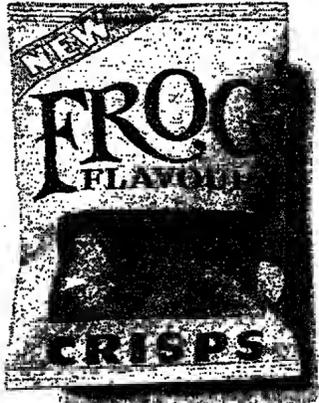
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Market Research 2



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PLUG INTO THE INFORMATION REVOLUTION

Who's Who

Takeovers and going public in the air

UNTIL RECENTLY most market research companies were rather feeble organisations. They tended to be run by researchers, rather than businessmen, who were quite content to get on with the job of making a very good living, while leaving the publicity limelight to their fellow plodders in the marketing services industry, the advertising and PR men.

That is now changing. More than a decade of prosperity, with one slight dip around 1980, has given researchers a taste for a tangible reward from their endeavours; and takeovers and public quotations are in the air. Research companies are at last beginning to expand overseas as well.

This reference does not apply to AGB, the largest research company in the UK, public for many years and already getting more than half of its £110m revenue from overseas. Some of its sales are from its publishing activities, but it remains resolutely a research company, with a firm grip on some large and profitable continuous surveys, the key to success in the industry.

For over a decade AGB has measured the British audience for television, a contract worth around £2.5m a year, and its pioneering work with "people meters" (which displaced the old-fashioned diaries) has enabled AGB to win many TV measurement contracts overseas. It is now going for the big one: CBS, the American

national TV network, is about to appoint AGB to measure its audience if the company can raise around £20m to finance the task. It is generally agreed that only one company can handle all national TV measurement in the US, so if AGB succeeds with CBS a vast market awaits it.

It is currently dominated by A. C. Nielsen, the largest research company in the world, with annual sales in excess of \$200m. Nielsen now owned by Dun and Bradstreet has vast resources and is fighting back hard in the US and introducing its own "people meters." It is confident that it can see AGB off, and, to make things more difficult for its British rival, it has just started to make a drive for more UK research business.

Until now, Nielsen in the UK has concentrated on retail audit measurement, a big operation, with sales of £16.2m a year, but without much scope for expansion (although this year a toy index was added, and a sports index is planned for next year). Nielsen wants to acquire British research companies as a springboard for making a bid for BARB, the TV measurement contract run by AGB, as well as developing into the new technology area. It introduced Scantrack this year, which uses sales data captured in-store by scanning installations at the point of sale to provide actual weekly sales results. Scantrack is already in operation in 71 stores.

AGB experienced a profit fall last year because of the cost of developing in Australia and the US, but its numerous continuous surveys — TCA (grocery purchases); Home Audit (consumer durables); TCPI (toiletries and cosmetics), etc — make it a secure company, sub-

ject to many take-over approaches. It has also been active in developing cable and view data, and already consumers at home can tell you what they think of their products, TV commercials, programmes, by a press of the button.

Next in size, with around £12m sales a year, come Research International and NOF. The former, which includes KRL and Marplan, is in the process of being taken over by Ogilvy's, the New York ad agency. It has been owned by Unilever, a fact that might have deterred some potential clients. It offers every kind of research, and is particularly strong on the international side. NOF, which includes Survey Research Associates, had an Omnibus survey among its services.

By using an Omnibus survey, companies can cheaply buy a question on a regular research survey which covers many areas. Other Omnibus facilities are offered by MAS, BMRB and Gallup, among others, and it is often a good way for a company to experiment with research.

Underneath these four comes MRS (which includes BMRB and Mass Observation), one of the few research companies still owned by an advertising agency, JWT — although recently there has been a trend for marketing companies to acquire research subsidiaries. Taylor Nielsen has just been sold to Addison, while Burke is part of the Lopex group, and MAS and Business Decisions are in Aldome. In the main, advertising agencies prefer to buy research on the market rather than control their own subsidiary — they find that



MORI's founder, Mr Robert M. Worcester, who has decided against a public quote

their big clients expect research as a subsidised service.

The desire of some research companies to go public has much improved their declared profitability. Millward Brown, which last year acquired a quote on the USM, produced profits of £300,000 on sales of £6.5m in the last financial year. It is unusual among the larger research companies in getting the majority of its revenue from one discipline — advertising tracking (that is, evaluating the effectiveness of ads for clients). It is using the cash it raised on the market to buy into the US, and has secured Ad Factors, which is entrenched in the same sector.

Coming soon to the market is MIL, a well diversified research company with sales of around £2m and a particular strength in motor industry research — it provides a quality tracking service, and also organises sessions at which hundreds of potential consumers criticise car designs — and persuade the engineers to adopt their models. MIL is also big in health care, telephone selling, and office equipment research.

MORI has decided against seeking a public quote. Its founder, Bob Worcester, believes that "your attention turns from doing research to making money. He specialises

in opinion polls, corporate image research, City and financial, and employee attitudes. Rather surprisingly, the approach of a general election is only likely to expand turnover in the polling sector by around 5 per cent.

While the major research companies maintain their dominance through their continuous surveys, which are very difficult for clients to drop out from after years of data accumulation, there are many small prosperous firms in market research concentrating in special fields, like Gallup, with its record industry expertise; BMRB in the qualitative, interpretive fields, and IIR and IFF in industrial and commercial research. There is also the arrival of the specialist marketing companies in this area. In the past, research companies acquired the information while consultants interpreted it; now the lines are blurred, with research companies prepared to make recommendations and consultants to gather the information.

PR companies, like Vellin Peltin and Charles Barber, also offer a research facility. Typical research assignments are: talking to finance directors about how they manage their companies; the reputation in the City of a client company, and the development of financial products and services; like credit cards and investment trusts. The main problem is to make recommendations and consultants to gather the information.

There are no signs of slackening in the growth of market research companies. The main problem remains getting through to the right level of management — in prospective clients, to persuade them of the need for research. It remains a budget that is quickly axed in bad times, and a recession could lower hopes of the companies that have suddenly realised that research can be the route not only to a good living but also to a pot of take-over gold.

Antony Thornicroft

AGB

AGB RESEARCH PLC

AGB Research is a UK-based organisation which has grown steadily over 20 years to become one of the world's largest market research companies.

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"ADVERTISING people who ignore research are as dangerous as generals who ignore their enemy signals," says David Ogilvy, founder of the multinational agency which bears his name.

He may be overstating the case to make the point, but few today's unforgiving world would risk operating without the backing of research to shape their strategies and monitor advertising performance. Tighter advertising budgets are forcing marketers to look much more closely at how research can work to maximise efficiency and effectiveness.

Three principal research areas are of interest to UK advertisers.

● Diagnostic research (also known as developmental, creative or pre-testing) which occurs before an ad is completed, and often before it is even conceived.

● Monitoring research, or post-testing, which tracks the advertising during and after its run (most commonly this is tracking studies in the UK, unlike the US where day-after recall is still popular).

● Econometric modelling, statistical analysis by which it is possible to measure sales patterns against advertising and other marketing forces, thereby helping shape future strategies.

Few ads appear without some form of initial investigative research, an information gathering process before strategy is developed, which pinpoints the target group and directs the creative focus.

Ogilvy and Mather, the international advertising agency, tells of the launch of one of Ford's new vehicles. Research had shown that the car was viewed by the consumer as the archetypal mass producer of cars. The creative execution therefore had to shift the image, and this was done by using a silver vehicle, formal diagrams (suggesting engineering) and serious copylines.

Again, early research for a gas-cooker commercial showed that users regarded the product negatively in terms of cleanliness and design. Fair. O&M

therefore highlighted those very issues in a bid to add value to existing perceptions. (Hence the "controllability" line in the ad and the concept of top cooks preferring gas.) The effect in both cases was an image shift. This would have been unlikely without research, says the agency.

"The emphasis on research these days is as a learning tool rather than a testing one," says Judie Lannon, creative research chief at agency J. Walter Thompson. "Research is an adjudicator, it teaches," echoes John Webster, executive creative director, agency Boase Massimi Pollitt.

Once an advertiser knows whom he is talking to and what he wants to say, the creative idea can then be "tested" to check that consumers respond in the desired way, yet quite often they don't.

Webster recalls his now famous Arkwright character in the John Smith Bitter commercials. Originally conceived as a solitary individual, living for his beer, he was judged an anti-social, miserable no-hoper. Yet, the concept itself drew an animated response from those who had seen it.

Soon, Arkwright had a wife, a house, a dog and a friend, and was producing results. So too with the popular Hofmeister bear. In his first incarnation, the bear was a posh, monocled character, but serious drinkers rejected him as being too removed and suggesting an expensive, specialised product. Changed into a Jack the lad character, the bear has become one of the most popular commercials on television.

JWT quote a pure and natural shampoo which in the days of fruity additives (like peach, nut or avocado) stressed its difference with the line "yes, we have no bananas," only to discover that consumers saw this as a lame apology.

Ogilvy remembers ideas "so wild that nobody in his senses should dare to use them until research found they worked."

When I had the idea of writing headlines for French tourism in French my partners told me I was nuts... until research revealed that French headlines

were more effective than English ones." The continuing dilemmas for agencies and advertisers is knowing at what stage of development to research advertising before it goes on air or in print. Usually creative ideas are shown to target consumer groups (in the form of narrative tapes, or rough concept boards or animatics) and while this may convey the flavour of the advertising sufficiently in most cases, agencies don't necessarily work every time. Ads that rely on spectacle, for instance, where the special effects are all, or on humour where the way you tell them is all, are unlikely to perform well in the rough stages.

Advertising research (inevitably for an inexact science) has its limitations. The knack is knowing what they are. "It can only tell you what has just happened," comments Geoff Howard-Spink of Lowe Howard-Spink Marston. "You can't use it to predict the future. Judgement, intuition, insight are still as much a premium as they ever were."

The Heineken story is a favourite example. It "bombed" at the initial research stage, people had seen nothing like it, had no frame of reference with which to compare it and they rejected it. The agency was advised not to run the campaign. Luckily, no one listened. Six months later the advertising was re-researched and it flew through. Good advertising practitioners have to know where research stops and the creative "magic" takes over.

Monitoring research or post-testing occurs while the campaign is running and often thereafter. Millward Brown, the market research company which claims to have cornered a large slice of the UK market with some 40 of Campaign's top 100 advertisers on its books, has pioneered continuous tracking studies. Clients get continuous monitoring of advertising effectiveness, through tests which measure awareness (spontaneous and prompted), communication and brand image.

Econometrics, is a field of research that is absorbing increasing interest. "This year

Links with Advertising

Research seen as a learning tool

the number of agencies interested in this has exploded," says Professor Paul Ormerod of the Henley Centre for Forecasting. But he warns that technical developments have advanced so quickly that unless practitioners are aware of these, their efforts are wasted.

Agencies like JWT, O & M, Foote Cone and Belding among others, have declared a strong interest in this field. Modelling is an attempt to put more science into the question of measuring advertising effectiveness and to help marketers answer vital questions, such as what is the return on advertising investment; to what extent does advertising affect pricing policy; what is the value of a brand; what is the optimum budget.

The process relies on accurate data and lots of it, as well as expert interpretation. Ormerod reports many companies which fail to keep records on a systematic basis.

"Many companies have a huge amount of information but it isn't processed into knowledge," he says. "Though no one would claim that econometrics is the ultimate answer to how advertising money is well spent, it is an attempt to secure the best. Not to be confused with the creative process, it won't tell you what to say but will indicate if it has worked. As Ormerod puts it, "if you spend some £10m on an advertising programme it is surely worth another £100,000 or £200,000 to find out if it's working."

"Research can be misused by agencies and their clients. They have a way of using it to prove they are right. They use research as a lamp-post not for illumination but for support. On the whole, however, research can be of incalculable help in producing more effective advertising."

Fiona McEwan

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New Technology

Screen-based interviews on the way



Mrs Janet Weitz, managing director of FDS (Market Research): telephone research meets the need to know about "now" rather than "when"

Telephone Research

Speed up of results

TELEPHONE RESEARCH in the UK is now one of the most important sectors of the whole industry, accounting for about a third of all interviews carried out by market research companies. It offers users the opportunity of market research which can be both faster than traditional face-to-face research methods as well as being more cost-effective, especially with the use of new computer technology.

But it also has its drawbacks, such as the inability of the interviewer to be able to use visual prompts and other types of feedback normal in personal interviews. Telephone research has been widely used for some time in industrial research, mainly because virtually all companies had telephones. In addition, it had the added advantage that senior executives were usually more willing to respond to telephone surveys which are seen as less demanding of their time.

But the big change in telephone research in the 1980s has been its development in the field of consumer market research. There are two key reasons for this growth.

First, is the obvious factor of the increased proportion of households with a telephone. More than 80 per cent of all households now have access to a telephone in their home—a level of penetration which enables telephone research to reach most types of consumer to make the research statistically valid.

In the US, where telephone research of consumer attitudes has been a feature for many years, it became viable when at least seven out of every ten households had a telephone.

The second key reason behind the growth has been the speed with which telephone research can achieve results. "During the frantic marketing activity of the late 1970s, there was a need to know about "now" rather than "then," points out Mrs Janet Weitz, managing director of FDS (Market Research), one of the leading telephone research companies.

"Telephone research was able to meet this need since, being very fast, it enabled information to be collected, analysed, and dispatched in as little as 24 hours."

This speed of turnaround, however, did not come about overnight. Telephone research in the 1970s was carried out in a very rudimentary manner, basically using researchers in their own homes to contact an assigned number of respondents. Supervisors sat in on some researchers at home as part of the quality control process.

The completed questionnaires were sent back to the market research company which carried out the normal process of checking, editing, coding, and analysing the data. On this basis, telephone

research was little faster than traditional interviewing techniques. "The rationale for telephone research was based very much on the difficulty of contacting a particular respondent type or the geographical spread of the sample," says Mrs Weitz. But when the demand for faster turnaround in research became important, so ways were examined to speed up the telephone research process. Initially, telephone interviews were gathered into spare offices at the market research agencies, enabling their completed questionnaires to be given in immediately.

This, however, was still far from satisfactory. What changed everything was the development of CATI—computer assisted telephone interviewing. CATI systems offer the chance to combine the cost and flexibility advantages of telephone contact with the increased control, and hence improved data quality, of the computerized interview.

CATI systems operate by showing the questionnaire on a visual display unit from which the interviewer reads the questions. Answers are then keyed in directly to the computer by the interviewer and the next question—which may depend on the previous answer—is then automatically displayed on the screen.

The development of centralised telephone research making full use of new technology was not surprisingly spearheaded by British Telecom in the UK. With 19m customers, BT has been conscious of the need to monitor consumer satisfaction with its efforts at all levels.

It was aware that US telephone companies such as AT & T had special schemes for surveying customer satisfaction. AT & T's Telsam (Telephone Service Attitude Measurement) had evolved over a decade in the US from postal questionnaires to computer assisted telephone interviewing.

BT decided to come up with its own system called Telcare (Telephone Customer Attitude Research). Three independent market research agencies—in London, Coventry, and Newcastle—each operate a special Telcare centre using CATI systems to find out from customers just how satisfied they are with BT's services.

Some 140,000 interviews take place each month with the answers to every one of the 2.1m questions stored on computer.

Analysis of the responses enable telephone districts to measure the quality of their service over time and for national managers to plan more effectively new customer services. All managers can order supplementary questions tailor-made to meet their local needs.

Computer technology has also helped to give telephone research significant cost

advantages over other means of research. "Personal interviews are more costly in both time and expenses," points out Mr Nicholas Vesey, a director of Programmes, a company specialising in all forms of telephone marketing including research. "Between 15 and 40 interviews can be carried out on the phone in a day, depending on the circumstances, telephone interviews can cost between a quarter and a tenth of a personal visit."

Mr Vesey also sees a number of other advantages of the telephone over other forms of research. "It is imperative," he says, "A letter can be ignored or thrown away—but a telephone demands attention."

He also believes that the telephone confers anonymity and attracts freer responses. "It does not cause the embarrassment or awkwardness that a personal interview might when discussing a sensitive subject."

Programmes was used this year by a company involved in a major takeover bid battle. Over a period of two weeks some 15,000 shareholders were contacted by telephone, providing the defending company and their advisers with a daily report on how shareholder opinion was responding.

After the first few days telephoning the analysis showed that the defending board was getting its arguments across to a substantial number of shareholders. But it also revealed that a significant number were confused about the issues—enabling the company to quickly adjust its advertising strategy.

The growth of telephone marketing in general and telephone research in particular has raised questions about standards. The Office of Fair Trading has already become concerned about the ethics of some telephone marketing operations and, in a bid to prevent official investigation of telephone research, the Market Research Society is seeking to maintain the high standards of the society's members in market research.

Mrs Weitz from FDS chairs the society's sub-committee on telephone research. "It has been suggested, for future inclusion in the Society's code of conduct, that telephone research companies should always end each interview with a restatement of the company name and the offer of the telephone number for transfer charge calls."

The sub-committee has organised on an experimental basis a Freephone number by which respondents may check on the bona-fides of a telephone research company. Some 17 telephone research companies have so far agreed to join the scheme which expires at the end of the year.

David Churchill

NEW TECHNOLOGY looks like revolutionising the way market researchers work. Interactive—two way—cable television, viewdata systems such as Prestel and the spread of electronic point-of-sale technology through the retail sector all promise to give instant information about what consumers believe or how they act. As with most new technology, it is difficult to forecast when the new methods will become more cost-effective and convenient than face-to-face or telephone interviews.

Mr John Clemens, managing director of AGB Cable and Viewdata, believes that over the next decade technology will dramatically alter research methods and that viewdata will take a major share of a market that was worth an estimated £170m in 1985.

"My view is that the new growth area in market research will be the use of the television screen to collect research data of all types directly from respondents," Mr Clemens says.

As many homes in the UK already have two television sets as have one, those screens can be linked by telephone to a central computer allowing direct screen interviewing.

"I predict the slow and long-drawn-out death of personal interviewing," says Mr Clemens. Screen-based market research dispenses with the need for interviewers and gives great speed of both data collection and delivery. All the data from a questionnaire can be ready for analysis within minutes of the interviews.

Proponents also claim that better results are obtained because the information is gathered in a domestic environment at a convenient time for the panelists.

The big problem is that only a few people so far have view-



Mr John Clemens, managing director of AGB Cable and Viewdata, believes that technology will alter sharply research methods during the next decade

data systems. Research companies therefore have to fit the homes of their specially selected panels with adaptors or separate viewdata sets.

There have already been impressive achievements in running instant opinion polls and instant verdicts from a home viewdata panel for talent shows on television. The system allows a verdict on the policies of a political party to be assembled in about 20 seconds.

The panel receive instructions on their viewdata screens and the votes then travel by private wire to a graphics computer which provides a broadcast-quality video output.

The graphics bars move in response to the votes cast, with the computer recalculating the

latest responses to the questions every half-second. At the 1983 election instant voting panels got to within 1.5 per cent of the actual result—although their views may have led marginally in the direction of the Alliance.

Viewdata technology is already being used to measure the effectiveness of television advertisements and provide more accurate up-to-date ratings on the programmes themselves.

AGB Viewdata now has a panel of 1,000 homes. Mr Clemens believes that the future of market research lies with cheap terminals with screens linked to networks and giving direct access to people's homes for the recording of data.

Viewdata is also being used

to solve specific market research problems such as the medicine prescribing habits of general practitioners and their attitudes to new drugs.

AGB set up a national panel of more than 150 doctors. For example, the system was used to find out how doctors were reacting when the Lancet raised the question of a link between the high progesterone pill and breast cancer.

Up to 48 new products are monitored each week and doctors are asked about their awareness of individual products and whether or not they have prescribed them. They have even been asked about how ethical they regard pharmaceuticals advertising to be.

"MediLink is solely a market research service—but it is one

that uses the new technology and recognises the need of the pharmaceutical companies for a fast play-back of information from doctors," Mr Clemens says.

Cable television could ultimately provide convenient pathways for collecting direct data from the home. The problem at present is that interactive cable is in its infancy. Most of the cable systems in the UK are simply old television relay systems which have been cleared of the traditional television signal to make way for four new channels of cable.

The new switched-star systems, which allow two-way communication, are only now beginning to be built.

Some time during the next decade enough people might be connected to interactive cable systems to enable socially representative panels to be set up.

Gallup is another polling group which is using advanced technology to improve the quality of information for such sensitive commercial barometers as the Top Twenty record charts.

It uses equipment which attaches a time pulse, changing every 15 minutes, to the details of the record sale. The company can tell which shop in the country has sold a copy of a record and at approximately what time of day.

Three times a week the shops are dialled up and the information is downloaded for detailed computer analysis. The detailed nature of the information makes it much more likely that any attempts to manipulate the charts will be detected.

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Raymond Snoddy

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Financial Markets

Expansion but dangers of over-fishing

A MAJOR hazard of being a City decision maker these days is that every other phone call is likely to be a market researcher asking for your opinion on everything from the reputation of a particular company, to who is out in front in the latest takeover bid.

Financial market research has undoubtedly been one of the major growth areas over the past five years, although it still only accounts for 4 per cent of the annual turnover of the members of the Association of Market Survey Organisations. Recently in the run up to Big Bang there has been an annual growth of at least 50 per cent. Despite the obvious opportunities, many market research companies have been slow to develop an expertise in the financial area, although some major operators such as MORI and Taylor Nelson have become very active in the field.

The problem in the past has been twofold: market researchers have shown an ignorance of the City equalled only by the suspicion with which the City itself has viewed research companies. This mutual distrust has enabled specialist companies, with staff recruited from financial backgrounds, to seize the initiative. Valin Pollen, the advertising and public relations group, has formed Consensus Research specifically to meet the demand, and City Research has established itself as the largest specialist research company in the sector.

All market research companies with an interest in the financial area are riding the wave of Big Bang. Derogation has forced the City to become more marketing conscious and there is now hardly a stockbroker or merchant bank which has not recruited marketing specialists: and they in their turn have employed market researchers to establish the parameters within which effective targeting can be achieved. Hence the growth.

For the clearing banks of course, research is nothing new, but even their needs have grown enormously in recent years as they are obliged to defend their traditional customer base against the onslaught of the building societies.

As City companies' interest in the attitudes and needs of

their customers has grown, financial market research has been deployed increasingly to diverse ends. New service developments, corporate advertising effectiveness and corporate image research are just some of the categories on offer.

The deluge of work has brought about a new emphasis on multi-client studies, conducted in key financial and investment markets, with subscribers sharing the cost, having no input into the questionnaire and receiving a full presentation of the findings and their implications.

The flurry of recent takeover bids has given the market researchers a further boost. With two companies jostling for position, information is needed by both sides to assess their relative strengths and weaknesses in the eyes of the shareholders.

MORI has been involved in researching a number of takeovers and during the Spillers/Dalgety bid interviewed shareholders to test awareness of the latest pronouncements by the Spillers chairman. More recently the string of rotations has spawned its own research, and consumer and City reaction to the TSB and British Gas share offers has been extensively tracked.

The rapid growth of financial market research has not been without problems, with over-researching of key target groups proving a major stumbling block. One leading investment manager has been approached over 40 times for his views. Dale Fishburn, a director of Valin Pollen, acknowledges the difficulty: "It is a very small pond and we are conscious of not over-fishing it."

The research companies have responded by adapting their practices to minimise irritation to respondents. Taylor Nelson, among others, has established a number of panels made up of members of target groups such as pension fund managers, which are interviewed quarterly and frequently rotated to avoid inevitable "panel fatigue".

Tony Cowling, managing director of Taylor Nelson, feels that Taylor Nelson's responses can be avoided by keeping questions factual. He believes that after an initial urge to impress, panel members settle down and give straightforward answers. However, Mr Roger Stubbs of MORI

has reservations about the method. "These people do become professional question-answerers; they become conditioned to respond in a certain way and so are 'atypical' panelists," he says.

Another less visible difficulty market research faces in the City is the remaining resistance in key institutions to research findings. Mr Nick Spencer, a director of City Research, says that "the successful implementation of research findings by a company is dependent on how strongly the germ of marketing is injected into its management." Some observers say the City institutions do not yet have the necessary expertise to implement the recommendations of their market researchers.

One fact which has perhaps emerged above all others from the data collated by the researchers is that today's financial consumer is a sophisticated being, likely to be fully informed on a range of financial services. It is clear that research methods in their turn must become more subtle.

Consensus Research's Consumer Segmentation study is the first attempt to employ techniques traditionally applied to consumer products in the financial market. Dale Fishburn believes the survey marks "the coming of age of sophisticated targeting in the financial area" and is a signpost to the future.

Despite the vagaries of respondents in the short term the financial market researchers have every reason to feel confident in their continued growth, but deregulation will have its casualties. Where will this leave market researchers? Optimists say that a company's need for research grows in bad times, but experience in the consumer industry suggests that the research budget is often the first casualty of expenditure cut-backs.

In the long term the bigger institutions — the banks and the building societies — will be committed to marketing as a key tool in their strategy in a highly competitive market and this will be keen users of the research. But that research will be very different from the elementary telephone surveys which have been giving the City an unwelcome headache.

Allison Lobbett



Mr Roy Hollis (left) and Mr John Harrison, joint managing directors of TMS: widening from specialists in textiles and footwear into allied areas

Profile/TMS (Textile Market Studies)

A bespoke service

TMS, the only market research association in Britain which concentrates on the textile industry, has its origins in the much more expansive days of the UK fibre industry.

In the 1970s ICI Fibres, the Harrogate-based fibres arm of the chemical group ran its own market research department, selling its services to a wide range of customers as well as undertaking in-house work. Then as the textile recession began to bite and the company looked desperately for savings the company decided to sell the research arm.

Mr John Harrison, the present joint managing director, suggested, instead, that he should buy the concern and run it independently. In May, 1979, he and Roy Hollis, his fellow managing director, took the research department out and changed the name from Textile Market Studies to TMS. Today, it has a turnover touching £1m, a staff of 35 based in its Putney, south-west London, headquarters and a client list that includes most of the big names of the textiles and clothing industry, from Burtons and Marks and Spencer in the high street to producers such as Coats Virovia, Courtaulds and ICI Fibres itself.

At the time of the buy-out TMS concentrated on two areas — a weekly survey of clothing

and footwear which its former parent used as part of its long-term planning and a twice-yearly review of the domestic textiles market.

John Harrison says that "to create a new and different source of information for purchasers it was necessary to develop in different ways. The first was to create new databases, and as a result of this we produced the domestic textiles survey quarterly."

"Then we went into ceramics and furniture and lighting. These are both allied to the textile industry at the point of purchase, and so were logical extensions of our work."

Other things had to change, too. "Once we were outside the comfort of a big company like ICI we had to tailor our services to our customers much more. In place of the standard reports we previously produced we had to do something better and this meant investigating new technology. As a result of the move into this new technology we offer clients now a totally bespoke service," Roy Hollis observes.

pany uses and a network of micros providing instant access to information.

To expand the operation it was necessary to take this data base and sell it to a wider audience and that meant approaching the retailers. As a result of this move TMS now gets some 60 per cent of its business from the high street and only 15 per cent from the fibre companies; only a decade ago the whole income came from the companies.

With over 100 companies using TMS on a regular basis, where next? The obvious market to tap, according to Mr Harrison, is the smaller and medium-sized manufacturing companies. "We have a high profile in the bigger company but the smaller concern does not use our services as much as we would like."

TMS will stay in textiles as defined in its widest sense. There is no intention to go into market research in jams or cars, for instance. Most of the work, too, will remain in the UK. Textile market research tends to be one-company dominated. French companies look after French needs, Italians look after Italy. The costs of setting up an operation abroad would be too high in relation to the return.

Anthony Moreton

The U.S.

Technology uplifts standard of statistics

Top 20 in the US

| Rank 1985 | Rank 1984 | Organisation | Total research revenues (\$m) | % change against 1984 | Research revenues from outside US (\$m) |
|-----------|-----------|-------------------------|-------------------------------|-----------------------|---|
| 1 | 1 | A. C. Nielsen Company | 517.9 | + 7.7 | 268.8* |
| 2 | 2 | IMS International | 171.2 | + 85.9 | — |
| 3 | 3 | SAH | 138.5 | + 17.0 | — |
| 4 | 4 | Arbitron Ratings Co. | 123.0 | + 15.3 | — |
| 5 | 5 | Information Resources | 75.1 | + 23.9 | 3.0 |
| 6 | 5 | Burke Mktg. Services | 73.1 | + 10.8 | 3.7 |
| 7 | 6 | M/A/R/C | 46.3 | + 21.0 | — |
| 8 | 7 | Market Facts | 37.8 | + 5.1 | — |
| 9 | 9 | NPD Research | 34.3 | + 15.3 | — |
| 10 | 10 | NPD Group | 33.1 | + 13.4 | — |
| 11 | 11 | Maritz Mktg. Research | 30.0 | + 21.4 | — |
| 12 | 12 | Westat | 25.2 | + 2.2 | — |
| 13 | 13 | Erick and Lavidge | 24.6 | + 5.6 | — |
| 14 | 14 | Walker Research | 20.7 | + 7.1 | — |
| 15 | 15 | YSW/Clancy Shulman | 19.5 | + 14.7 | 1.0 |
| 16 | 16 | Chilton Research | 19.1 | + 15.8 | — |
| 17 | 22 | Simmons MR Bureau | 16.5 | + 32.0 | — |
| 18 | 18 | Louis Harris and Assoc. | 15.8 | + 3.2 | 5.5 |
| 19 | 17 | ASI Market Research | 15.7 | - 4.3 | — |
| 20 | 19 | Opinion Research Cpn. | 14.5 | 0.0 | — |

* Estimates.
† Total revenues that include non-research activities, for some companies, are significantly higher.
‡ Rate of growth from year to year has been adjusted so as to not include revenue gains from acquisition. Advertising Age.

TRENDS in the advertising business find their way quickly into market research, for both good and ill. The ill is that mergers, acquisitions and consolidations have taken hold in the market research sector.

With their clients, the advertising agencies, being shifted and squeezed in mergers, research is bound to constrict in the dwindling constellation of agencies. Saatchi & Saatchi has also shown a penchant for expansion beyond advertising to take in market research companies, a trend that may be in its infancy but can expect to be looked at by other agencies as they evaluate the role and structure of associated research groups.

But the good side of the research business is that advertisers' increasing wariness of the marketplace and need to determine the most effective pitch gives more work to research firms. Though the growth in market research slowed last year to an inflation-adjusted 7.9 per cent, compared to 9.4 per cent in 1984 and 8.1 per cent in 1985, results were taken to be encouraging, since there was no national election to bolster research revenues and growth continued to outpace advertising.

Worldwide revenue of the US's marketing research companies reached \$1.79bn in 1985, with only \$368.8m coming from outside the US. Nearly three-quarters of the foreign income was earned by A. C. Nielsen, a division of Dun & Bradstreet since 1984. Nielsen's \$248.2m in domestic revenues also dominated the

field. Though more than half of Nielsen's revenues were gathered abroad, the company's domestic income was three times the domestic revenue of the next largest company, IMS International, which also got more than half (\$95.9m) of its total revenue (\$171.1m) from international operations.

Between them, Nielsen and IMS accounted for more than 98 per cent of the international market research of American companies, with Louis Harris & Associates, the 15th largest company and a subsidiary of Gannett Co. the newspaper owner, representing the only other significant international presence with \$2m of its \$15.8m revenues garnered from offices in Paris and London.

The fifth largest company, Information Resources Inc. is just beginning to experiment with its research in Germany, but clearly there is considerable temptation, if not opportunity, for American companies looking to widen their horizons abroad.

With more turnover than the next four companies combined, Nielsen got \$14m in revenues from its Marketing Research Group and \$103m from its Media Research Group, though the greater growth came from the smaller unit, with 13 per cent compared to the marketing group's growth of 6.7 per cent. Nielsen has been fighting a rearguard action to maintain the prestige and dominance of its network-television ratings in the face of increasing competition, notably from the people meters of AGB Research.

Nielsen is providing more

sophisticated measurements identifying the viewer as well as what show is being watched among a larger sample to satisfy agencies and advertisers. But recent experiments have shown a discrepancy that lowers the actual numbers of viewers, causing ructions with the networks concerned that greater accuracy will dilute their numbers and boost cable and other alternate media.

Advertisers are also demanding more information on the

number of televisions being "watched" by a video cassette recorder, which usually means that when people tune in they rush past the commercials.

Nielsen's marketing group increased its services to provide weekly product-code information from 1800 supermarkets nationwide. Called Scantrack, it can also be combined with market-specific information to gauge the impact of coupons and commercials (and even the weather) on purchasing deci-

sions. Such technology helps research companies provide better statistics for clients, as data increasingly correlates purchases with advertising and other influences.

Supermarket check-out scanners have come to play a large role in marketing research as major food-retailing chains discontinue marketing individual items with prices and rely instead on scanners attached to cash registers. Information Resources Incorporated, a company that conducts comparative studies in selected markets by feeding special commercials to its data base, bought Management Decision Systems, and IMS bought Luning. Textile market research tends to be one-company dominated. French companies look after French needs, Italians look after Italy. The costs of setting up an operation abroad would be too high in relation to the return.

With its close ties to the advertising industry, the American market research field could not escape the merger fever that struck over the past year, especially when research has been growing at a faster pace than advertising.

Selling-Areas Marketing Incorporated, a wholly owned subsidiary of Time Incorporated, and formerly number three, bought Burke Marketing Services Incorporated, number six, to create the second-largest American market research company. Information Resources Incorporated, a company that conducts comparative studies in selected markets by feeding special commercials to its data base, bought Management Decision Systems, and IMS bought Luning. Textile market research tends to be one-company dominated. French companies look after French needs, Italians look after Italy. The costs of setting up an operation abroad would be too high in relation to the return.

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MANAGEMENT: Small Business



Ian Leonard of G.T. Lighting (left) and Scott Edmunds of Jades Components determined not to repeat the mistakes of their previous company

When a start-up is the only option

Peter Marsh reports on two Devon ventures

WHEN A business goes bust, the people thrown out of work can often become fired with the idea of setting up their own company — not least because of the lack of other work opportunities. That is exactly what happened when Shand Electronics, a Plymouth-based company on Britain's south coast making equipment mainly for the TV industry, went into receivership early in 1982.

Out of the ruins of Shand have come two small Devon-based companies, both of which are expanding and appear successful. GT Lighting, of Modbury, was started by Ian Leonard, ex-technical director of Shand, and makes emergency lamps — lights with their own battery and box of electronics which guarantee illumination in a power cut. Sales of what is now a 14-person enterprise are expanding at 20 per cent annually and reached £800,000 last year.

The second company, Jades Components, of Kingsbridge, which is about 10 miles from Modbury, makes coil-based electrical components used in products such as transformers and power supplies. The enterprise, started by three other employees of Shand (including the latter's former managing director, Derek Esplin), expects sales next year of £1m, up from £750,000 this year.

In retrospect, Shand, which employed about 40 people, appears to have made a mistake often seen in small businesses — dependence on one set of customers. Most of the company's work was in supplying UK-based TV concerns such as IFT, Rank and GEC, many of which were experiencing their own business problems. The market place was volatile and orders started to dry up.

Shand also had another, fairly small, area of activity — making emergency lamps, the business that GT Lighting was ultimately

to take over. The electronic parts and coils used in such lights are related to those in TV sets, so the business was not too difficult for Shand to enter.

Moreover, emergency lamps represented an attractive, growing market. They are increasingly widely used to guarantee the safety of people in buildings such as pubs, old people's homes and cinemas. According to Leonard, however, Shand started to diversify into this area only shortly before going into receivership, by which time the company was already in a bad way commercially.

After the demise of the Plymouth company, Leonard drew unemployment pay for a week while deciding what to do. An engineer with wide industrial experience — he had formerly worked for Peugeot and Marconi — Leonard says he had "enjoyed engineering for the sake of it. I had never thought of starting a company."

As there were few suitable jobs in the region, and he did not want to move away from the pleasant countryside of south Devon, Leonard soon realised that he would have no option but to set up on his own.

He contacted James Shorrey, a Taunton businessman who was involved with running Shand. Shorrey, a distributor of lighting equipment, had become chairman of the Plymouth company about a year before it went into receivership.

The two made a deal. Leonard would find the staff and premises needed for a new concern to make emergency lights, the more promising side of the Plymouth business. In return, Shorrey would obtain the £100,000 or so (made up in cash and in stocks and equipment) formerly owned by Shand and which were bought from the receiver) needed to finance the company.

The arrangement, according to Leonard, has worked well. He has the title of works manager and has no shares in the concern, which is controlled by Shorrey and his wife. The company has built up business gradually, selling mainly via electrical wholesalers. According to Leonard, GT Lighting now accounts for about 8 per cent of the UK market in emergency lighting.

If anything, Jades had a tougher time getting into business than GT Lighting. Whereas the latter was able to move into a relatively new area of commerce which Shand had already started to exploit — and which looked reasonably promising — Jades started up making coils and transformers: components which had an old-fashioned ring to them and in which there was a great deal of competition.

According to Scott Edmunds, a director of Jades who had been production director at Shand, the company was determined not to repeat Shand's

errors. It set out from the start to find a range of customers that would enable it to avoid dependence on a single industry.

The strategy appears to have paid off. Jades' components finish up in a number of different types of products, including aircraft, one-arm handsets (emergency machines), military equipment and computers. Customers include IBM, GEC and Microvitec, a UK developer of computer terminals.

The company also sends electrical parts, the design of which has not changed for 50 years, to India for fitting into railway engines. Because of the Shand connection, Jades also supplies GT Lighting with parts for the latter's lamps.

Besides Edmunds and Derek Esplin, an ex-Pye engineer who had been managing director of Shand, the other director of Jades is Alec Esplin, the son of the managing director. The company is run very much as a family affair: Edmunds is Derek Esplin's son-in-law and the wives of the three men have a significant say in the business. The three directors own equal shares in the company and divide up the work equally, according to Edmunds.

As in the case of GT Lighting, Jades started up mainly because local people about the noise — and the three founders could not find other jobs around Plymouth and did not want to move. "It was starting on our own or on the dole," says Edmunds. "In

the end we thought that with our knowledge and contacts we would be able to make a go of it."

A base in south Devon — one of the more peripheral areas of England a long way from the country's industrial centres — has turned out to be only a slight disadvantage, according to both Jades and GT Lighting. Transport costs are reasonably low because the products of both concerns are relatively light and can be distributed around Britain largely by courier services.

Moreover, the attractiveness of Devon can work to the companies' advantage. "Customers like visiting us here because they can take a holiday at the same time," comments Edmunds. Finding premises was initially a headache for both companies. South Devon is predominantly rural and is short of industrial housing. Jades was originally housed in an ancient malthouse in the middle of Kingsbridge — this led to complaints from local people about the noise — and the company now has a factory on a reasonably secluded industrial estate.

GT Lighting, meanwhile, at first took over a converted stable in Modbury. After outgrowing this building, it has just constructed a new factory, only a few yards from the main street of the village, which is one of Devon's most picturesque.

From the outside, the factory, which has a pitched roof and is tastefully painted, looks just like an ordinary house. This was done, on the orders of the local council, to make the building fit in with its surroundings. Leonard says this added another £40,000 to the £300,000 cost of constructing the workshop. But this was, he says, a small price to pay for being able to run a factory in such a pleasant part of Britain.

UK enterprise lacks quality of its European counterparts

BY GRAHAM BANNOCK

THE NUMBER of small firms throughout Europe is on the increase — apart from in Denmark — but those in the UK continue to have the lowest share of output and employment. They are also less profitable and less interested in training and organisational change than in other European countries.

In other words, despite great improvements in the tax regime (now the most favourable in the EEC) and in institutional financial facilities (arguably also the best), increases in new business formation in Britain have not been matched by improvements in the quality of small enterprise.

These are some of the conclusions which emerge from a new collection of studies of small business in seven European countries.

There is a clear need to know where developments in the UK differ from those in others and it is a struggle to find out why they differ. And struggle it is: statistics on small firms are always suspect and international comparisons are exceptionally difficult.

Happily, the contributors to a new book, "Small Business in Europe," avoid all the classic howlers still to be found in the growing literature on small business and the editors are careful to distinguish between small firms which are independent and those which are establishments of larger enterprises. They point out the dangers of using profitability figures without allowing for the scope that small business owners have for choosing between dividends and salaries.

The book does not confuse return on assets with overall efficiency, nor does it ignore

differences in the structure of employment between large and small firms and other subtleties.

Despite all this care, many important questions remain unanswered. For example, why does the UK have a stunted small business sector? Could it be related to our high real interest rates and lack of subsidised loan capital? Not if experience in Switzerland, Italy and Denmark is any guide, though these instances could be exceptional. Could it have something to do with Britain's exceptionally developed and concentrated financial sector and the high proportion of savings invested in property? Perhaps it could be linked to these broader aspects of capital markets is included.

The book makes more suggestions on the role of public policy. Among the countries included, only West Germany has an elaborate policy, though policy enshrined in comprehensive legislation. Italy and, until recently at least, France and Denmark, the Irish Republic and Switzerland, do not really have a small business policy, though in the last two countries big business hardly exists.

It seems that explicit policies for small firms are not needed if, as in Switzerland and, to a lesser extent, France, middle class attitudes are all pervasive. In Italy, anarchical attitudes to regulation mean that small business is less bogged down by officialdom than it is in, say, Germany.

The problem in Britain, the authors imply, lies in class divisions. Still a fairly well disciplined country but with a reluctance to change, Britain needs an all-party approach to small business — as to other

matters. It has not got one. The Right believes in small business as a useful element in economic policy and the present government has done much to promote it; indeed it has recently elevated small business to a central position, but it has not thought through an explicit policy. (To do so would point to more radical action on taxation and consequent decisions.)

The Left, blinkered by notions of employer-worker conflict, seems to be unable to appreciate as the democratic socialist parties of other countries do, that small firms are important for growth and a powerful source of votes in the bargain.

In wrestling with these and other questions which this useful and fact-cramped book raises, the reader keeps wanting more information (and more comparable information at that). Some will wish that countries outside Europe had been included so as to point up more sharply some of the contrasts. Japan and the United States both have explicit small business policies and in this respect and in their economic vitality they compare well with Germany.

It is sceptical will ask whether small firms are a cause or a result of a successful economy. No doubt it is not as simple as that but the generally high standard of countries like Japan, which contain quite up-to-date information, much of it not readily accessible elsewhere, will feed the debate.

Small Business in Europe, edited by Paul Burns and Jim Deakin. Published by Macdonald, £20 (£12.95 pb). Graham Bannock runs a small business research consultancy.

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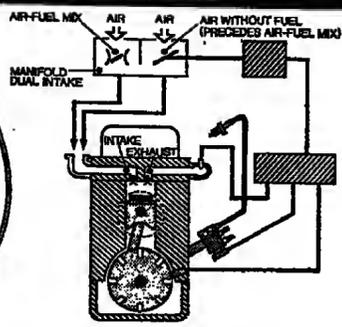
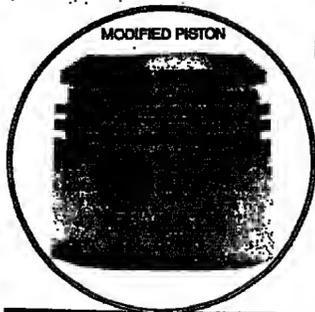
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TECHNOLOGY

SONEX SYSTEM FOR EMISSION CONTROL



Engine emission problems solved at a stroke

THIS WEEK test driving will begin at the Motor Industry Research Association's facilities at Nuneaton, in the English Midlands, of an ordinary looking Ford Escort 1.6.

Roger Slee believes the engine powering it could make redundant the catalyst and "lean-burn" engine development programmes through which all car manufacturers are working to meet the EEC's planned strict exhaust emission standards.

"Hand on heart, I believe this system really could do it. Nor should a long development period be required. Someone like Ford could have models incorporating it in 18 months," says Slee.

Ever since the invention of the car, claims of "miracle" breakthroughs in its performance, economy or other aspects have been endemic. Usually they turn out to be as suspect as the bona fides of those who claim the improvements.

But Slee is executive engineer of AE Developments, the research arm of the UK components group which has acknowledged expertise in internal combustion and the components, especially pistons, associated with it.

The system now being evaluated in the Escort — it has been undergoing trials in the US for some time — involves the use of special pistons and some changes to the fuel/air mixture induction system.

It could be viewed as a "lean-burn" engine like others developed by motor manufacturers in that it works on very weak fuel/air mixtures. But whereas the "ordinary" lean-burn engine relies on complicated combustion chamber designs to "swirl" a pre-mixed fuel/air charge, the new system first injects a charge of air only then a fuel/air mixture — and then uses a radical piston design which on its compression stroke sets the combustion charge oscillating as ignition takes place.

Blasphemy as it may sound, the system obtains its complete combustion effect by rattling the natural frequencies to which all materials are subject — and which produce, for example, the phenomenon of the wine glass shattered by a singer maintaining a certain note.

The test, Slee, observes, was retro-fitted with the equipment and has already demonstrated its ability to meet planned European exhaust emission standards. He suggests that only slight further development is likely to be needed to meet the even stricter US exhaust emissions legislation, which has required — as in

Japan — the universal fitment of exhaust catalytic converters employing scarce rhodium and platinum.

There is no engineering reason why the system, conceived by Sonex Research, an independent US research company based at Annapolis, Maryland, should not be offered as an aftermarket item, he acknowledges — "except that the system, in this application at least, is aimed only at solving the emissions problem. It is not claiming higher performance or anything like that. And who's going to buy a kit of parts simply because they lead to lower pollution?"

Car makers in Europe have been particularly enthusiastic about lean-burn engines as a means of meeting stricter emissions standards because they have also allowed for continuing improvements in fuel economy as the design skills have been acquired to make them run on ever-weaker mixtures. The new system, which also burns very weak mixtures, is therefore claimed to be at no disadvantage in terms of fuel economy, nor in performance.

The drawback of catalysts, apart from cost, is that they marginally reduce performance and increase fuel consumption.

AE was first approached by Sonex last year, and was initially sceptical about the claims put forward by what to AE was then a totally unknown company. However, following visits

John Griffiths looks at a "breakthrough" in the motor industry's battle to meet exhaust legislation

only be a very rough guess — that the Sonex-AE system would cost half that or less.

Vehicle makers are hopeful of being able to meet the standards for under 2-litre cars with a combination of catalysts and engines employing "lean-burn" principles.

But even though Ford, one of the leading developers of lean-burn technology, has a "third generation" of lean-burn engines due to go into production at Dagenham next year, it readily acknowledges that the sheer complexity of the approach makes it a high consumer of time and resources.

Each lean-burn engine range requires a discrete design solution, involving a vast amount of computer modelling and "seek-and-see" work to promote the required combustion mixture turbulence.

Thus in a world where over 30m cars a year are produced, with around half of them now catalyst-equipped and the rest becoming subject to ever-tightening emissions legislation, the importance of a system which could provide an acceptable, generic solution to the emissions problem — cheaply — could hardly be over-stated.

AE acknowledges the egg-on-face risk of heralding a "breakthrough" which, in the end, turns out not to be one. But with the caveat that the system has yet to have an acceptable level of durability proved, the company is having

difficulty muting its enthusiasm.

Slee describes the system as involving "high-frequency, oscillating combustion" of very lean air/fuel mixtures.

The inlet manifold is split into two; one carrying the mixture, the other only air. The air precedes the fuel mixture, creating a pocket of extremely lean mixture at the piston crown and a fairly rich mixture at the top of the cylinder.

Thereafter, the piston design holds the key. Its top is of smaller diameter than the cylinder, with a cavity which becomes filled by some of the lean mixture.

The cavity is designed to act like a resonator tuned to the cylinder knock frequency. When pre-ignition starts — with slight knock — all the air starts to oscillate at the knock frequency. The cavity mix picks up the oscillation and vibrates even more violently but doesn't actually ignite because it is so weak. The oscillation ejects some of the lean mix into the combustion chamber itself and the lean mix quenches the flame front before it can spread.

"The result," according to Slee, is an engine in which knock is controlled despite the use of lean mixtures, and in which the combustion flame can accelerate rapidly, reaching up to 40 metres per second and which through its oscillations consumes all of the charge. "In other words," says Slee, "it starts burning earlier and finishes burning later."

The application of the system to the four-stroke 1.6 litre CVH Escort engine appears, however, to be almost conservative compared with previous developments carried out on two-stroke Vespa scooter engines under a contract with Piaggio, their Italian manufacturer.

According to Sonex, its application to the two-stroke engine has improved emissions, engine performance and flexibility — but also made it fuel insensitive, and capable of running on petrol, alcohol or diesel.

However, Slee points out that "overall, manufacturers are just beginning to be aware. Quite rightly, they are taking a wait-and-see approach."

Certainly that is the case with Ford, which has a particular interest in the system since the principal guidelines rig to date is from its own model range. As yet, it has been given few details of the system, and wants to know a great deal more about it before making any judgments. Given that caveat, as a Ford spokesman acknowledged this week, "this is their field and we hold AE in great respect."

Advances in image control give video a new kind of fluency

SOMETHING rather unusual is happening in the world of video and television — plain for all to see, yet barely recognised by many in the mosaic of recent technical developments. People in the business do recognise how new products are revolutionising the art of the image; especially those products which make specific tasks in controlling or manipulating images both practicable and easy. But a question rarely if ever considered or asked is "to where is it all leading?"

The developments in image control themselves are well exemplified by two new introductions which have only recently arrived in Britain. One is an American system linked to a British product — the da Vinci colour corrector, a video image processing machine — so that film can be transferred to videotape with colour and image control applied by the da Vinci system. Such facilities are common enough, used extensively by TV commercial producers (who shoot mostly on film) as a way of applying colour correction or creating special effects.

The SVC installation is different because of the extraordinary degree of control over colour which is now placed at a producer's fingertips. In its most dramatic application, the colours of moving objects in a scene can be modified or totally changed without the use of elaborate and expensive "mattes".

The latter, which are rather like image stencils, have to be prepared frame by frame to delineate the moving object which is to undergo colour changes. A classic and pioneering example of this has been the Financial Times black-and-white TV commercials — in which the newspaper itself appears as pink with everything else around it in monochrome. Such effects have conventionally relied upon the creation of mattes by manual methods.

On the da Vinci system, once the colour and density of the object have been singularly identified by an electronic

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Depending on the configuration of the package chosen (eg many users will already have U-matic or VHS video recorders or may not require animation, 3D graphics or certain other facilities), a total installation may cost as little as the desktop computer already used for accounts, and a complete outfit with VCRs, rostrum camera and other peripherals — affectively a do-it-yourself kit of immense versatility — will cost in the region of £60,000.

Video producers apart, suddenly architects have a new and practical tool with which drawings and camera images can be combined, manipulated, turned into complete presentations. Advertising agencies can produce simple animation line tests for commercials, integrate video sequences with graphics, even try out instant design ideas with text, artwork and photographs.

From these two examples, and many more — such as the interface between real objects and computers — there is emerging a trend towards a new kind of fluency in the use of video. The images captured optically by a lens — whether of real objects, graphics or text — are no longer permanently etched in metal (the essential element in film and videotape). The optics now provide merely a starting point.

The consequences in the longer term may be as profound and culturally important as the Renaissance. Images become as malleable and accessible as words, pervading all manner of social and professional activities instead of being constrained by the limitations of processes or the specialised skills of those who employ them.

It is as if moveable type had been invented again by Gutenberg, but with images not letters of the alphabet; and no one has to learn to read in order to understand the message.

Perhaps this may lead to the society of which many have dreamed: a society in which the future, at least, our concept of television, video and other imaging processes will undergo a dramatic change: no longer mirrors of nature, reflecting an optical view of reality, but mirrors of the mind in which thought can begin to govern the tangible world of recognizable images.

FILM AND VIDEO

by John Chittlock

Businesses-for-Sale

Commercial Pig Farming Operation
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The administrative receivers are offering for sale the business and assets of three pig breeding and fattening units, two of which are fully stocked.

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For further information contact Mr David Bird, FCA.

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For further information contact The Joint Receivers and Managers Mr David Bird, FCA and Mr Christopher Morris, FCA.

Touche Ross
33/34 Chancery Lane, London WC2A 1EW. Telephone: 01-405 8799.
Telex: 261296 TRCHAN G. Telecopier: Merlin Fax 01-831 2628.

Company Notices

NOTICE OF EARLY REDEMPTION EUROPEAN COAL STEEL COMMUNITY
US\$40,000,000 9 1/2% NOTES OF 1972 DUE DECEMBER 15, 1990

NOTICE IS HEREBY GIVEN TO THE HOLDERS OF THE NOTES THAT, IN ACCORDANCE WITH THE TERMS OF THE TRUST DEED, THE ISSUER WILL REDEEM ALL OF THE REMAINING OUTSTANDING NOTES OF THE REDEMPTION OF DECEMBER 15, 1990. THE INTEREST RATE APPLICABLE TO THE NOTES WILL BE 10 1/2% PER ANNUM FROM THE DATE OF REDEMPTION TO THE DATE OF PAYMENT OF THE FINAL INTEREST PAYMENT. THE NOTES WILL BE MADE PAYABLE ON OR AFTER THE DATE OF REDEMPTION TO THE HOLDERS OF THE NOTES AT THE OPTION OF THE ISSUER.

The Fiscal Agent: THE BANK OF TOKYO-MITSUBISHI BANK LTD (LONDON BRANCH) S.A.

Corrected Notice

LEUMI INTERNATIONAL INVESTMENT N.V.

US\$20 MILLION GUARANTEED FLOATING RATE NOTES 1987 SERIES "C" (EXTENDIBLE TO 1990)

The interest rate applicable to the above Notes will be the six month period commencing 10th November 1986 and shall be fixed at 8 1/2% per annum.

The interest amounting to US\$8.00 per \$1,000 principal amount of the Notes will be paid on Monday 11th May 1987, against presentation of Coupons and the holders of the Notes.

BANK LEUMI TRUST COMPANY OF NEW YORK
Principal Paying Agent

Extraordinary General Meeting Shareholders in Svenska Cellulosa Aktiebolaget SCA

are hereby summoned to an extraordinary general meeting in the Masur Hall in Svenska Handelsbanken's office at No. 2 Kungsträdgårdsgatan, Stockholm, Sweden, at 3.00 p.m. on Friday, November 21, 1986.

Business

SCA's Board of Directors proposes to raise a 9.5 per cent convertible loan of SEK 350m having a term of eight years. The loan is to be converted into reserved shares in the register maintained by the Swedish Securities Register Centre (VPC) not later than Tuesday, November 11, 1986 and notify SCA not later than 4.00 p.m. on Monday, November 17, 1986, either by mail to SCA, R11 08 Sundsvall, Sweden, or by telephone to +46 (60) 193000 or +46 (60) 193116.

Persons intending to act as proxies on behalf of shareholders will be required to produce a written and dated power-of-attorney. Such power-of-attorney shall remain valid for no longer than one year from the date of issue.

Sundsvall, November, 1986
Board of Directors

SCA Svenska Cellulosa Aktiebolaget SCA

FOR SALE Detras Training Aids Limited - IN RECEIVERSHIP

The Company designs, manufactures and installs weapon training aids and is situated in Alresford, Hampshire.

The assets for sale include:
Two long term and one short term leasehold factory. Total area 25,900 sq ft
Extensive range of plant and machinery and office furniture.

For further details please contact the Joint Administrative Receivers J. M. Iredale and C. J. Barlow at:
Phoenix House, Station Hill Reading, Berks RG1 1UN
Tel: 0734 500336
Telex: 848588
Fax: 0734 508166

Cork Gully

CORPORATE CONTACT

CONSUMER PRODUCT COMPANY
A substantial overseas company wishes to acquire a UK manufacturing base producing one or more identifiable products. Turnover likely to be in excess of £8 million, but smaller companies will be considered. Ref: 30601

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Our client wishes to acquire a substantial interest in a quoted company capitalised at up to £2,000,000. Companies within the electronics sector could be particularly attractive. (Ref: 3070)

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Existing Builders to timber merchant business with or without management is required in the U.K. Preference given to the South East of England but other areas of the country would be of interest dependent on the size of the business and present management.

Please write in the first instance to:
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43 Queen Anne Street, London W1M 9FA
All replies will be treated in the strictest confidence

Legal Notice

IN THE MATTER OF THE COMPANIES ACT 1985
GEMSBURGH LIMITED

NOTICE IS HEREBY GIVEN Pursuant to Section 588 of the Companies Act, 1985 that a Meeting of the Creditors of the above-named Company will be held at the offices of Single & Co., 35 New Broad Street, London EC4A 3NF, on Friday the 14th November 1986 at 11.30 a.m., for the purpose of appointing a Liquidator in accordance with the provisions of the said Act.

Dated this 30th day of October 1986.
J. JARVIS, Director.

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BSN

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PRELIMINARY NOTICE OF MEETING

An Extraordinary General Meeting of the shareholders of the Company is to be convened shortly in connection with the proposed issue by the Company of bonds up to a maximum of FRF20,000,000 with warrants attached to subscribe for BSN shares.

Formal notice of the Meeting, giving details of the date, time and location of the Meeting, together with the full text of the Resolutions to be proposed thereat, will be published as soon as possible and in any event not less than 18 days before the date of the Meeting.

Art Galleries

MARTIN GREGORY, "Georgian House Redwood", 12th Century, 100-101, 102-103, 104-105, 106-107, 108-109, 110-111, 112-113, 114-115, 116-117, 118-119, 120-121, 122-123, 124-125, 126-127, 128-129, 130-131, 132-133, 134-135, 136-137, 138-139, 140-141, 142-143, 144-145, 146-147, 148-149, 150-151, 152-153, 154-155, 156-157, 158-159, 160-161, 162-163, 164-165, 166-167, 168-169, 170-171, 172-173, 174-175, 176-177, 178-179, 180-181, 182-183, 184-185, 186-187, 188-189, 190-191, 192-193, 194-195, 196-197, 198-199, 200-201, 202-203, 204-205, 206-207, 208-209, 210-211, 212-213, 214-215, 216-217, 218-219, 220-221, 222-223, 224-225, 226-227, 228-229, 230-231, 232-233, 234-235, 236-237, 238-239, 240-241, 242-243, 244-245, 246-247, 248-249, 250-251, 252-253, 254-255, 256-257, 258-259, 260-261, 262-263, 264-265, 266-267, 268-269, 270-271, 272-273, 274-275, 276-277, 278-279, 280-281, 282-283, 284-285, 286-287, 288-289, 290-291, 292-293, 294-295, 296-297, 298-299, 300-301, 302-303, 304-305, 306-307, 308-309, 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1162-1163, 1164-1165, 1166-1167, 1168-1169, 1170-1171, 1172-1173, 1174-1175, 1176-1177, 1178-1179, 1180-1181, 1182-1183, 1184-1185, 1186-1187, 1188-1189, 1190-1191, 1192-1193, 1194-1195, 1196-1197, 1198-1199, 1200-1201, 1202-1203, 1204-1205, 1206-1207, 1208-1209, 1210-1211, 1212-1213, 1214-1215, 1216-1217, 1218-1219, 1220-1221, 1222-1223, 1224-1225, 1226-1227, 1228-1229, 1230-1231, 1232-1233, 1234-1235, 1236-1237, 1238-1239, 1240-1241, 1242-1243, 1244-1245, 1246-1247, 1248-1249, 1250-1251, 1252-1253, 1254-1255, 1256-1257, 1258-1259, 1260-1261, 1262-1263, 1264-1265, 1266-1267, 1268-1269, 1270-1271, 1272-1273, 1274-1275, 1276-1277, 1278-1279, 1280-1281, 1282-1283, 1284-1285, 1286-1287, 1288-1289, 1290-1291, 1292-1293, 1294-1295, 1296-1297, 1298-1299, 1300-1301, 1302-1303, 1304-1305, 1306-1307, 1308-1309, 1310-1311, 1312-1313, 1314-1315, 1316-1317, 1318

UK COMPANY NEWS

Better margins lift Lucas to £95m

BY MIKE SMITH

Lucas, the motor and aerospace components group, yesterday unveiled a 65 per cent jump in pre-tax profits to £95.3m for the year to the end of July.

The result was in line with City expectations, but a warning by the company of flat demand in the UK motors market pushed shares down 10p to 469p. That compares with a high for the year in March of 65.1p.

Lucas's pre-tax gain was achieved largely through improved margins as sales were only up 3 per cent at £1.62bn. Earnings per share rose 37 per cent to 58.2p (adjusted 41.1p) and the board is recommending a final dividend of 10.4p per share, making a total of 13p (11p).

The provision for extraordinary items rose by £8.5m to £46.3m. Around £30m related to the group's Birmingham assets which will mean 2,000 jobs disappearing over the next three years. Another £10m resulted from write offs in the US where diesel fuel injection is to be replaced by petrol injection production.



Sir Godfrey Messervy, the chairman

Sir Godfrey Messervy, the chairman, said that despite the problems in the UK automotive market, the long term prospects for the group were encouraging. The aerospace and industrial divisions continue to expand both by new contracts and acquisition. Lucas would also benefit from the recovery

in the US economy and from the company's move into high value added products in the automotive industry.

The automotive division made pre-tax profits of £55.8m (£27.2m) on turnover of £1.17bn (£1.1bn). In the UK sales were £57m down at £59.4m, but a small pre-tax profit was achieved for the first time in several years. Demand from vehicle manufacturers in the first half of the year was not maintained and no significant improvement is expected during the current year.

In the rest of Europe, sales were 33 per cent higher at £395m and profits before tax were up 42 per cent at £26.7m. Elsewhere automotive companies boosted sales by 8 per cent to £194m and profits before tax were up 19 per cent to £24.9m.

In the aerospace division, sales were up £21m at £285m and profits were £31m up £5.8m. The industrial department, which manufactures electrical, electronic and hydraulic systems and components, increased sales by 19 per cent

to £161m and profits by 29 per cent to £8.4m.

Lucas's UK companies contributed £95.8m, or 60 per cent, of sales but only £38.1m, or 40 per cent, of pre-tax profits. Reorganisation and redundancy costs taken above the line amounted to £14.5m, an increase of £8.5m.

Sales by overseas companies were up 25 per cent at £681m and their profit before tax increased by 29 per cent to £54m.

After spending a record £33m on improving group facilities, there was a small positive cash flow from the year's operations. Net borrowings at the end of the year were down £76m at £100m, to produce gearing of 19 per cent (39 per cent). The reduction reflected £38m raised by a rights issue and £16m used to redeem preference shares in subsidiary companies.

Expenditure on research during the year was £92m, against £85m in the previous year.

Profit attributable to shareholders was £66.6m (£41m). See Lex

Hillsdown pays £15m for turkey producer

By Nikki Tak

Hillsdown Holdings, the acquisitive food, furniture and stationery group, is doubling its turkey interests with a £15m purchase from J. Bibby—the first Hillsdown deal since it cleared its debts via a £104m placing for cash last month.

Hillsdown is buying Bibby subsidiary Twydale Turkeys, which breeds and rears around 3.1m birds a year and is a big supplier to major multiples, including Marks & Spencer. The purchase price will be paid on completion—January 5—and will be based on a premium over net asset value then. The figure is likely to be between £13m and £16m.

Yorkshire-based Twydale made pre-tax profits of around £1.8m in the year to end-September on sales of £19m. According to its current owners, it has been growing at around 12-15 per cent per annum in the past few years, and net assets currently total £8m.

Heath rejects revised final offer from PWS

BY NICK BUNKER, INSURANCE CORRESPONDENT

PWS Holdings, the insurance broking group, has stepped up its fight for rival broker C. E. Heath with a revised and final offer to Heath shareholders including a new cash element.

The new offer was swiftly rejected by Heath, which said it could see no benefit for the group's shareholders "either in logic or in terms." Heath is proposing a merger with another broker, Fielding Insurance, which amounts to a reverse takeover and is fiercely opposed by Mr Ronnie Ben-Zur, PWS chief executive.

Heath also challenged a claim by PWS that yesterday's revised offer valued Heath at 557p per share. Heath's share price lost 12p yesterday to close at 500p. PWS closed down 12p at 590p.

Morgan Grenfell, the merchant bank advising PWS, said the revised offer consisted

of three new ordinary shares in PWS plus four new convertible PWS shares in exchange for every four Heath ordinary shares. The convertible shares would have an estimated market value of 333p each, Morgan Grenfell added.

In addition, Heath shareholders accepting the revised offer could retain the 10p per share interim dividend to be paid by Heath for the six months to September 30. They could also elect to take a cash alternative of 27p for each of the PWS ordinary shares they would be entitled to receive under the offer.

There was no cash alternative in the initial PWS offer for Heath, made three weeks ago. It was made of 27p for each of the PWS ordinary shares and three new convertible shares for every four ordinary shares in Heath.

PWS would "satisfy from its own resources" cash elections received in respect of the first 12m Heath shares. Morgan Grenfell said. But the maximum cash payment by PWS itself would be £25m, with the merchant bank making a separate offer of 375p for the remaining Heath shares eligible for the cash election.

Morgan Grenfell said PWS reserved the right to increase the final offer—which has a closing date for acceptance of 3 pm on November 25—in the event of another bidder emerging. Heath's board making a recommendation.

Heath said that the revised offer did "not include a full cash alternative. It still contains a majority of paper of uncertain value supported by cash." PWS's slipping share price had immediately undermined the offer's value, Heath said.

Hill Samuel expands in Ireland

Hill Samuel, the merchant bank, is expanding its investment management operations in Ireland with the acquisition of F. Fagan & Associates, an independent investment management firm. Hill Samuel already has its own investment management operation in Ireland, which funds under management of about £113m. Fagan, which manages about £220m, will make the combined group one of the largest institutional investment management firms in Ireland, Hill Samuel said yesterday.

It declined to disclose the cost of the deal, but said this was less than 1 per cent of its net assets, which stand at £12m.

Mr Neville Bowen, chief executive of Hill Samuel Investment Management Group, said the move represented a further expansion of its rapidly growing international investment management operations.

Whitbread sells TV South stake

BY RAYMOND SNOODY

WHITBREAD, the brewing and restaurant group, yesterday sold its entire 20 per cent stake in Television South, the ITV contractor for the south and south-east England.

The shares, which raised just under £19m, went to a wide range of institutions. The price is believed to have been about 260p, a small discount on yesterday's price of 271p.

Whitbread decided to get out of its only stake in independent television at a time when brokers' reports both in Britain and the US have been arguing that the assets of independent television companies are undervalued.

In July TV South announced first-half pre-tax profits up from £3.4m to £6.5m and a £19m rights issue for overseas expansion.

Mr Lionel Ross, finance director of Whitbread, said yesterday the decision to sell had been taken because Whitbread's interests and those of the television industry had not been moving as much in concert as previously believed.

Whitbread believed that spin-offs from the television industry, such as satellite television, would have been more relevant to Whitbread's pubs, clubs and restaurant businesses.

"If it's going to happen, it's not going to happen very quickly," Mr Ross said. Plans for franchising TV non-voting shares would also have diluted Whitbread's existing stake.

Whitbread bought its TV stake from one of the company's founding shareholders, European Ferries, in April 1984 for around £8.5m. Whitbread also subscribed for the rights issue—a one-for-three issue at 200p.

"We have done quite well out of the investment," Mr Ross said yesterday.

Whitbread also said yesterday it believed it should concentrate management and financial resources in the UK in successful trading and retailing operations. The shares being sold comprise 800 voting shares (20 per cent of that class), 6,623,333 ordinary non-voting (19.2 per cent of that class) and £1m nominal of 10 per cent subordinated convertible loan stock 1987. They were placed by stockbrokers Capel Cure Myers.

Park Lane Hotel warns on profits

The directors of the Park Lane Hotel said yesterday in their interim statement that adverse factors beyond the company's control had seriously affected the tourist activities and that this would result in lower profits in 1986.

They added, however, that the underlying strength of the hotels business had been maintained. The interim dividend is being held at 8.2p net.

The company's share is unlisted. For the year to December 1985 its profits rose to £2.61m (£1.78m) pre-tax.

US group pays Suter £3m for UKO's ophthalmic side

BY CLAY HARRIS

Suter, the engineering and distribution group, yesterday sold Britain's largest maker of spectacle lenses to a private US company.

American Optical will pay nearly £3m for the ophthalmic operations of UKO International and take over about £12m in debt.

Suter, which paid £32m for UKO in April, sold the Dutch ophthalmic business to local rivals for £1.78m last month. It will retain UKO's other operations, including W. M. Sill (catering equipment), Cory (coffee) and Williams (spectacle cases).

The deal is conditional on it not being referred to the Monopolies and Mergers Commission.

A previous bid for UKO, by Pilkington, was blocked in 1977. But UKO's market share has declined steadily under the pressure of imports and greater competition with the deregulation of the British optical market. From an 80 per cent share at the beginning of the decade,

American Optical believes that UKO now supplies less than 40 per cent of spectacle lenses. The operations being sold lost £1.7m before tax in the year to March 23.

American Optical has a small UK distribution operation, British American Optical. If the sale is approved, American Optical intends to import lenses from its plants in Brazil and Mexico.

Yesterday's sale marked an ironic turnaround from a deal 10 years ago, when UKO bought British American Optical's only UK manufacturing plant.

Warner Lambert, the US drugs and consumer products group, sold American Optical to private investors in 1982.

FIVE OAKS Investments: Pre-tax profits for year to June 30 1986 were £650,514 (£468,361) and earnings per share 9.18p (6.73p). Net assets increased five-fold during year. The company has agreed to sell one of its City projects to a private investor. Over 50 per cent of share capital is in institutional hands.

Berkeley Ex attacks offer from Ranger

By Lucy Kellaway

Berkeley Exploration and Production, the UK independent oil company, yesterday hit back against an unwanted £11m bid from Ranger Oil, the Canadian-based oil group.

In a formal defence document sent to shareholders, Berkeley stated that its assets had been independently valued at 84p a share, well above the offer price of 45p.

The document pointed to Berkeley's success as an oil exploration company, claiming the price of its shares had increased 23-fold during the last five years and that it had made ten new discoveries, compared to a four-fold increase and eight discoveries from Ranger.

"Berkeley denied that its purchase in January of oil production from the Forties field was mistimed.

"It is hard to see how Ranger can validly imply that this acquisition was mistimed... as at that time they were publicly forecasting that oil prices would stabilise at 1986 at \$20 to \$25 per barrel," the document said.

Furthermore, Berkeley claimed that Ranger had other motives in making the bid. It pointed to the blocks 45/13b and 46/13b in the North Sea, for which Ranger was currently fighting Lamo to hold onto its operations, and in which Berkeley held a critical 11.7 per cent stake.

Altifund liquidation

Altifund is proposing to amalgamate with Capital Strategy Fund, an open-ended investment company incorporated in Jersey, and then liquidate in accordance with its articles.

Holders of income shares will be repaid 50p in respect of every 25p shares, with 30/31-sts of the revenue reserves.

Holders of capital shares will be invited to receive shares in the sterling gilt fund of Capital Strategy Fund, instead of their entitlement in a winding up (with a tax potential liability for UK holders).

Conversion thereafter may be made into one or more of the other 14 class funds of CSF. Former capital holders may alternatively elect to redeem their shares in the sterling gilt fund of CSF for cash.

Net asset value of capital shares at November 5 was 779.4p. Holders will receive participating shares in sterling gilt fund by reference to the mid-market price of the under-

lying listed investments. CSF has an aggregate net asset value of US\$270m and is quoted in London and Luxembourg.

Altifund's register will close on December 2 and there will be a request for suspension of dealings on December 4.

Dividends shown in pence per share net except where otherwise stated. *Equivalent after allowing for scrip issue. †USM stock. ‡Unquoted stock. §Irish currency.

Dividends ANNOUNCED

| | Current payment | Date | Corre- of spending | Total | Total |
|------------------|-----------------|--------|--------------------|-------|-----------|
| | | | div. year | year | last year |
| Amersham | Ant 2.8 | Jan 5 | 2.42 | — | 7 |
| City Dublin Bank | 2.24† | — | 2.24 | 3.2 | 3.2 |
| Drayton Consolid | 8 | Dec 22 | 7.5 | 10.75 | 10 |
| Futura Hldgs | Ant 2.5 | Jan 16 | 2.5 | — | 7.5 |
| Granite Surface | Ant 2.3 | Jan 5 | 0.75 | — | 2.1 |
| King & Sharnart | Ant 2.5 | Dec 15 | 2.5 | — | 8.75 |
| LCP Holdings | Ant 2.4 | — | 1.8 | — | 4.5 |
| Lucas Indust | Ant 10.4† | — | 8.4 | 13 | 11 |
| New Throgmth Tst | Ant 1.25 | Jan 15 | 1.25 | — | 3.55 |
| Park Lane Hotels | Ant 3.25 | Dec 12 | 3.25 | — | 12.25 |



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UK COMPANY NEWS

Exchange rate gains help Amersham over £10m

Amersham International, maker of radioactive materials, lifted interim pre-tax profits by 34 per cent from £7.7m to £10.4m, which was some £1m above market estimates. Turnover for the six months to September 30 1986 rose 24 per cent to £82m.

Attributable profits increased 21 per cent to £6.13m (£5.1m) but the company warned that these were unlikely to show the same rate of increase in the second half, due to the continuing higher tax rate and a rise in interest charges.

Progress was, however, expected to continue through the second six months.

The company said the rise in profits before tax was made up of £1m underlying growth, a negative factor of £1m because of competitive pricing policies in some overseas markets, and a further £2.6m exchange gain.

First-half interest charges were £1.02m (£1.06m). Tax took £3.69m (£2.39m) and earnings per 25p share climbed from 10.2p to 12.4p. The net interim dividend is stepped up to 2.5p (2.4p)—last year's total payout was 7p on £17.55m profits.

Growth in the half year was achieved in all business sectors and in all geographical areas. Demand for Amersham's industrial products was still increasing in a more difficult market. Though growth was worldwide, the largest increases came from Japan and Western Europe.

Sir John Hill, the chairman,

said the fall in the value of the dollar had meant fiercer competition from US-originated products. In the US, the weakening dollar hit earnings, but returns still improved in what is the largest market for Amersham's products.

Momentum was being maintained in the company's investment programmes, spending on R & D had been sustained at around 10 per cent of sales and substantial capital projects were underway to provide facilities for future years.

The policy of switching out of radioactive products was continuing. Currently such products accounted for about 90 per cent of sales, but this was expected to fall to between 60 and 70 per cent within three or four years, as new non-radioactive products were brought on stream.

During the period, Amersham bought the industrial gamma radiography business of Tech/Ops in the US and also Upjohn's range of research assays. The company said the two US acquisitions would increase interest charges in the second half by around £0.5m, but gearing would be kept to within internal guidelines of 40 per cent (at the end of September gearing was 33 per cent). There were no plans for a rights issue. Amersham said it had no immediate plans for acquisitions, but these were a distinct possibility in the future. Dr

Stuart Burgess, chief executive, said: "It's asking a lot if we are to maintain this rate of growth purely organically in future."

● comment

After a year in which Amersham's pre-tax profits were held almost static by heavy R & D spending and adverse currency movements, yesterday's 34 per cent advance came as a breath of fresh air, yet after an initial flurry of interest, a bullish market left the price 4p down at 438p. The shares have been on a strong upsurge all year—so perhaps a little profit-taking was not surprising, but there may also have been those who considered that with more of the improvement coming from exchange rate gains than underlying performance, they might just as well be investing in currency options. This is probably unfair. Admittedly, a large chunk of this year's likely advance to £8m will come from exchange rate movements, but the past levels of investment in R & D are now beginning to pay off in terms of sales growth and next year's figures should show strong gains even without the crutch of currencies. On this basis the current year p/e of 16 should still leave room for the recent outperformance of the wider market to be sustained.

Expanding Whitlock helps LCP to £6m at six months' stage

BY NIKKI TAIT

LCP, the Midlands-based group with interests ranging from auto-parts retailing in the US to investment property in the UK, yesterday continued to hit back at the unwanted £155m bid from Ward White by increasing a 32 per cent increase in first half profits.

The group, which brought the figures forward by two weeks as part of its defence, made £5.91m before tax in the six months to end-September compared with £4.45m in the same period a year earlier. Sales were 8 per cent higher at £94.1m.

LCP's Whitlock subsidiary—the US autoparts retailer which is the prime attraction for Ward White—showed a £2m improvement in trading profits, at £6.79m. However, because of the dollar's weakness, that translates into a 25 per cent increase in sterling terms, at £4.54m.

During the six months, Whitlock added a further five stores taking the total to 91. Also chipping into the trading figure was Motomart, the 12-strong chain which Whitlock acquired in the second half of 1985-86. It made a £0.5m loss in that period, but added £300,000 to the first half total.

According to Mr David Rhead, chairman of LCP, there are around £1.5m of tax losses at Motomart—against expected pre-tax profits of \$1m this year.

LCP said yesterday that it was currently looking to introduce point of sale computerisation in its Whitlock stores—one of the potential changes Ward White has promised.

The group made £389,000 at the trading level from its

French interests, which will be sold off to management in 10 days time at a £100,000 surplus to book value. Mr Rhead said the net effect of pre-tax earnings after the interest saving would be neutral.

The interim dividend increases by a third to 2.4p. As far as the current half is concerned, Mr Rhead describes predictions as "no man's land"—not least because of the effect winter weather can have on the coal distribution business in the UK and on Whitlock's sales—but the company seems confident that the second will prove at least as good. LCP's defence

Commenting on the figures, Mr Philip Birch, chairman of Ward White, said: "There are no surprises—it still makes our offer look foolish." And he hit back at LCP's latest circular to Ward White shareholders—defending the increase in borrowing as a seasonal peak ahead of Christmas and pointing to the fact that Ward White has been able to pick up 5.5 per cent of LCP's shares, taking it a stake of over 8 per cent.

LCP shares closed 1p higher at 186p, compared with Ward White's offer worth 187p and its cash alternative of 180p. Ward White closed at 324p.

Lee Cooper stake

Lee Cooper, the jeans and leisurewear manufacturer which last month reported a downturn in pre-tax profits from £5m to £4m for the first half of 1986, yesterday said that the Paris-based Compagnie de Navigation Mirte had built up a 12.8 per cent stake in the group.

Brint buys Tyndall companies

BY HUGO DIXON

Brint Investments, the financial services part of these, it said, fitted in more closely with its mainstream business in the UK. To pay for the acquisitions, Brint is issuing 9.44m new ordinary shares at the price of 170p per share, of which 8.79m have been placed with institutional and other investors.

The issue leaves Brint with £5m more than it needs for the acquisitions, which is being used to boost the capital reserves of the two Tyndall banking and insurance subsidiaries. The whole deal is conditional on the approval of Brint's shareholders.

Yesterday Brint also announced that it had made a pre-tax profit of £254,000 for the year to August 31 1986, compared with a loss of £1.18m in the previous year. Earnings per share were 9.9p, compared with losses of 30.7p.

Keep the insurance and investment services part. These, it said, fitted in more closely with its mainstream business in the UK.

To pay for the acquisitions, Brint is issuing 9.44m new ordinary shares at the price of 170p per share, of which 8.79m have been placed with institutional and other investors.

The issue leaves Brint with £5m more than it needs for the acquisitions, which is being

Richard Thompson takes control of F. Copson

BY DAVID GOODHART

Mr Richard Thompson, the 25-year-old son of Mr David Thompson, the founder and joint chairman of Hillsdown Holdings, has taken control of

F. Copson, the Birmingham builders' merchant.

The market is clearly hoping that Mr Thompson (Jnr) will be following in his father's footsteps and—briefly—Copson's share price rose from 55p to 105p on the news. However, the price moved erratically through the day and closed only 7p up at 65p.

Mr Richard Thompson has paid £1.25m for the controlling 50.1 per cent in the company previously held by Mr and Mrs Fred Copson and following Stock Exchange regulations has made an offer for the remaining 49 per cent of the share capital at the same price of 70p a share.

It is understood that Mr Thompson—who has had no previous experience of running a public company—wishes to retain Copson's public status and will thus be happy not to significantly increase his present controlling stake.

Copson made a pre-tax profit of £152,000 on turnover of £7.05m in the year to 30 April, 1986. The bid values the whole company at £2.6m.

Brown Shipley the merchant bank making the offer on Mr Thompson's behalf said that Mr Thompson has access to £2.5m—partly through inheritance and partly through money he has made as a trader in property and other assets. His father is well-known for his deal-making at Hillsdown.

Dublin Bank £3.85m rights

With the announcement of a sharp profit rise for the year ended September 30 1986, the City of Dublin Bank reveals a rights issue to raise some £3.85m net (£3.6m) and plans to merge with its wholly owned subsidiary.

The subsidiary is Anglo Irish Bank and it has a separate banking licence. The merger is subject to Ministerial and shareholder approval.

City of Dublin produced total income ahead from £14.13m to £14.88m and a pre-tax profit rising from £286,000 to £303,000. Earnings were 3.88p (1.75p) and the final dividend is 2.3375p on an unchanged net total of 3.2p. The rights will involve the issue of 8.5m shares at 47.5p on the basis of five-for-six.

Helene in bid talks

Helene of London, clothing group, said that it was in talks after an approach about a possible takeover bid. Its shares coded 1p higher at 82p, valuing the company at £11m.

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| Profit after tax | 353,000 | 303,000 |
| Earnings per share | 17.67p | 15.14p |
| Dividend per share | 6.25p | 5.35p |

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UK COMPANY NEWS

Re-shaped Cullen's nearly £1m in red at midway

Cullen's Holdings, retailer of groceries, wines and spirits, yesterday turned in a loss of £994,000, after tax and exceptional items, for the six months to August 31 1986.

For the same period last year, the company incurred a £855,000 loss, but Cullen's said yesterday that this comparison was not meaningful due to the reorganisation that had taken place.

In the 1985 period Cullen's had three convenience stores, 40 licensed grocers, five supermarkets and 18 other stores. But since then, 20 licensed grocers had been disposed of or converted, together with all supermarkets and 16 other

stores, while a further 31 convenience stores had been opened.

The impact of the losses associated with the high rate of store openings would continue into the second half, Cullen's said. Overheads would be reduced to a level consistent with the revised growth programme. The company continued to be committed to the development of a significant chain of convenience stores.

Cullen's established convenience stores were generally now meeting both sales and gross margin expectations. Stores in general had not managed to generate profits in

the first six months trading. Head office costs, however, at £78,000 (£188,000), had been at a level appropriate to support the planned growth programme.

Turnover for the six months was £9.87m (£12.57m) and trading losses came to £918,000 (£897,000) before exceptional items—head office costs. There was again no tax as the board believed sufficient reliefs were available to offset any liability arising.

Extraordinary items, being profits on property sales, fell from £770,000 to £111,000. Stated loss per 10p share was 7.7p (7.6p).

See Lex

AMS shares fall after profit warning

AMS Industries, manufacturer of sound processing systems, saw a further decline in its share price yesterday following a warning about second half profits.

The company said that indications given in the July interim report that profitability for the second half year to November 30 1986 was expected to be significantly in excess of that for the first half year, would not now be achieved. The shares fell 13p to 50p.

In the first six months the group reported a fall of 21 per cent to £1.15m in pre-tax profits—its total for the year to November 30 1985, was £3.1m.

The introduction of Andiole during the first half of the current year had been very successful, as earlier predicted. Sales of that product range had now been increased to a level, which, by the first quarter, was compensating for the fall-off in sales of the audio effects systems, the directors said. Sales of that product range had now been increased to a level, which, by the final quarter, was compensating for the fall-off in sales of the audio effects systems, the directors said.

The group was having a satisfactory fourth quarter they said and the introduction of new products over the forthcoming year by AMC and by Calrec, gave the directors confidence for the future.

AMS came to the market at 85p in September 1985 and the shares have been as high as 125p.

Interest cut helps Granyte to 31% rise

WITH THE help of a much reduced interest charge, Granyte Surface Coatings lifted its pre-tax profit by 31 per cent, from £476,000 to £622,000, in the half year ended August 31 1986.

Mr William Junner, chairman, said he remained cautiously optimistic about prospects for the full year and beyond, even if the second half did not show quite the same growth as last year, when the profit was £782,000.

He told shareholders there were indications that certain segments of the wood finish market were still exhibiting growth. The second half had started well and each location was very busy. The group makes

specialised surface coatings, and is quoted on the USM.

Earnings for the half year were up from 2.23p to 2.8p and the interim dividend is lifted from 0.75p to 0.9p net.

Turnover was only maintained at £6.16m (£6.11m) but trading profit rose to £672,000 (£630,000). There was interest receivable of £16,000 (nil) and interest charged fell to £86,000 (£154,000).

The chairman said trading conditions had become more competitive but the group continued to secure new contracts at acceptable margins. It withdrew from certain areas where margins were inadequate and Mr Junner felt the interim figures vindicated that strategy.

Financial Controller for Scandinavian Bank group

SCANDINAVIAN BANK has appointed Mr Gavin Cowan as an executive director and group financial controller. He was formerly managing director of International Mexican Bank and formerly with Peat Marwick Mitchell & Co.

Mr Peter Barrett, managing director of VENTAXIA, has been appointed chairman. On December 1 Mr Peter Morris becomes managing director. Prior to this appointment, he was sales and marketing director of Avery Hardell, a GEC company.

Mr Peter Bree has become commercial director of THORN EMI FERGUSON. He joined in January as director of marketing from Black and Decker. He succeeds Mr Sam Chalaj who has joined Nissan UK.

Mr Ken Watson, financial controller, has been appointed finance director of TRAVELERS FARE, British Rail's station catering division.

As part of the expansion of BURNS-ANDERSON TRUST COMPANY, Mr Tony Smith has been appointed to the newly-created position of director of general manager with responsibility for day-to-day operations, and the expansion of lending activities of the licensed deposit taking and merchant banking subsidiary of Burns Anderson. Mr Smith has joined from the Oyston Estate Agency Group in the north west, where he was general manager.

Mr Graham Lloyd has been appointed a director of MANDERS (HOLDINGS) from January 2 as divisional managing director—coatings and inks. Mr Robert Pughhouse becomes divisional managing director—decorative division, and will also be responsible for group personnel. They will report to Mr Roger Akers who becomes chief executive—operations. Mr Jean Farmer becomes director of finance and investment and continues as company secretary. Mr Lloyd was managing director of RASF Inmost.

The newly-formed consortium of seven regional stockbroking firms, NATIONAL INVEST-

MENT GROUP has announced its inaugural board. Principal shareholders are Royal Life Holdings, Smith New Court and Electra Investment Trust with over 40 per cent of the shares held by ex-partners of the original firm now incorporated in National Investment Group. Board members are as follows: Mr R. G. Woodhead, chairman and chief executive; Mr J. Broadwood, Mr D. W. Chanter, Mr R. O. W. Darby, Mr J. C. E. Dewaling, Mr J. R. A. East (group operations director), Mr N. B. Harrison, Mr A. R. Holt, Mr P. J. Leatherdale, Mr W. L. Lous, Mr G. M. W. Oakley, Mr P. E. Slingsby (finance director) and Mr R. L. Stevenson.

Mr Nicholas Wallerath has been appointed the director of the CABLE TELEVISION ASSOCIATION.

Mr George Müller has been appointed a non-executive director of COMCAP. He is a senior vice-president of Utag Overseas-Handel.

Mr Thomas W. Hardy has been appointed vice president, DEUTSCHE BANK, on the London team of the Frankfurt-based project finance department.

DATAPONT (UK) has appointed Mr Roger Smith as financial director and Mr David Berger as sales director.

Mr Donald E. D. Forrester has been appointed managing director of HENRY BOOT SCOTLAND, in Glasgow. He joined the company as a director in 1984.

Mr Bill George, managing director of MASS, has joined the TIM ARNOLD GROUP as a partner and managing director of its newly formed marketing services division.

Mr Laurence T. Wood has joined FAME COMPUTERS as sales director (designate).

MICHAEL PETERS FINANCIAL COMMUNICATIONS has appointed Ms Jill Satin as marketing director. She was with the ISB Group as advertising and marketing co-ordinator for the recent notation.

RPH surges to £32m at six months

RPH, a publishing subsidiary of Reed International, increased its profits to £31.5m pre-tax in the six months ending September 29 1986, an improvement of 82 per cent over last time's £17.3m.

The advance would have been 60 per cent had the reduction in pension contributions been included in the figure for the first half of last year.

It was pointed out that a "dramatic" rise in consumer magazines profits reflected determined efforts by IPC Magazines to reduce staff, production and overhead costs.

Half-year turnover pushed ahead from £208.5m to £238.2m. Last month, Reed International announced that its profits for the half year to September had risen by 57 per cent to £30.2m.

Futura sees similar year

Futura Holdings, footwear manufacturer and distributor, yesterday reported an increased loss for the half year ended July 12 1986, but was optimistic for the year as a whole.

Production values, turnover and trading profit for the year were expected to be similar to 1985, when turnover came to £8.3m, trading profit to £506,000 and the pre-tax balance to £407,000.

The interim dividend is being held at 2.5p net per share—the previous final was 5p.

In the first half turnover

came to £1.67m (£1.68m) but the loss was pushed up from £40,864 to £65,854 because of a slight change in style categories of deliveries.

There was a tax credit of £23,048 (£16,266) but this time redundancy costs of £9,407 for a net loss per share of 7.19p (3.19p).

Redundancies resulted from reassessment of labour required at one manufacturing centre, and was part of continuing efforts to improve cost efficiency without affecting productive capacity.

BOARD MEETINGS

| TODAY | FUTURE DATES |
|--|---|
| Interview: Apticot Computers, On La Rue, Goldsmiths, Moorgate Mercantile, J. Selisbury. | Interview: Alexon, Nov 25 |
| Panel: Clyde Glovers, Concentric, Coasit, Microfilm Reographics, New Court Trust, Scottish National Trust, Tiger Cons. | Interview: Burnhill, Nov 12 |
| | Interview: London International, Nov 16 |
| | Interview: Scapa, Oct 4 |
| | Interview: Australia Investment Trust, Nov 19 |
| | Interview: Tomlinsons, Nov 25 |
| | Interview: Tyack Turner, Nov 21 |

Enlarged King & Shaxson has satisfactory half year

THE DIRECTORS of King & Shaxson Holdings, the London-based discount house, said yesterday that group profits for the six months ended October 31 had been satisfactory.

The figures included those of Smith St. Aubyn (Holdings) from April 5 and were after writing off the start-up costs of King & Shaxson Money Brokers.

The interim dividend is a same-again 2.5p net per 20p share.

The group now owns the whole of the issued ordinary share capital of Smith St. Aubyn, the costs of the acquisition having been charged to reserves.

With effect from October 31 the entire of the discount house business of King & Shaxson Ltd has been transferred to the discount house subsidiary of Smith St. Aubyn.

In future the merged discount house businesses will be carried on by King & Shaxson Ltd.

The Bank of England gave King & Shaxson Holdings permission to operate as a Stock Exchange money broker nearly three months before the Big Bang on October 27.

Cannon Street buys Stalbridge laundry

Cannon Street Investments, the acquisitive USM-quoted holding company, yesterday announced its second acquisition in a week by purchasing the Stalbridge Kwick Klean Laundry for up to £2.77m.

The Stalbridge Kwick Klean Laundry provides a specialist dry cleaning and laundry service to the City of London. It supplies catering establishments in the City ranging from the Mansion House to the restaurant La Gavroche. The company produced pre-tax profits of £256,000 on turnover of £1.02m in the last financial year to April and is expected to muster annual profits growth of 30 per cent from now onwards.

Cannon Street will make an immediate payment of £425,000 in cash and £205,283 in shares to the laundry's owners. It has agreed to pay further performance-related payments worth up to £2m over the next three years.

F. Cooper

Frederick Cooper, specialist engineers, is buying Fitters, electronic component and fastener maker, and Deltrom, its electronic distributor, for a combined initial consideration of £4.45m satisfied by the issue of 3.85m new ordinary shares. In addition, £158,000 will be raised by the issue of a further 163,158 new shares to provide additional working capital.

There could be further profit-related payments, satisfied by cash or shares.

All of the new shares have been conditionally placed.

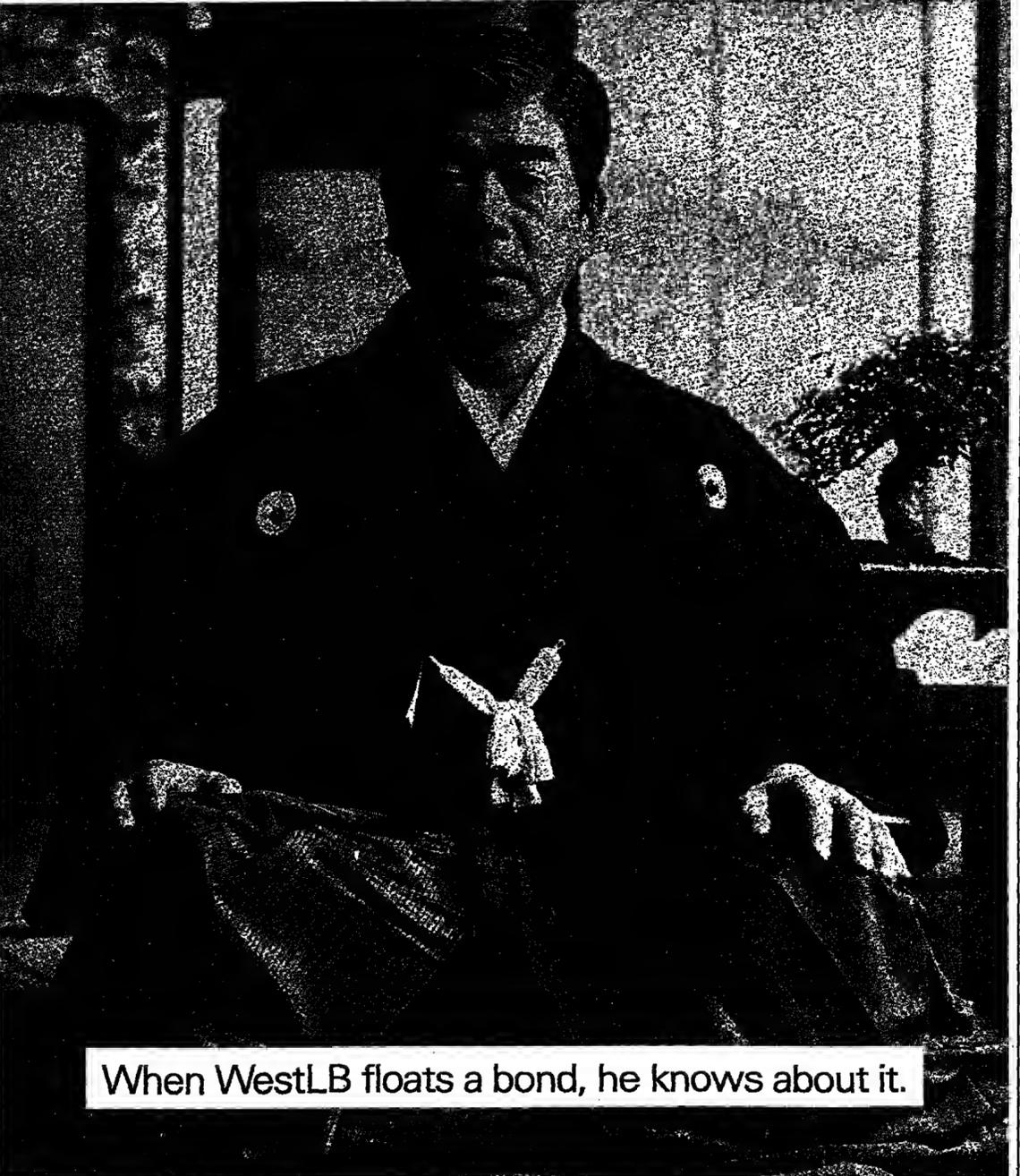
MY Dart

In an article on Astra Holdings published on November 5, it was stated that MY Dart had absorbed Standard Fireworks. This was incorrect. MY Dart made an offer in April for Standard Fireworks which was later withdrawn.

| GRANVILLE SPONSORED SECURITIES | | | | | | | | | |
|--------------------------------|-----|-------------------------|-------|--------|-------------|------|----------|------------|----------|
| High | Low | Company | Price | Change | Gross Yield | P/E | Dividend | Fully Paid | % Actual |
| 148 | 116 | Ass. Crd. Ind. CULS... | 134 | — | 7.8 | 0.4 | 8.2 | 7.7 | — |
| 151 | 121 | Ass. Crd. Ind. CULS... | 135 | — | 10.0 | 7.4 | — | — | — |
| 46 | 28 | Armitage and Rhodes... | 38d | — | 4.2 | 10.8 | 6.5 | 5.0 | — |
| 71 | 67 | BBB Design (USM)... | 68 | — | 1.4 | 2.1 | 16.2 | 16.2 | — |
| 203 | 108 | Bardon Hill... | 203 | +1 | 4.8 | 2.7 | 23.1 | 21.1 | — |
| 38 | 42 | Ray Technologies... | 38d | +1 | 4.6 | 0.6 | 8.4 | — | — |
| 201 | 76 | CCL Ordinary... | 110 | — | 2.9 | 2.8 | 7.8 | 12.2 | — |
| 152 | 86 | CCL 11pc Conv. Fl... | 101 | +1 | 15.7 | 16.5 | — | — | — |
| 258 | 30 | Carborundum Ord... | 258d | — | 8.1 | 3.8 | 12.3 | 12.6 | — |
| 84 | 83 | Carborundum 7.5pc Pl... | 84 | — | 10.7 | 11.8 | — | — | — |
| 32 | 20 | Frederick Parker Group | 22s | — | — | — | — | — | — |
| 123 | 50 | George Blair... | 91 | — | 3.8 | 4.2 | 2.3 | 3.3 | — |
| 68 | 20 | Ind. Precision Castings | 68 | +1 | 6.7 | 7.0 | 6.8 | 8.5 | — |
| 218 | 162 | Isla Group... | 152 | — | 18.3 | 12.0 | 9.7 | 6.8 | — |
| 127 | 102 | Jackson Group... | 127d | -1 | 6.1 | 4.8 | 8.6 | 7.7 | — |
| 377 | 228 | James Burnough... | 367 | — | 17.0 | 4.8 | 10.3 | 9.4 | — |
| 88 | 88 | James Burnough Sppt... | 94 | — | 12.9 | 16.7 | — | — | — |
| 1035 | 342 | Multihouse NV (AmSE) | 910 | — | — | — | 42.5 | 55.3 | — |
| 380 | 280 | Record Ridgway Ord... | 379 | — | — | — | 6.8 | 11.7 | — |
| 100 | 87 | Record Ridgway 10cPp | 87 | — | 14.1 | 19.2 | — | — | — |
| 90 | 32 | Robert Jenkins... | 86 | — | — | — | 3.7 | 6.2 | — |
| 38 | 28 | Secotone "A"... | 38 | — | — | — | — | — | — |
| 123 | 98 | Torday and Carlisle... | 123 | — | 6.7 | 4.5 | 7.8 | 7.9 | — |
| 370 | 320 | Trevian Holdings... | 324 | +2 | 7.9 | 2.4 | 9.7 | 8.8 | — |
| 70 | 25 | Unilock Holdings (SE) | 67 | — | 2.8 | 4.2 | 12.3 | 11.8 | — |
| 102 | 47 | Weiser Alexander... | 100 | +1 | 5.0 | 8.0 | 8.8 | 9.2 | — |
| 228 | 150 | W. S. Yeates... | 197 | — | 17.4 | 6.8 | 16.7 | 21.3 | — |
| 88 | 67 | W. Yorks I. H. (USM) | 88 | — | 6.8 | 6.8 | 13.7 | 16.7 | — |

Granville & Company Limited
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Granville Davies Coleman Limited
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A high-technology company providing specialised products for health care, life-sciences research, and industry.

Interim results

| for the six months to 30 September 1986 (unaudited) | Half-year to 30.9.86 £000 | Half-year to 30.9.85 £000 | Full year ended 31.3.86 £000 |
|---|---------------------------|---------------------------|------------------------------|
| Turnover | 69,012 | 55,685 | 119,760 |
| Profit before taxation | 10,411 | 7,765 | 17,554 |
| Profit attributable to shareholders | 6,190 | 5,100 | 12,268 |
| Earnings per ordinary share | 12.4p | 10.2p | 24.5p |

- Sales and pre-tax profit up by 24 per cent and 34 per cent helped by a weaker pound.
- Underlying growth maintained.
- Heavy investment continued in new products and facilities.
- Interim dividend declared of 2.80p net per ordinary share.

Copies of the full interim report 1986 are available from the Secretary, Amersham International plc, Amersham Place, Little Chalfont, Buckinghamshire HP7 9NA.



Amersham Australia Pty Limited Sydney Amersham Belgium SAUVY Brussels Amersham Biochemie GmbH & Co. KG Braunschweig
Amersham Canada Amersham Canada Limited Ontario Amersham Corporation Amersham Hong Kong Amersham India Amersham Japan
Amersham France SA Paris Amersham Japan Limited Tokyo Amersham Medical Limited Tokyo Amersham Netherlands BV
Amersham Sweden AB Stockholm

JP 11/10/150

LONDON RECENT ISSUES

Table of London recent issues with columns for Issue No., Issue Date, High, Low, Stock, Closing Price, and % Change.

FIXED INTEREST STOCKS

Table of fixed interest stocks with columns for Issue No., Issue Date, High, Low, Stock, Closing Price, and % Change.

"RIGHTS" OFFERS

Table of rights offers with columns for Issue No., Issue Date, High, Low, Stock, Closing Price, and % Change.

Renomination date usually last day for dealing free of stamp duty. Annual dividend. F Flows based on prospectus estimates. Dividend rate paid or payable on part of capital, cover based on dividend to full payment.

AUTHORISED UNIT TRUSTS

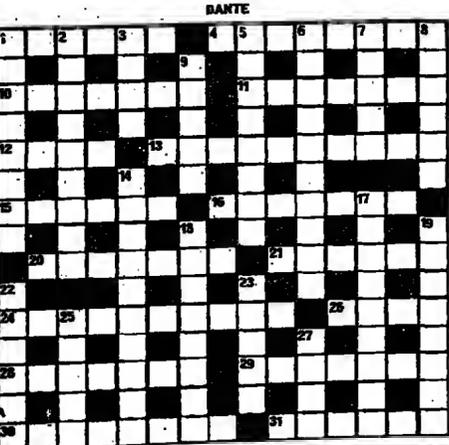
Table of authorised unit trusts with columns for Trust Name, Issue No., Issue Date, High, Low, Stock, Closing Price, and % Change.

FT UNIT TRUST INFORMATION SERVICE

Large table of FT Unit Trust Information Service with columns for Trust Name, Issue No., Issue Date, High, Low, Stock, Closing Price, and % Change.

JOTTER PAD advertisement for Financial Limited, featuring a notepad image and contact information: call Financial Limited 01-351 6955.

FT CROSSWORD PUZZLE NO. 6,174



Crossword puzzle clues: 1 Hard worker in the city sacked long ago (6), 2 Not too dark? Agreed (4, 6), 3 Business lags go in Pakistan (5), 4 In a way has a gift for writing on the wall (8), 5 High spirits (6), 6 Publish and I p-prosecute! (6), 7 and 11 Very healthy - but possibly highly strung? (2, 3, 7), 8 14 Black boxer capable of swift attack (3, 7), 9 17 A lower tender for the farm (9), 10 18X was reconstituted before, so to speak (2, 2, 4), 11 19 His home is detached, naturally (8), 12 Not allowed to come out? (10), 13 22 A petty officer (6), 14 23 One proverbial source of corporate strength (5), 15 24 Holiday spot for senior accountant (7), 25 25 Exceedingly angry quartet breaking cover (5), 16 26 Give information to a number in broken English (10), 27 It makes a pass into a path (4), 17 28 Copperfield may be guilty or innocent (4), 18 29 Very keen supporter voted out by two points (7), 30 Adjusted the sails and doctored (7), 31 Perhaps Ned does right to get confirmed (8), 32 Key batsman? (6).

DOWN: 1 Masters the coversion of hec-tares (8), 2 Seen by the footballer shown the red card? Well, no (3-6), 3 Heated raised the stake (4), 5 Come again to gather fruit (8).

Vertical text on the left margin: 'oller for bank group, arsham

AUTHORISED UNIT TRUST & INSURANCES

Main table containing financial data for various insurance and unit trust companies, including names, addresses, and financial metrics.

Handwritten note: J.P. 11/15/86

INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and financial services, including company names, addresses, and contact information.

Table listing Overseas Funds, including fund names, managers, and performance metrics.

Table listing Money Funds, including fund names, managers, and performance metrics.

Table listing Money Market Bank Accounts, including bank names, account types, and interest rates.

Table listing Offshore and Overseas Funds, including fund names, managers, and performance metrics.

Table listing Money Funds (continued), including fund names, managers, and performance metrics.

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Table listing Money Market Bank Accounts (continued), including bank names, account types, and interest rates.

TRADITIONAL OPTIONS

Table listing traditional options, including option names, prices, and other details.

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COMMODITIES AND AGRICULTURE

FAO sees more pressure on commodity prices

BY JOHN WYLES IN ROME

AGRICULTURAL commodities will generally be in ample supply over the next four years, pushing prices down for most except dairy products, rice and rubber.

This is the general conclusion of a medium term forecast, the first since 1979, published yesterday by the UN's Food and Agriculture Organisation.

The FAO says that the growth in world demand for agricultural commodities during the 1980s will have been slower than in the 1970s, because of lower population growth rates and rises in real incomes.

The projections for the main commodities considered were: CEREALS - Developed country demand in the 1980s will have risen by 0.3 per cent a year while consumption in the developing countries will have grown by 2.3 per cent a year.

Overhanging stocks have discouraged the expansion of production although growth in output will have averaged between 1.6 per cent and 1.7 per cent annually. World production could reach 5.9m tonnes by 1990, close to the projected demand of 5.9m tonnes.

COCAOA - Expanded production will have raised the annual production growth rate to 2.5 per cent in the 1980s compared with 1.5 per cent in the previous decade.

WHEAT - Consumption will have grown by 2.3 per cent a year with most of the extra demand and output coming from the developing countries. Total import requirements will expand by only 450,000 tonnes over the decade, to reach 4.19m tonnes by 1990.

MILK AND MILK PRODUCTS - Demand will have averaged an annual growth of 1.2 per cent during the decade, with most of it coming from the developing countries.

RICE - Prices will not reach the average 1979-81 level but they will recover somewhat from the depressed levels of the mid-1980s.

NATURAL RUBBER - This market will be in approximate balance by 1990 with production and consumption reaching 4.5m tonnes at prices higher than in the recent past.

an annual growth of 1.2 per cent during the decade, with most of it coming from the developing countries. With world imports expanding by only 1.4 per cent a year, compared with 6.4 per cent in the 1970s, supply/demand balance is not likely without drastic adjustment measures in northern hemisphere producer countries.

Under the agreement the EEC undertook to import 1.4m tonnes of third country maize over the six-month US shipment season in order to try to head off US concern over the loss of the Spanish market following Spain's accession to the Community.

EEC officials say that from about November 20 the Commission is expected to hold an extra weekly tender on Tuesdays in addition to the present Monday one.

They say the extra tender will allow traders to tailor their offers better to the Commission's conditions, giving them a second chance if their first bid is rejected.

Orange juice to cost more ORANGE JUICE prices are set to rise in British shops by about 10 per cent at the end of November, adding around six pence to the retail price of a one litre pack, according to Mr Tony Swallow, chairman of the Food and Drink Federation's Fruit Juice Council.

Mr Patten said recently that the programme had never been able to shed the influence of its origins as a by-product of the CAP.

China calls for tungsten agreement THE TUNGSTEN committee of the UN Conference on Trade and Development (Unctad) failed to agree measures to stabilise prices at a meeting here last week.

China, the world's biggest producer and exporter, urged the committee to instruct the Unctad secretariat to examine the prospects of stabilising prices with the ultimate aim of concluding an international tungsten agreement.

Backed by the Chinese people's frontiers, Brazil, Mexico, Peru, Portugal, South Korea and Turkey but the US, the biggest importer, said consuming countries regarded price stabilisation as neither feasible nor desirable.

UK AGRICULTURAL BALANCE SHEET (end-1984, £bn)

Assets: Land 18.0, Milk quotas 3.0, Buildings 11.0, Domestic 9.4, Agricultural 4.3, Machinery 4.3, Livestock 2.7, Crops and stores 2.7, Liquid assets 2.5, Total assets 54.9

EEC to ease maize levy rules

By Our Commodities Staff THE EEC Commission plans to soften rules covering imports of maize with reduced levies under a temporary trade agreement reached between the Community and the US in July.

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LONDON MARKETS

NEWS of a substantial rise in London Metal Exchange warehouse stocks last week put further pressure on the LME zinc price yesterday, adding to the falls which followed the settlement of the five-month strike at Noranda's Valleyfield, Quebec, smelter a week ago.

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INDICES

REUTERS Nov 7 (Nov 6) 1986 Year Ago Nov 7 (Nov 6) 1986 Year Ago

DOW JONES Dow Jones 6 Nov 7 Mth Year Ago

MAIN PRICE CHANGES In tonnage unless otherwise stated

ALUMINIUM Official closing (am): Cash 792.5-4 (90.5-4), three months 921.5-2.5 (92.5-3), settlement 921.5-2.5

COPPER Official closing (am): Cash 892.5-9 (90.5-9), three months 921.5-2.5 (92.5-3), settlement 921.5-2.5

LEAD Official closing (am): Cash 324.5-3 (32.5-3), three months 315.5-2.5 (31.5-2.5), settlement 315.5-2.5

NICKEL Official closing (am): Cash 578.9-9 (58.9-9), three months 608.5-8 (60.5-8), settlement 608.5-8

TIN Official closing (am): Cash 578.9-9 (58.9-9), three months 608.5-8 (60.5-8), settlement 608.5-8

ZINC Official closing (am): Cash 578.9-9 (58.9-9), three months 608.5-8 (60.5-8), settlement 608.5-8

GOLD Official closing (am): Cash 578.9-9 (58.9-9), three months 608.5-8 (60.5-8), settlement 608.5-8

SILVER Official closing (am): Cash 578.9-9 (58.9-9), three months 608.5-8 (60.5-8), settlement 608.5-8

SOYABEAN MEAL Official closing (am): Cash 578.9-9 (58.9-9), three months 608.5-8 (60.5-8), settlement 608.5-8

US MARKETS

COMEX GOLD FUTURES were subject to considerable selling pressure after a steady start which consolidated and slightly improved the market's firm tone at the end of last week, reports Helmsold Commodities.

December looked like testing resistance at \$415 per ounce after opening over a dollar up, encouraged on the one hand by weaker dollar rates and on the other by a buoyant crude oil market, which made impressive gains in news that had been scheduled for the end of this week in Ecuador.

An unsuccessful test of \$15.5 in the December delivery encouraged profit taking which seemed to tumble back to just over \$487 per ounce on the close, exaggerated by pre-veteran day exists from long positions.

Coffee prices advanced from a recovery in the second half of the week, but were unimpressed by a report suggesting that coffee prices were likely to stabilise.

December values last month of the ground roast to close the week last week, closing a net 3.5 cents per pound lower down on the day at just under 172.5 cents.

HEATING OIL 42,000 US gallons, cents/100 gallons

ORANGE JUICE 15,000 lbs, cents/lb

PLATINUM 5,000 troy oz, \$/troy oz

SILVER 5,000 troy oz, \$/troy oz

SUGAR No. 11, \$/cwt

WHEAT 5,000 bu, \$/bu

SOYABEAN MEAL No. 1, \$/cwt

NEW YORK

ALUMINIUM 36,000 lbs, cents/lb

COPPER 25,000 lbs, cents/lb

LEAD 25,000 lbs, cents/lb

NICKEL 25,000 lbs, cents/lb

TIN 25,000 lbs, cents/lb

ZINC 25,000 lbs, cents/lb

GOLD 100 troy oz, \$/troy oz

SILVER 100 troy oz, \$/troy oz

SOYABEAN MEAL No. 1, \$/cwt

WHEAT No. 1, \$/bu

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WHEAT No. 1, \$/bu

EEC plans food aid rethink

BY TIM DICKSON IN BRUSSELS

AN IMPORTANT meeting to discuss the future of the EEC's \$500m programme of food aid for developing countries will be held in Brussels today.

At issue are the effectiveness of Community support for the famine-stricken populations of Africa and the closely related question of the programme's formal ties to the Common Agricultural Policy (CAP).

Most observers are now convinced that food aid - the target of much criticism in recent years - should be formally delinked from the CAP and no longer seen primarily as a means of disposing of Europe's vast agricultural surpluses.

In practice this has been happening increasingly since 1982 but the European Commission aims now to make food aid a more fully integrated part of development aid and to strengthen its own management powers.

The aim is to make the scheme more responsive to needs in recipient countries than to the demands of the CAP, to raise annual quantities, and to allow more "triangular" transactions, that is purchases of food in other developing countries rather than in the community.

These proposed changes are expected to command the broad support of member states at today's meeting. Some countries with particularly large farm sectors were initially hesitant about making the break with the CAP but last night only West Germany was reported to be withholding its approval.

The British presidency - and in particular Mr Chris Patten, Britain's Minister for Overseas Development and chairman of today's council - enthusiastically supports most of what the Commission is trying to do though there will be some areas of disagreement on the details, notably on the question of management responsibility.

The issue may also raise new tensions between the Council of Ministers and the European Parliament, which has the effective power to determine the level of food aid under non-obligatory arrangements and sees the subject as a cause close to its collective heart.

Mr Patten said recently that the programme had never been able to shed the influence of its origins as a by-product of the CAP.

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Most observers are now convinced that food aid - the target of much criticism in recent years - should be formally delinked from the CAP and no longer seen primarily as a means of disposing of Europe's vast agricultural surpluses.

In practice this has been happening increasingly since 1982 but the European Commission aims now to make food aid a more fully integrated part of development aid and to strengthen its own management powers.

The aim is to make the scheme more responsive to needs in recipient countries than to the demands of the CAP, to raise annual quantities, and to allow more "triangular" transactions, that is purchases of food in other developing countries rather than in the community.

These proposed changes are expected to command the broad support of member states at today's meeting. Some countries with particularly large farm sectors were initially hesitant about making the break with the CAP but last night only West Germany was reported to be withholding its approval.

The British presidency - and in particular Mr Chris Patten, Britain's Minister for Overseas Development and chairman of today's council - enthusiastically supports most of what the Commission is trying to do though there will be some areas of disagreement on the details, notably on the question of management responsibility.

The issue may also raise new tensions between the Council of Ministers and the European Parliament, which has the effective power to determine the level of food aid under non-obligatory arrangements and sees the subject as a cause close to its collective heart.

Mr Patten said recently that the programme had never been able to shed the influence of its origins as a by-product of the CAP.

EEC plans food aid rethink

BY TIM DICKSON IN BRUSSELS

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BRITISH FUNDS

Table of British Funds with columns for Stock, Price, and Yield. Includes sections for 'Shorts' (Lives up to Five Years), 'Five to Fifteen Years', and 'Over Fifteen Years'.

AMERICANS - Cont.

Table of American Stocks with columns for Stock, Price, and Yield. Includes various company names and their market data.

CANADIANS

Table of Canadian Stocks with columns for Stock, Price, and Yield. Lists various Canadian companies and their financial metrics.

BANKS, HP & LEASING

Table of Banks, HP & Leasing with columns for Stock, Price, and Yield. Includes financial institutions and their market performance.

INT. BANK AND ISSUES

Table of International Bank and Issues with columns for Stock, Price, and Yield. Focuses on global financial markets.

CORPORATION LOANS

Table of Corporation Loans with columns for Stock, Price, and Yield. Details corporate financing and loan structures.

COMMONWEALTH & AFRICAN

Table of Commonwealth & African with columns for Stock, Price, and Yield. Covers markets in the Commonwealth and Africa.

LOANS

Table of Loans with columns for Stock, Price, and Yield. Provides data on various loan types and interest rates.

Public Board and Ind.

Table of Public Board and Ind. with columns for Stock, Price, and Yield. Includes public companies and industry data.

FOREIGN BONDS & RAILS

Table of Foreign Bonds & Rails with columns for Stock, Price, and Yield. Details international bond and rail investments.

AMERICANS

Table of Americans with columns for Stock, Price, and Yield. Lists American companies and their market data.

LONDON SHARE SERVICE

Table of London Share Service with columns for Stock, Price, and Yield. Focuses on the London stock market.

BUILDING, TIMBER, ROADS - Cont.

Table of Building, Timber, Roads - Cont. with columns for Stock, Price, and Yield. Details construction and infrastructure sectors.

DRAPERY & STORES - Cont.

Table of Drapery & Stores - Cont. with columns for Stock, Price, and Yield. Focuses on retail and clothing sectors.

DRAPERY AND STORES

Table of Drapery and Stores with columns for Stock, Price, and Yield. Lists retail and clothing companies.

BEERS, WINES & SPIRITS

Table of Beers, Wines & Spirits with columns for Stock, Price, and Yield. Details the beverage industry.

BUILDING, TIMBER, ROADS

Table of Building, Timber, Roads with columns for Stock, Price, and Yield. Focuses on construction and infrastructure.

ENGINEERING - Continued

Table of Engineering - Continued with columns for Stock, Price, and Yield. Lists engineering and technology companies.

FOOD, GROCERIES, ETC

Table of Food, Groceries, Etc with columns for Stock, Price, and Yield. Details food and grocery sectors.

HOTELS AND CATERERS

Table of Hotels and Caterers with columns for Stock, Price, and Yield. Focuses on the hospitality industry.

INDUSTRIALS (Misc.)

Table of Industrials (Misc.) with columns for Stock, Price, and Yield. Lists various industrial companies.

ENGINEERING

Table of Engineering with columns for Stock, Price, and Yield. Focuses on engineering and technology.

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INDUSTRIALS—Continued

Table of industrial stocks including companies like Alcoa, Amstar, and various chemical and metal producers.

LEISURE—Continued

Table of leisure stocks including companies like Amusement World, Leisure World, and various entertainment venues.

PROPERTY—Continued

Table of property stocks including real estate investment trusts and land development companies.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including various equity and bond funds.

FINANCE, LAND—Cont.

Table of finance and land stocks including banks, insurance companies, and landowners.

MINES—Continued

Table of mining stocks including various metal and coal mining companies.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including manufacturers and suppliers.

COMMERCIAL VEHICLES

Table of commercial vehicle stocks including manufacturers and distributors.

SHIPPING

Table of shipping stocks including shipping lines and related services.

SHOES AND LEATHER

Table of shoes and leather stocks including manufacturers and retailers.

TEXTILES

Table of textile stocks including manufacturers and suppliers.

TOBACCO

Table of tobacco stocks including manufacturers and distributors.

INSURANCE

Table of insurance stocks including various insurance companies.

PAPER, PRINTING, ADVERTISING

Table of paper, printing, and advertising stocks including publishers and printers.

SOUTH AFRICANS

Table of South African stocks including various local companies.

OVERSEAS TRADERS

Table of overseas trader stocks including international trading companies.

PLANTATIONS

Table of plantation stocks including various agricultural and land management companies.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including various investment vehicles.

LEISURE

Table of leisure stocks including various entertainment and recreation companies.

PROPERTY

Table of property stocks including real estate and land development companies.

INVESTMENT TRUSTS

Table of investment trusts including various equity and bond funds.

FINANCE, LAND, ETC.

Table of finance, land, and other stocks including banks and insurance companies.

MINES

Table of mining stocks including various metal and coal mining companies.

REGIONAL & IRISH STOCKS

Table of regional and Irish stocks including various local companies.

Notes and footnotes providing additional information and disclaimers regarding the data presented in the tables.

LONDON STOCK EXCHANGE

Oil stocks resist downward trend as losses in Gilts undermine early gains in equities

Account Dealing Dates
*First Declared Last Account
Dealings Dates Dealings Day

pany's third-quarter figures are
scheduled for tomorrow.

London securities markets gave
ground yesterday against the back-
ground of an increasingly cool
reception in the City for the Govern-
ment's plans for higher public spend-
ing.

Oil stocks resisted a downward trend
as losses in Gilts undermined early
gains in equities.

FINANCIAL TIMES STOCK INDICES
Table with columns for various stock indices (Government, Fixed Interest, Ordinary, Gold Mines, etc.) and their performance over time.

recent recovery, closing 20 higher
at 645p with sentiment helped by a
week-end Press report that the
company had appointed Mr. Vic
Miller, a top management advisor,

up at \$110.75 an oz-stimulated
persistent demand from trans-
atlantic sources and the FT Gold
Miner index rose 4.1 to 304.2.

Traditional Options

First dealings
Nov 3 Nov 17 Dec 1
Last dealings
Nov 14 Nov 28 Dec 12

The stock market's initial attempt
to extend Friday's gain was swiftly
defeated by the weakness in bonds,

Having surged higher in the
latter part of last week following
news of the Chancellor's latest
proposals for infrastructure spend-
ing, investors adopted an

bid from Priest Marquis, formed 10
more at 285p, while Debor put on 4
at 143p and Allshire 7 at 106p.

the efforts of a single buyer, while
United Biscuits, metooled as a
possible takeover target for ABF,

financial problems associated with
the big bang.

Britoil good
Oil price optimism prompted a
firm start among the oil majors, but
prices subsequently wilted in the

Traded Options
Activity in Traded Options was
sharply reduced from last week's
particularly lively levels but still

mounted to a respectable 33,942
contracts. Recent favourite Hanson
Trust remained in the limelight

Continued optimism over oil
prices brought active trading in the
oil leaders. The best spot was Britoil,

Analysts are optimistic about the
Chancellor's Autumn Economic
Programme. L. Messel commented

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FT-ACTUARIES INDICES

These indices are the joint compilation of the Financial Times,
the Institute of Actuaries and the Actuarial Society

Table with columns for EQUITY GROUPS & SUB-SECTIONS, Monday November 10 1986, and various index values.

FIXED INTEREST

Table with columns for PRICE INDICES, AVERAGE GROSS REDEMPTION YIELDS, and various interest rates.

LONDON TRADED OPTIONS

Table with columns for CALLS, PUTS, and various option contracts.

EUROPEAN OPTIONS EXCHANGE

Table with columns for various European options and their prices.

Opening index: 1664.4; 10 am 1653.8; 11 am 1653.8; Noon 1658.2; 1 pm 1658.2; 2 pm 1660.0; 3 pm 1660.0; 3.30 pm 1658.1; 4 pm 1657.7

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Main table of stock prices with columns for 12 Month High/Low, Stock Name, Div. Yld., P/E, and various price points.

Kidder, Peabody Securities Limited

Market Makers in Euro-Securities

An affiliate of Kidder, Peabody & Co. Incorporated

Founded 1865 • Member SIPC

New York • London • Paris • Geneva • Hong Kong • Tokyo

Continued on Page 45

Handwritten note: CAP 11.50

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices. Columns include Stock, High, Low, Last, Change, and Volume. Includes sub-sections like 'Continued from Page 44' and 'Over-the-Counter'.

Table of AMEX Composite Closing Prices. Columns include Stock, High, Low, Last, Change, and Volume. Includes sub-sections like 'Continued from Page 44' and 'Over-the-Counter'.

OVER-THE-COUNTER

Table of Over-the-Counter market closing prices. Columns include Stock, High, Low, Last, Change, and Volume. Includes sub-sections like 'Continued on Page 43' and 'Continued on Page 45'.

Continued on Page 43

Continued on Page 45

FINANCIAL TIMES

WORLD STOCK MARKETS

WALL STREET

Enthusiasm lags ahead of holiday

TAKING their cue from quiet pre-Veterans' Day holiday trading in the bonds markets, stock prices edged fractionally higher yesterday on Wall Street, writes Roderick Oram in New York.

After being down most of the day, the bond market managed a modest afternoon rally on very low volume which did little to help ease the heavy indigestion of new securities left over from last week's Treasury auctions.

Stock markets, which, unlike bond markets, will be open today, saw leaderless and featureless trading as a little of the excitement ebbed temporarily from the takeover arena.

The Dow Jones industrial average closed up 5.76 points at 1,892.29. The New York Stock Exchange Composite index gained 0.21 of a point to 141.71 on trading volume of 102.6m shares, with advancing issues narrowly overtaking declining.

Among blue chips AT&T gained 3/4 to \$25 1/2. Boeing was unchanged at \$52 1/2. General Electric rose 3/4 to \$78 1/2. Eastman Kodak lost 1/4 to \$62 1/2 after Siemens of West Germany denied it had

planned a takeover bid and Sears Roebuck fell 3/4 to \$43 1/2.

Wickes Companies, up 3/4 to \$4 1/2 on heavy volume, was in the news on two fronts: it agreed to buy fabric and wall-covering maker Collins and Aikman, up 1 1/4 to \$23 1/2, for \$53 a share; and to buy a 9.9 per cent stake in Lear Siegler from AFG Partners which had made a \$85-a-share bid for the company. Wickes said it would propose a merger with Lear which rose 1 1/4 to \$92.

Union Carbide was the second most active issue with almost 6m shares changing hands as the price eased 3/4 to \$23 1/2. GAF, which recently ended its attempted takeover of Union Carbide by reaching a standstill agreement, was believed to be the seller of a 5m share block. GAF fell 1 to \$41.

Shares in other companies rumoured to be new targets of GAF were actively traded. W. R. Grace rose 5/8 to \$6 1/2, and Borg-Warner rose 3/4 to \$41. Mr Irwin Jacobs, the Minneapolis raider who declared a 6.1 per cent stake in Borg-Warner last month, said he had increased his holding but was not the purchaser of a 585,000-share block yesterday.

USX eased 3/4 to \$23 1/2. Wall Street believed that the company was close to a standstill agreement with Mr Carl Icahn who offers \$31 a share for the company two months ago.

Harris gained 3/4 to \$33 1/2. The electronics equipment company said it knew no reason for the activity in its stock. Chrysler or some other motor vehicle maker was rumoured to be interested in Harris.

E. F. Hutton fell 3/4 to \$46. The investment dealer broke off merger talks

with American Express at the weekend. American Express gained 5/8 to \$9 1/2.

Gelco, the transportation leasing company, lost 5/8 to \$23 1/2 after it won a court fight to activate a poison pill defence against a takeover attempt by Coniston Partners, a New York investment group.

Texas Eastern, the energy group, fell 3/4 to \$30 1/2 in ex-dividend trading. The shares rose 3/4 on Friday after its board approved a restructuring plan including the sale of some of its refining assets. But analysts were cool to the proposals because, for example, the company was burdened by its expensive North Sea oil assets.

In the credit markets, bond prices strengthened from earlier mixed levels at which shorter maturities were slightly ahead and longer ones modestly down to finish up across the board.

The price of the old 7.25 per cent benchmark long bond due 2016 rose 15/32 of a point to 98 1/2 yielding 7.77 per cent. The new 7.50 per cent benchmark bond due 2016 gained 1/8 of a point in the "when issue" market to 98 1/2, yielding 7.62 per cent.

Three-month and six-month Treasury bills eased three basis points to 5.41 per cent and 5.31 per cent respectively while one-year bills fell seven basis points to 5.51 per cent. The average discount yield on three-month bills at the weekly auction was 5.41 per cent, against 5.23 per cent a week earlier, and on six-month bills it was 5.54 per cent against 5.3 per cent.

The Federal Reserve entered the market to make \$1.5bn of customer repurchases when the Fed funds rate stood at 5 1/2 per cent.

EUROPE

Zurich hit by pollution worries

WORRIES, about the consequences of the Sandoz plant's pollution of the Rhine took their toll on Zurich yesterday, and the Swiss Bank Industrial index slipped 11.3 to 504.2.

Elsewhere in Europe, bourses closed generally lower as uncertainty continued over world and domestic interest rates. Local factors also affected trading.

Zurich's domestic stocks came under renewed selling pressure in the wake of the Rhine pollution, with Sandoz leading the downturn. Its bearer shares shed Sfr 910 to Sfr 9,950 after losing Sfr 625 on Friday.

Other chemicals fell in sympathy though not as dramatically. Ciba Geigy lost Sfr 50 to Sfr 3,425, above its day's low of Sfr 3,225 early in the session, and Hoffmann-La Roche fell Sfr 275 to Sfr 11,200.

Elsewhere, financials followed the lower trend, with Union Bank Sfr 70 lower at Sfr 5,850 and Swiss Bank down Sfr 2 at Sfr 531. Swiss Rest fell Sfr 175 to Sfr 12,475 and Crilikon Bührle Sfr 45 at Sfr 1,595.

Brussels continued to set a contrary course with another strong rally amid hopes of tax incentives for share investment through a planned pensions savings scheme.

Financials benefited from the bout of confidence with financial holding group Sofina adding Bfr 200 to Bfr 11,500. Société Générale de Belgique rose Bfr 15 to Bfr 3,210. Gevaert added Bfr 100 to Bfr 6,200.

Oil group Petrofina rose Bfr 160 to Bfr 9,620. It said it planned to defend its interest in London-based energy concern IC Gas which is expecting a bid from Gulf Resources of the US.

Among industrials Solvay was Bfr 70 higher at Bfr 8,190 while Wagons Lits travel group rose Bfr 30 to Bfr 5,700. Frankfurt closed mixed with a dearth of both buyers and sellers. Reaction was muted to the results of Sunday's Hamburg state elections which saw gains for the ruling Christian Democrats. The Commerzbank index, fixed at mid-session, added 2.60 to close at 2,021.70.

Car makers closed mixed with the trend. BMW added DM 1 to DM 578 while VW slipped DM 11 to 453 and Daimler, after a DM 11 gain on Friday, eased DM 2 to DM 1,284.

Among chemicals Bayer fell DM 1.50 to DM 306 and Hoechst DM 2.50 to DM 261.50. Banks failed to sustain early strength leaving Deutsche DM 3.80 lower at the close at DM 786 and Dresdner

TOKYO

Drug price hopes prove a booster

PHARMACEUTICALS and two recent popular issues attracted buyers in Tokyo yesterday, with the Nikkei average passing the 17,000 level for the first time this month, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei index, registering its third consecutive gain, added 79.56 from last Friday to 17,053.20, but turnover dwindled from last Friday's 584m to 355m shares, reflecting the uncertain market outlook. Advances led declines by 530 to 306, with 126 issues unchanged.

The market moved widely, surging 102 points from last Friday during the morning, slipping 13 points in mid-afternoon and rallying towards the close.

Japan Steel Works topped the active list for the fifth trading day running, with 53.3m shares traded. It firmed Y25 to Y393 on late buying. The strength was due to investor interest in its factory site redevelopment project.

Other off-the-book asset issues were sought. Meiji Milk Products soared Y34 to Y823 on rumours of a plant site redevelopment while Ebara, with 12.2m shares traded, strengthened Y49 to Y849.

Tokyo Electric Power registered the day's largest contract value. It closed Y10 up at Y7,800 after adding Y90 at one stage. Big securities companies bought the issue on hopes that it would lead the market higher, but some investors were wary of its high price.

Pharmaceuticals were steady almost across the board on small-lot buying sparked by speculation that the Health and Welfare Ministry's review of standard drug prices might be delayed. Takeda Chemical Industries put on Y80 to Y2,150, Yamanouchi Pharmaceutical Y100 to Y3,370 and Eisai Y100 to Y1,750.

Large capital issues were dull. Tokyo Gas, with 12.5m shares traded, slipped Y11 to Y977, Ishiwakajima-Harima Heavy Industries Y10 to Y1,780 and Mitsubishi Heavy Industries Y16 to Y430.

International blue chips also weakened, with NEC losing Y20 to Y1,900, Matsushita Electric Industrial Y10 to Y1,780 and Sony Y90 to Y3,330.

Bonds eased after moving narrowly. The yield on the bellwether 6.2 per cent government bond due in July 1995 rose from last Friday's 5.110 to 5.125 per cent, reflecting a plunge in US long-term Treasury bonds last Friday.

However, dealers said the rise was smaller than expected mainly because life insurance companies and trust and city banks had begun to show interest in higher-yield long-term issues due to the Bank of Japan's policy of guiding short-term interest rates lower. This left dealers reluctant to sell.

HONG KONG
THE WEAKER trend persisted in quiet trading in Hong Kong, with many investors holding fire amid speculation about a possible transaction involving the companies controlled by property magnate Mr Li Ka-shing.

The Hang Seng index lost 11.62 to close at 2,206.78 on turnover down HK\$109m from Friday to HK\$447.

News of a bond issue by Cheung Kong and Hutchison Whampoa brought a mixed response from the market amid rumours that they might be planning a big investment overseas.

Hutchison was steady at HK\$41.50 and Cheung Kong was also unchanged at HK\$31.

| KEY MARKET MONITORS | | | | | | |
|---|------------------------|---------------------|----------|--------------|--------|-------|
| | | | | | | |
| STOCK MARKET INDICES | | | | | | |
| NEW YORK | Nov 10 | Previous | Year ago | | | |
| DJ Industrials | 1,892.29 | 1,886.53 | 1,404.36 | | | |
| DJ Transport | 844.63 | 845.0 | 678.14 | | | |
| DJ Utilities | 210.27 | 209.81 | 161.83 | | | |
| S&P Composite | 246.13 | 245.77 | 193.72 | | | |
| LONDON | Nov 10 | Previous | Year ago | | | |
| FT-Ord | 1,313.3 | 1,317.2 | 1,070.3 | | | |
| FT-SE 100 | 1,856.2 | 1,862.6 | 1,380.1 | | | |
| FT-A All-share | 820.36 | 822.25 | 682.12 | | | |
| FT-A 500 | 898.78 | 900.59 | 744.81 | | | |
| FT Gold mines | 304.2 | 300.1 | 255.2 | | | |
| FT-A Long gilt | 10.39 | 10.41 | 10.51 | | | |
| TOKYO | Nov 10 | Previous | Year ago | | | |
| Nikkei | 17,053.20 | 16,973.6 | 12,851.0 | | | |
| Tokyo SE | 1,413.66 | 1,408.18 | 1,012.83 | | | |
| AUSTRALIA | Nov 10 | Previous | Year ago | | | |
| All Ord. | 1,400.7 | 1,403.5 | 1,012.4 | | | |
| Metals & Mins. | 706.8 | 711.2 | 504.4 | | | |
| AUSTRIA | Nov 10 | Previous | Year ago | | | |
| Credit Aldien | 227.07 | 227.85 | 200.46 | | | |
| BELGIUM | Nov 10 | Previous | Year ago | | | |
| Belgen SE | 4,005.43 | 3,965.15 | 2,826.06 | | | |
| CANADA | Nov 10 | Previous | Year ago | | | |
| Toronto | 2,143.40 | 2,131.0 | 1,639.0 | | | |
| Metals & Mins | 3,073.60 | 3,070.0 | 2,748.3 | | | |
| Montreal | 558.20 | 1,554.2 | 133.17 | | | |
| Denmark | Nov 10 | Previous | Year ago | | | |
| SE | 181.54 | 181.54 | 226.88 | | | |
| FRANCE | Nov 10 | Previous | Year ago | | | |
| CAC Gen | 380.80 | 379.3 | 227.7 | | | |
| Ind. Tendence | 144.90 | 144.7 | 84.2 | | | |
| WEST GERMANY | Nov 10 | Previous | Year ago | | | |
| FAZ-Alden | 670.27 | 669.78 | 590.86 | | | |
| Commerzbank | 2,021.70 | 2,019.1 | 1,759.0 | | | |
| HONG KONG | Nov 10 | Previous | Year ago | | | |
| Hang Seng | 2,206.78 | 2,218.38 | 1,722.38 | | | |
| ITALY | Nov 10 | Previous | Year ago | | | |
| Banca Com. | 761.29 | 768.61 | 411.27 | | | |
| NETHERLANDS | Nov 10 | Previous | Year ago | | | |
| ANP-CBS Gen | 264.80 | 263.3 | 230.7 | | | |
| ANP-CBS Ind | 285.40 | 283.0 | 208.6 | | | |
| NORWAY | Nov 10 | Previous | Year ago | | | |
| Oslø SE | 378.01 | 379.03 | 400.53 | | | |
| SINGAPORE | Nov 10 | Previous | Year ago | | | |
| Straits Times | 878.78 | 884.39 | 780.27 | | | |
| SOUTH AFRICA | Nov 10 | Previous | Year ago | | | |
| JSE Golds | 1,879.0 | 1,879.0 | 1,078.8 | | | |
| JSE Industrials | 1,414.0 | 1,414.0 | 831.8 | | | |
| SPAIN | Nov 10 | Previous | Year ago | | | |
| Madrid SE | 183.00 | 183.31 | 92.97 | | | |
| SWEDEN | Nov 10 | Previous | Year ago | | | |
| J & P | 2,668.11 | 2,672.78 | 1,508.08 | | | |
| SWITZERLAND | Nov 10 | Previous | Year ago | | | |
| Suisse Bank Ind | 564.20 | 574.0 | 533.1 | | | |
| WORLD | Nov 7 | Previous | Year ago | | | |
| MS Capital Int'l | 336.0 | 336.6 | 236.5 | | | |
| COMMODITIES | | | | | | |
| (London) | Nov 10 | Prev | | | | |
| Silver (spot fixing) | 401.65p | 400.05p | | | | |
| Copper (cash) | £97.50 | £97.25 | | | | |
| Coffee (Jan) | £2,282.50 | £2,378.50 | | | | |
| Oil (Brent blend) | \$14.80 | \$14.65 | | | | |
| GOLD (per ounce) | | | | | | |
| | Nov 10 | Prev | | | | |
| London | \$410.75 | \$406.75 | | | | |
| Zürich | \$410.75 | \$406.75 | | | | |
| Paris (fixing) | \$412.08 | \$406.21 | | | | |
| Luxembourg | \$402.55 | \$403.25 | | | | |
| New York (Dec) | \$407.50 | \$410.6 | | | | |
| CURRENCIES | | | | | | |
| (London) | Nov 10 | Previous | Nov 10 | Previous | | |
| US Dollar | 1.4355 | 1.4355 | 1.4280 | 1.4280 | | |
| DM | 2.0455 | 2.0550 | 2.9375 | 2.945 | | |
| Yen | 162.75 | 163.15 | 233.50 | 232.50 | | |
| FFr | 6.8675 | 6.8775 | 8.80 | 8.675 | | |
| Sfr | 1.8590 | 1.7200 | 2.44 | 2.4575 | | |
| Schilder | 2.3110 | 2.3300 | 3.3775 | 3.3275 | | |
| Lira | 1.414 | 1.427 | 2.03 | 2.035 | | |
| Bfr | 42.50 | 42.90 | 81.00 | 81.20 | | |
| CS | 1.3875 | 1.3885 | 1.9800 | 1.9800 | | |
| INTEREST RATES | | | | | | |
| (3-month offered rate) | Nov 10 | Prev | | | | |
| £ | 11 1/2% | 11% | | | | |
| \$ | 5 1/2% | 5% | | | | |
| DM | 4% | 4% | | | | |
| FFr | 7% | 7 1/2% | | | | |
| FT London interbank fixing (offered rate) | | | | | | |
| 3-month US\$ | 6% | 6 1/4% | | | | |
| 6-month US\$ | 6% | 6 1/4% | | | | |
| US Fed Funds | 5 1/2% | 5% | | | | |
| US 3-month CDs | 5.75% | 5.90 | | | | |
| US 3-month T-bills | 5.40% | 5.47 | | | | |
| US BONDS | | | | | | |
| Treasury | November 10 | Price | Yield | Prev | Yield | |
| 6% 1988 | 99 1/2 | 8.408 | 100% | 6.272 | | |
| 7% 1989 | 99 1/2 | 7.254 | 100 | 7.18 | | |
| 7% 1990 | 98 1/2 | 7.407 | 100% | 7.351 | | |
| 7% 2016 | 99 1/2 | 7.658 | 99 1/2 | 7.277 | | |
| Source: Harris Trust Savings Bank | | | | | | |
| Treasury Index | | | | | | |
| Maturity (years) | Return | Day's change | Yield | Day's change | | |
| 1-30 | 158.91 | -0.32 | 7.15 | +0.6 | | |
| 1-10 | 130.27 | -0.17 | 8.82 | +0.7 | | |
| 1-3 | 141.08 | -0.10 | 6.39 | +0.8 | | |
| 1-5 | 133.07 | -0.20 | 6.56 | +0.7 | | |
| 15-30 | 180.73 | -0.91 | 6.27 | +0.6 | | |
| Source: Merrill Lynch | | | | | | |
| Corporate | | | | | | |
| AT & T | November 10 | Price | Yield | Prev | Yield | |
| 3% July 1990 | 92.102 | 6.35 | 92.23 | 6.30 | | |
| SCGT South Central | 10% Jan 1983 | 105.75 | 9.436 | 107.75 | 9.313 | |
| Phibro-Sol | 8 April 1986 | 97.50 | 8.388 | 98.25 | 8.289 | |
| TRW | 8% March 1986 | 101.50 | 8.510 | 102 | 8.432 | |
| Arco | 9% March 2016 | 105.50 | 9.321 | 107.205 | 9.157 | |
| General Motors | 6% April 2018 | 89.5 | 9.16 | 91 | 8.99 | |
| Officorp | 9% March 2016 | 96.75 | 9.709 | 98.25 | 9.561 | |
| Source: Salomon Brothers | | | | | | |
| FINANCIAL FUTURES | | | | | | |
| CHICAGO | Latest | High | Low | Prev | | |
| US Treasury Bonds (CBT) | 95-22 | 95-06 | 95-19 | 95-10 | | |
| Dec | 95-22 | 95-06 | 95-19 | 95-10 | | |
| US Treasury Bills (TBM) | \$1m points of 100% | 94.61 | 94.68 | 94.60 | 94.72 | |
| Dec | 94.61 | 94.68 | 94.60 | 94.72 | | |
| Certificates of Deposit (CDM) | \$1m points of 100% | n/a | n/a | n/a | n/a | |
| Sep | n/a | n/a | n/a | n/a | | |
| LONDON | Three-month Eurodollar | \$1m points of 100% | 93.87 | 93.89 | 93.87 | 93.85 |
| Dec | 93.87 | 93.89 | 93.87 | 93.85 | | |
| 20-year National GB | £50,000 32nds of 100% | 109-21 | 110-16 | 109-20 | 110-12 | |
| Dec | 109-21 | 110-16 | 109-20 | 110-12 | | |
| * Latest available figures | | | | | | |

LONDON

Gilts suffer as inflation fears revive

GILTS gave ground in London yesterday as inflation worries resurfaced over the Government's plans for higher public spending. The gilt-edged market had been unsettled from the start by Friday's weakness in the US federal bond sector.

Long-dated securities fell 1/2 point while the shorter end closed with losses of about 1/4 point after failing to hold steady on firm trading.

The weakness in bonds reversed an initial improvement in the equity market, and share prices, with the exception of buoyant oils, turned easier in this trading. The FT-SE 100 index fell 6 1/2 to 1,313.3, and the FT Ordinary index closed 3.9 lower at 1,813.3.

Continued optimism over oil prices brought active trading in the oil leaders. The best spot was Brent, up 7p to 184p on 5.5m shares traded.

Other bright features included Saatchi & Saatchi, which announced a key personnel appointment following a recent spate of defections. It rose 20p to 64 1/2.

Chief price changes, Page 43; Details, Page 45; Share information service, Pages 40-41.

AUSTRALIA

THE RECORD-BREAKING run of last week carried over into early trading in Sydney, pushing the All Ordinaries index to another high of 1,405.5 before it fell back on lower golds and profit-taking in industrials. The index ended 2 1/2 down from Friday at 1,400.6.

Golds saw Posidon and Flacer Pacific both down 10 cents to A\$5.10 and A\$2.70, respectively. Diversified resource stocks were also lower, with BHP off 6 cents to A\$2.95.

Elders topped the active industrial stocks, easing 3 cents to A\$4.17 with almost 2m shares changing hands.

SINGAPORE

A BROAD decline in Singapore took the Straits Times industrial index down for the fifth consecutive trading day. The index ended 15.61 lower at 878.78 - on turnover of 19.2m compared with Friday's 26m.

Sentiment was depressed by the re-ownership of the Duta property company, and Malaysian stocks were also jittery over the political situation there. Malaysian Banking dropped 35 cents to S\$4.90 while Genting dipped 20 cents to S\$5.80.

The Solid Gold Investment